

ESTTA Tracking number: **ESTTA741760**

Filing date: **04/22/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>SONIFI Solutions, Inc.</b>
Application Serial Number:	<b>86801656</b>
Application Filing Date:	<b>10/28/2015</b>
Mark:	<b>SONICAST</b>
Date of Publication	<b>04/05/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Sony Corporation, 1-7-1 Konan, Minato-ku, Tokyo, 108-0075, JAPAN, a corporation organized under the laws of Japan, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/05/2016. Sony Corporation respectfully requests that the time period within which to file an opposition be extended until 08/03/2016.

Respectfully submitted,  
/Gina M. McCreadie/  
04/22/2016

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