

ESTTA Tracking number: **ESTTA737314**

Filing date: **04/01/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Selective Focus Research, LLC
Application Serial Number:	86748954
Application Filing Date:	09/06/2015
Mark:	SELECTIVE FOCUS
Date of Publication	03/08/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Information Builders, Inc., 2 Penn Plaza, New York, NY 10121, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 04/07/2016. Information Builders, Inc. respectfully requests that the time period within which to file an opposition be extended until 07/06/2016.

Respectfully submitted,
/Howard F. Mandelbaum/
04/01/2016

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