

From: Riepel, Christina

Sent: 9/19/2016 3:35:38 PM

To: TTAB EFiling

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 86746413 - NO KILL WORLD - N/A - Request for
Reconsideration Denied - Return to TTAB

Attachment Information:

Count: 10

Files: nokill3.jpg, nokill2.jpg, nokill.1..jpg, nokill.10.jpg, nokill.8.jpg, nokill.7.jpg, nokill.6.jpg, nokill.5.jpg,
nokill.4.jpg, 86746413.doc

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 86746413

MARK: NO KILL WORLD



CORRESPONDENT ADDRESS:

STEWART J. BELLUS & SARA DORCHAK

COLLARD AND ROE

1077 NORTHERN BLVD

ROSLYN, NY 11576-1614

GENERAL TRADEMARK INFORMATION:

<http://www.uspto.gov/trademarks/index.jsp>

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APPLICANT: THE PET SAVERS FOUNDATION, INC.

CORRESPONDENT'S REFERENCE/DOCKET NO:

N/A

CORRESPONDENT E-MAIL ADDRESS:

sbellus@collardroe.com

REQUEST FOR RECONSIDERATION DENIED

ISSUE/MAILING DATE: 9/19/2016

The trademark examining attorney has carefully reviewed applicant's request for reconsideration and is denying the request for the reasons stated below. See 37 C.F.R. §2.63(b)(3); TMEP §§715.03(a)(ii)(B), 715.04(a). The following refusal made final in the Office action dated May 18, 2016, is maintained and continues to be final: the partial refusal under Trademark Act Section 2(d) as to Classes 036 and 045 with respect to U.S. Registration Nos. 4192653. See TMEP §§715.03(a)(ii)(B), 715.04(a).

In the present case, applicant's request has not resolved the outstanding issue, nor does it raise a new issue or provide any new or compelling evidence with regard to the outstanding issue in the final Office action. While applicant has now supplemented the record with actual printouts from the USPTO's records, applicant's analysis and arguments are not persuasive nor do they shed new light on the issues.

In this case, both applicant and registrant are providing charitable fundraising and animal rescue services. Because of the nature of the charitable fundraising services in particular, there is a compelling public interest in ensuring their contributions to charitable organizations are received by the correct charity. *See, e.g., Deborah Heart and Lung Ctr. v. Children of the World Found., Ltd.*, 99 F.Supp.2d 481, 494 (D.N.J.2000) ("the public also has a right to know to whom they are giving their money and who is administering these services...."). Applicant asserts that because "NO KILL" is descriptive, and "WORLD" and "NATION" are commonly used in other third-party mark designations, then consumers will necessarily dissect the marks to discern between the providers of the services. However, as shown by the attached evidence from charity listing providers *Animal Charity Evaluators* and *Charity Navigator*, the manner in which relevant consumers utilize the identified services makes confusion in this situation highly likely. Because of the overall similarity between the marks, a consumer searching to donate to an animal rescue organization under either of marks is highly likely to confuse the source of the services.

Accordingly, the request is denied.

If applicant has already filed a timely notice of appeal with the Trademark Trial and Appeal Board, the Board will be notified to resume the appeal. *See* TMEP §715.04(a).

If no appeal has been filed and time remains in the six-month response period to the final Office action, applicant has the remainder of the response period to (1) comply with and/or overcome any outstanding final requirement(s) and/or refusal(s), and/or (2) file a notice of appeal to the Board. TMEP §715.03(a)(ii)(B); *see* 37 C.F.R. §2.63(b)(1)-(3). The filing of a request for reconsideration does not stay or extend the time for filing an appeal. 37 C.F.R. §2.63(b)(3); *see* TMEP §§715.03, 715.03(a)(ii)(B), (c).

/Christina M. Riepel/

Trademark Examining Attorney

Law Office 108

(571) 272-6358

christina.riepel@uspto.gov



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Directory of Charities and Nonprofit Organizations

GuideStar is the most complete source of information about U.S. charities and other nonprofit organizations there is. Search our database of more than 1.8 million IRS-recognized organizations to find a charity to support, benchmark your own nonprofit's performance, research the sector, and more.

