

ESTTA Tracking number: **ESTTA739871**

Filing date: **04/13/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>OCB, Inc.</b>
Application Serial Number:	<b>86763544</b>
Application Filing Date:	<b>09/21/2015</b>
Mark:	<b>NATURAL YANKEE CLASSIC</b>
Date of Publication	<b>03/15/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, New York Yankees Partnership, Executive Offices, Yankee Stadium, One East 161st Street, Bronx, NY 10451, UNITED STATES, a partnership, composed of Martinique Holdings, Inc., Marsh Harbor Holdings, Inc., Bellaire Holdings, Inc., JJS NY Holdings LLC and Kinsman NYYP LLC under the laws of Ohio, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 04/14/2016. New York Yankees Partnership respectfully requests that the time period within which to file an opposition be extended until 07/13/2016.

Respectfully submitted,  
/Krystil McDowall/  
04/13/2016

**Krystil A. McDowall**

**Cowan, Liebowitz & Latman, P.C.**

**114 West 47th Street**

**New York, NY 10036**

**UNITED STATES**

**kam@cll.com, mlk@cll.com, szl@cll.com, njh@cll.com, trademark@cll.com**

**212 790 9200**