

ESTTA Tracking number: **ESTTA759137**

Filing date: **07/19/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>HB Northway Limited Partnership</b>
Application Serial Number:	<b>86845586</b>
Application Filing Date:	<b>12/10/2015</b>
Mark:	<b>V VARSITY ON CHARLES</b>
Date of Publication	<b>06/21/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Varsity Spirit, LLC, 6745 Lenox Center Court, Suite 300, Memphis, TN 38115, UNITED STATES, a Limited Liability Company, organized under the laws of Tennessee, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/21/2016. Varsity Spirit, LLC respectfully requests that the time period within which to file an opposition be extended until 10/19/2016.

Respectfully submitted,

/Ryan A. Ghiselli/

07/19/2016

**Ryan A. Ghiselli**

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