Browse by Category

- ▶ Arts, Culture and Humanities
- ▶ Education and Research
- ▶ Environment and Animals
- ▶ Health
- ▶ Human Services
- ▶ International
- ▶ Public, Societal Benefit
- ▶ Religion
- ▶ Unknown

All Categories

[Arts, Culture and Humanities](#)

Arts, culture, and humanities organizations bring the performing arts to the public; preserve and commemorate the events, places, and cultures that created and continue to shape the nation; and promote the distribution of ideas. They range from internationally renowned art museums to small historical societies, major theatrical venues to charities that bring the arts into schools to promote scholastic achievement, and major broadcasting services to local-access radio and TV.

[Education and Research](#)

Education nonprofits promote learning and intellectual development from cradle to grave, from preschools through post-graduate schools and adult learning programs. They also include schools for students with special needs, organizations offering vocational and technical training, libraries, literacy programs, scholarships, student organizations, and parent-teacher groups.

The research category comprises science, technology, and social science institutes. A nonprofit in this category may focus on astronomy, chemistry, or other physical science; engineering; computer science; marine biology, physiology, or other biological science; anthropology, economics, international law, political science, or other social science; or interdisciplinary fields, such as black studies, ethnic studies, gerontology, labor studies, and urban studies.

[Environment and Animals](#)

Environmental organizations are dedicated to reclaiming and preserving natural resources and to beautifying the world around us. They range from recycling programs to wetlands management to garden clubs.

Animal nonprofits include humane societies and SPCAs, bird and wildlife sanctuaries, fisheries, veterinary organizations, zoos, and animal-training nonprofits.

[Health](#)

Health nonprofits cover a broad range of organizations concerned with the body or mind. Hospitals, substance abuse and additional treatment programs, diseases and disease research, medical disciplines and specialty research, and mental health and crisis services all fall into this category.

[Human Services](#)

Human service nonprofits are the organizations that most people think of when they hear the word *nonprofit*. They feed the hungry, assist crime victims and offenders, provide job training, house the homeless, help people prepare for and recover from disasters, maintain playgrounds and athletic fields, act as advocates for children, and offer programs to help youth mature into adults who contribute to society.

[International](#)

International organizations focus their efforts outside U.S. borders. Development relief organizations, human rights advocates, peace and security nonprofits, and organizations that promote international understanding all fall into this category.

[Public, Societal Benefit](#)

Public and societal benefit nonprofits work in the areas of civil rights and civil liberties, community improvement, philanthropy and volunteerism, and voter education and registration. They also include life insurance providers, unemployment compensation organizations, pension and retirement funds, fraternal groups, employee associations, and cemeteries.

[Religion](#)

Religious organizations encompass houses of worship for the world's major religions, including Christianity—both Protestantism and Catholicism—Judaism, Islam, Buddhism, and Hinduism. Religious print and broadcast nonprofits as well as organizations dedicated to interfaith issues also fall into this category.

[Unknown](#)

Nonprofits in this category have not been classified by the IRS, nor have they provided GuideStar with information about the type of work they do. Any nonprofit listed in this section is welcome to update its information on GuideStar through the [GuideStar Nonprofit Profile](#). There is no charge for updating.

Need more info on this organization? Sign in for FREE access to Program, Financial (including Forms 990), and Operations Information. Sign in free

ANIMAL -- RELATED
No Kill Nation Inc

LIGHTHOUSE POINT, FL

Download Report

Summary <i>Story of the organization at a glance</i>	Programs + Results <i>How do they make a difference?</i>	Financials <i>Gauging financial health by the numbers</i>	Operations <i>People, practices, and partners</i>
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- No Kill Nation Inc [Sign in or create an account to view revenue data](#)
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RULING YEAR
2011

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EIN
27-2918023

BRIDGE Number
2913435204

Contact
[See more addresses](#)

Cause Area (NTEE Code)
Animal Protection and Welfare (includes Humane Societies and SPCAs) (D20)

IRS Filing Requirement
This organization is required to file an IRS Form 990 or 990-EZ.

Programs + Results

How does this organization make a difference?



YOU CAN MAKE AN IMPACT

Better data starts here.

Uh-oh! Looks like this nonprofit hasn't claimed their profile yet.

