

ESTTA Tracking number: **ESTTA766880**

Filing date: **08/25/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Hudson Media and Entertainment Management, LLC</b>
Application Serial Number:	<b>86923086</b>
Application Filing Date:	<b>02/29/2016</b>
Mark:	<b>SUNSET</b>
Date of Publication	<b>07/26/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Time Inc., 225 Liberty Street, 5th Floor, New York, NY 10281, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/25/2016. Time Inc. respectfully requests that the time period within which to file an opposition be extended until 11/23/2016.

Respectfully submitted,

/Jennifer Chung/

08/25/2016

**Jennifer Chung**

**Assistant General Counsel**

**Time Inc.**

**225 Liberty Street 5th Floor**

**New York, NY 10281**

**UNITED STATES**

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