

ESTTA Tracking number: **ESTTA761189**

Filing date: **07/28/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	President's Choice Trading Cards Inc.
Application Serial Number:	86893458
Application Filing Date:	02/01/2016
Mark:	PRESIDENT'S CHOICE
Date of Publication	06/28/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Loblaws Inc., 1 President's Choice Circle, Brampton, ONT L6Y5S5, CANADA, a corporation organized under the laws of Canada, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/28/2016. Loblaws Inc. respectfully requests that the time period within which to file an opposition be extended until 10/26/2016.

Respectfully submitted,
/jmklass/
07/28/2016

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