GuideStar believes that in-depth and comparable data about organizations can create real change within the nonprofit sector. We encourage all nonprofit organizations to get involved.

EXTERNAL REVIEWS Source: greatnonprofits.org
The review section is powered by Great Nonprofits
No Kill Nation Inc does not have review writing capability at this time.



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Browse by Category

- ▶ Arts, Culture and Humanities
- ▶ Education and Research
- ▼ Environment and Animals
 - Animal Protection, Welfare and Services (23,008)
 - Beautification and Horticulture (4,616)
 - Conservation and Environmental Education (20,548)
 - Health Care Facilities and Programs (4,625)
 - Pollution (2,407)
 - Service and Other (9,162)
 - Zoos and Veterinary Services (733)
- ▶ Health
- ▶ Human Services
- ▶ International
- ▶ Public, Societal Benefit
- ▶ Religion
- ▶ Unknown

All Categories > Environment and Animals > Animal Protection, Welfare and Services

Animal Protection, Welfare and Services (Displaying 801 - 900 of 23,008)

- [ANDROSCOGGIN LAND TRUST INC](#)
- [ANDYS FRIENDS INC](#)
- [ANELIA ANIMAL SANCTUARY INC](#)
- [Angel Acres Animal Rescue](#)
- [Angel Acres Horse Haven Rescue Inc](#)
- [Angel Animal Shelter & Adoption Inc](#)
- [ANGEL CAT PET ADOPTIONS](#)
- [ANGEL CITY PIT BULLS](#)
- [Angel Dog Rescue Inc](#)
- [ANGEL DOGS RESCUE AND TRANSPORT INCORPORATED](#)
- [Angel Hill Animal Sanctuary Inc](#)
- [ANGEL HORSES INC](#)
- [Angel Paws Animal Assisted Activities & Therapy](#)
- [ANGEL PAWS ANIMAL FRIENDS INC](#)
- [Angel Paws Dog Rescue](#)
- [Angel Paws Rescue](#)
- [Angel Pets Animal Welfare Society Inc](#)
- [Angel Puss Rescue](#)
- [ANGEL RESCUE AND TRANSPORT](#)
- [Angel Rescue Foundation Inc](#)
- [Angel S Heart Dog Rescue Inc](#)
- [Angel Society USA Inc](#)
- [Angel-Baby Cat Rescue](#)
- [AngeldCauserescue](#)
- [Angelas Angels Cat Rescue](#)
- [ANGELAS FELINES](#)
- [Angeles Canyon Dog Club](#)
- [Angels 4 Horses Adoption-Placement Foundation Inc](#)
- [Angels Amona Us Animal Sanctuary Inc](#)
- [Angels Amona Us Pet Hostel Inc](#)
- [Angels Arc Animal Haven](#)
- [Angels Arms Animal Welfare Connection](#)
- [Angels Care Animal Rescue Inc](#)
- [Angels Dog Rescue and Adoption Inc](#)
- [Angels for Animals a Non Profit Corporation](#)
- [ANGELS FOR ANIMALS INC](#)
- [Angels for Animals Network](#)
- [Angels for Animals Rescue League](#)
- [ANGELS FOR ANIMALS SANCTUARY](#)
- [Angels for Pets](#)
- [Angels Gate Inc](#)
- [Angels Have Whiskers Inc](#)
- [Angels in Fur Dog Rescue](#)
- [Angels Incorporated](#)
- [Angels Miracles Sanctuary](#)
- [ANGELS OF ANIMALS INC](#)
- [ANGELS OF MERCY ANIMAL RESCUE AND ADOPTION AGENCY INC](#)
- [Angels On Wheels Animal Rescue NFP](#)
- [Angels Paws](#)
- [Angels Pet Sanctuary Inc](#)
- [ANGELS RESCUING KRITTERS](#)
- [ANGELS REST ANIMAL SANCTUARY](#)
- [Angels to the Rescue Inc](#)
- [ANGELS WISH INC](#)
- [Angels With Blue Jeans](#)
- [Angels With Paws](#)
- [Angels With Tails Shelter Fund Inc](#)
- [Angels Friends](#)
- [Angler Conservation Education Inc](#)
- [ANICIRA VETERINARY CENTER](#)
- [Animal Abuse Prevention Agency Inc](#)
- [ANIMAL ACRES INC](#)
- [Animal Action Incorporated](#)
- [ANIMAL ACTION LEAGUE](#)
- [Animal Action Network](#)
- [Animal Action Rescue](#)
- [Animal Activists of Central Florida Inc](#)
- [Animal Adoption & Rescue Foundation](#)
- [Animal Adoption and Rescue Foundation Inc](#)
- [Animal Adoption Center Inc](#)
- [ANIMAL ADOPTION CENTER INC](#)
- [Animal Adoption Center of Gariand Inc](#)
- [Animal Adoption Center of Rocky Point Inc](#)
- [ANIMAL ADOPTION FOUNDATION](#)
- [Animal Adoption League of York County](#)
- [ANIMAL ADOPTION NETWORK INC](#)
- [Animal Adoption Network Inc](#)
- [Animal Adoption Solutions](#)
- [Animal Adoptions Ltd](#)
- [Animal Adventures Inc](#)
- [Animal Advocacy and Relief Foundation](#)
- [ANIMAL ADVOCACY OF MERCER AND CRAWFORD COUNTIES INC](#)
- [Animal Advocates](#)
- [Animal Advocates](#)
- [ANIMAL ADVOCATES](#)
- [ANIMAL ADVOCATES ALLIANCE](#)
- [ANIMAL ADVOCATES INC](#)
- [Animal Advocates of Chattooga County Inc](#)
- [ANIMAL ADVOCATES OF HOWARD COUNTY INC](#)
- [Animal Advocates of Michigan](#)
- [Animal Advocates of North Texas](#)
- [Animal Advocates of the Finger Lakes Inc](#)
- [ANIMAL ADVOCATES OF THE OZARKS](#)
- [Animal Agents Inc](#)
- [Animal Agriculture Alliance](#)
- [Animal Aid & Placement Service Inc](#)
- [Animal Aid & Relief Foundation](#)
- [Animal Aid & Rescue Foundation](#)
- [Animal Aid Association Inc](#)
- [ANIMAL AID FOR VERMILION AREA INC](#)

