

ESTTA Tracking number: **ESTTA775957**

Filing date: **10/11/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	86770377
Applicant	Innovista, LLC

Notice of Appeal

Notice is hereby given that Innovista, LLC appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 86770377.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 036. First Use: 2014/03/30 First Use In Commerce: 2014/03/30
All goods and services in the class are appealed, namely: Management services organization in the nature of healthcare management service organization (MSO) services, namely providing provider organization, management and administrative support services to individual physicians or small group practices; business management services and business consulting services for healthcare providers and health providers; health insurance plan network management services
- Class 044. First Use: 2014/03/30 First Use In Commerce: 2014/03/30
All goods and services in the class are appealed, namely: patient population health management services for health care providers, namely, identifying gaps in patient care and managing the care for the identified patient populations

Respectfully submitted,
/Jennifer M. Mikulina/
10/11/2016

Jennifer M. Mikulina

McDermott Will & Emery LLP

227 W. Monroe Street, Suite 4400

Chicago, IL 60606-5096

UNITED STATES

ipdocketmwe@mwe.com, jmikulina@mwe.com, umattsson@mwe.com, cvicino@mwe.com

312.372.2000