

ESTTA Tracking number: **ESTTA778084**

Filing date: **10/20/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Hannah Hart</b>
Application Serial Number:	<b>86839440</b>
Application Filing Date:	<b>12/04/2015</b>
Mark:	<b>HARTO MEDIA</b>
Date of Publication	<b>09/20/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Harpo, Inc., 1041 N. Formosa Ave., West Hollywood, CA 90046, UNITED STATES, a corporation organized under the laws of Illinois, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/20/2016. Harpo, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/18/2017.

Respectfully submitted,  
/Tamara Carmichael/  
10/20/2016

**Tamara Carmichael**

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