

ESTTA Tracking number: **ESTTA762425**

Filing date: **08/04/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Ann Nasary Enterprises IP Holder, LLC</b>
Application Serial Number:	<b>86750719</b>
Application Filing Date:	<b>09/09/2015</b>
Mark:	<b>LOVEABLE LOLA</b>
Date of Publication	<b>07/12/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, HBI Branded Apparel Enterprises, LLC, 1000 East Hanes Mill Road, Winston-Salem, NC 27105, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/11/2016. HBI Branded Apparel Enterprises, LLC respectfully requests that the time period within which to file an opposition be extended until 11/09/2016.

Respectfully submitted,  
/RSD/

08/04/2016

**Richard S. Donnell, Esq.**

**Hanesbrands Inc.**

**1000 East Hanes Mill Road**

**Winston-Salem, NC 27105**

**UNITED STATES**

**trademarks@hanes.com**

**336-519-4368**