UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500

Mailed: October 7, 2016

In re *General Mills IP Holdings II, LLC*

Serial No. 86757390

Filed: 9/15/2015

Veronica P. White, Paralegal Specialist:

Applicant's brief filed October 2, 2016 is noted and the electronic record of the application file is forwarded herewith to the Trademark Examining Attorney for a brief in accordance with Trademark Rule 2.l42(b).

A request for an oral hearing, if desired, is due not later than ten days after the due date for Applicant's reply brief.