

ESTTA Tracking number: **ESTTA755760**

Filing date: **06/30/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>TWELVEOUNCE DENIM LAB, LLC</b>
Application Serial Number:	<b>86877164</b>
Application Filing Date:	<b>01/15/2016</b>
Mark:	<b>KIKR</b>
Date of Publication	<b>06/07/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Kik Interactive Inc., 420 Weber Street North, Unit 1, Ontario, N2L4E7, CANADA, a corporation organized under the laws of Canada, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel
- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 07/07/2016. Kik Interactive Inc. respectfully requests that the time period within which to file an opposition be extended until 10/05/2016.

Respectfully submitted,

/Judd D. Lauter/

06/30/2016

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