

ESTTA Tracking number: **ESTTA769900**

Filing date: **09/12/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Philip Morris USA Inc.
Application Serial Number:	86756017
Application Filing Date:	09/14/2015
Mark:	AUBURN BLEND
Date of Publication	08/16/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Auburn University, 105 O.D. Smith Hall, Auburn, AL 36849, UNITED STATES, a state university, organized under the laws of Alabama, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 09/15/2016. Auburn University respectfully requests that the time period within which to file an opposition be extended until 12/14/2016.

Respectfully submitted,
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09/12/2016

Timothy A. Bush, Esq.

Sirote & Permutt PC

2311 Highland Ave. S.

Birmingham, AL 35205

UNITED STATES

tbush@sirote.com, tmcclain@sirote.com

205.930.5282