

ESTTA Tracking number: **ESTTA766401**

Filing date: **08/24/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	L & M Direct LLC
Application Serial Number:	86933820
Application Filing Date:	03/09/2016
Mark:	ELLE & JAE GYPSET
Date of Publication	07/26/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Hachette Filipacchi Presse, 149, rue Anatole, Levallois-Perret Cedex, 92534, FRANCE, a corporation organized under the laws of France , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/25/2016. Hachette Filipacchi Presse respectfully requests that the time period within which to file an opposition be extended until 11/23/2016.

Respectfully submitted,
/Venus G. Trunnel/
08/24/2016

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