

ESTTA Tracking number: **ESTTA769454**

Filing date: **09/08/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Experimac Franchising, LLC</b>
Application Serial Number:	<b>86933113</b>
Application Filing Date:	<b>03/08/2016</b>
Mark:	<b>EXPERIMAC</b>
Date of Publication	<b>08/09/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Apple Inc., 1 Infinite Loop, Cupertino, CA 95014, UNITED STATES, a corporation organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/08/2016. Apple Inc. respectfully requests that the time period within which to file an opposition be extended until 12/07/2016.

Respectfully submitted,  
/Scott Harlan/  
09/08/2016

**Scott Harlan**

**1 Infinite Loop**

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**UNITED STATES**

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