

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500

Mailed: August 24, 2016

In re Simply Gum, Inc.

Serial No. 86896129

Filed: 2/3/2016

Victoria von Vistauxx, Paralegal Specialist:

Applicant's brief filed on August 22, 2016 is noted and the electronic record of the application file is forwarded herewith to the Trademark Examining Attorney for a brief in accordance with Trademark Rule 2.142(b).

A request for an oral hearing, if desired, is due not later than ten days after the due date for Applicant's reply brief.