

ESTTA Tracking number: **ESTTA774717**

Filing date: **10/05/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>CAVIT CANTINA VITICOLTORI CONSORZIO CANTINE SOCIALI DEL TRENTO</b>
Application Serial Number:	<b>86913539</b>
Application Filing Date:	<b>02/19/2016</b>
Mark:	<b>ITALIAN TIME OUT</b>
Date of Publication	<b>10/04/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Selective Wine Estates, Inc., 9 Tanglewood Drive, East Hanover, NJ 07936, UNITED STATES, a corporation organized under the laws of New Jersey, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 11/03/2016. Selective Wine Estates, Inc. respectfully requests that the time period within which to file an opposition be extended until 02/01/2017.

Respectfully submitted,  
/Eric H. Melzer/  
10/05/2016

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