

ESTTA Tracking number: **ESTTA769472**

Filing date: **09/08/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	The Procter & Gamble Company
Application Serial Number:	86919590
Application Filing Date:	02/25/2016
Mark:	TIDE DOLLAR WASH CLUB
Date of Publication	08/09/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Dollar Shave Club, Inc., 13335 Maxella Ave., Marina Del Rey, CA 90292, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/08/2016. Dollar Shave Club, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/07/2016.

Respectfully submitted,

/Vahid Redjal/

09/08/2016

Vahid Redjal

Director, Business & Legal Affairs

Dollar Shave Club, Inc.

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UNITED STATES

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