

ESTTA Tracking number: **ESTTA762000**

Filing date: **08/02/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	L & M Direct LLC
Application Serial Number:	86933820
Application Filing Date:	03/09/2016
Mark:	ELLE & JAE GYPSET
Date of Publication	07/26/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Accessories Direct International USA Inc., 525 7th Avenue, Suite 1204, New York, NY 10018, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/25/2016. Accessories Direct International USA Inc. respectfully requests that the time period within which to file an opposition be extended until 11/23/2016.

Respectfully submitted,
/maria johnson/
08/02/2016

Maria Johnson
De Novo Legal, PC
1926 Kellogg Avenue, Suite 101
Carlsbad, CA 92008
UNITED STATES
maria@denovopc.com
858-964-8217