

ESTTA Tracking number: **ESTTA751077**

Filing date: **06/08/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Salinas González MÃ©ndez, Carlos Rafael</b>
Application Serial Number:	<b>86849330</b>
Application Filing Date:	<b>12/15/2015</b>
Mark:	<b>XOCHITL (SO CHEEL) EN FUEGO</b>
Date of Publication	<b>05/24/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Grupo Bimbo, S.A. B. de C.V., No. 1000, Col. Pena Blanca Santa Fe, Mexico City, 01210, MEXICO, a corporation organized under the laws of Mexico, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 06/23/2016. Grupo Bimbo, S.A. B. de C.V. respectfully requests that the time period within which to file an opposition be extended until 09/21/2016.

Respectfully submitted,

/Joshua S. Frick/

06/08/2016

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