

ESTTA Tracking number: **ESTTA762277**

Filing date: **08/03/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Amron, David M.</b>
Application Serial Number:	<b>86816689</b>
Application Filing Date:	<b>11/11/2015</b>
Mark:	<b>SCIENCE ARTISTRY HEALTH BEAUTY</b>
Date of Publication	<b>07/05/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Alticor Inc., 7575 Fulton Street East, Ada, MI 49355, UNITED STATES, a corporation organized under the laws of Michigan, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to seek counsel to represent it in this matter
- *A letter of protest has been filed by the potential opposer against Application No. 86816689.*

The time within which to file a notice of opposition is set to expire on 08/04/2016. Alticor Inc. respectfully requests that the time period within which to file an opposition be extended until 11/02/2016.

Respectfully submitted,  
/Elizabeth Zidones/  
08/03/2016

**Elizabeth Zidones**

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