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Home » **About**

About

Animal Charity Evaluators is a 501(c)(3) non-profit located in the United States. Our mission is to find and promote the most effective ways to help animals. You can find our strategic plan and our position statement on this site. We do this by analyzing research on methods of helping animals in order to provide research about interventions and top-charity recommendations. We offer suggestions on being a more effective animal advocate by providing career, charity, and volunteering advice, and also plan on working with other organizations to help them conduct their own research. You can find a more detailed explanation of our philosophy as an organization in our Position Statement.

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- What is the Most Effective Way to Advocate Legally for Nonhuman Animals? | Aug 29, 2016

Community Comments

- Erika Alonso on Wild Animal Suffering Survey Report
- Michael on Wild Animal Suffering Survey Report



Home » Recommendations » List of Organizations

List of Organizations

This list represents organizations that we examined in some way during our recommendation process. We have categorized each organization by their type of work and status. In total, we have considered over 170 animal organizations, conducted exploratory investigations on 76 charities, and conducted a deeper analysis of 18 charities. We also considered three organizations which requested not to be listed here.

It is important to note that the small number of highly recommended organizations below is the result of a deliberate decision to provide clear and actionable recommendations to donors who are seeking to find the highest impact uses for their donations. We believe that many more of the animal organizations listed below also do excellent work on behalf of animals.

For more recent thoughts on sanctuaries, including their values and how to maximize their impact, see our blog entry from September 24, 2015.

Legend

- Humane Societies/Companion Animal Shelters
- General Animal Welfare
- Wild Animal Rescue and Shelter
- General Animal Rights
- Animal Testing and Vivisection
- Legal and Legislative
- Veterinary
- Entertainment
- Animal Meta-charity
- Industrial Agriculture
- Meat Alternatives and Lab Meat

ORGANIZATION	REVIEW	ORGANIZATION TYPE
TOP CHARITIES		
STANDOUT CHARITIES		
Albert Schweitzer Foundation ↗		
Animal Ethics ↗		
Animals Australia ↗		
Farm Animal Rights Movement (FARM) ↗		
Faunalytics ↗		
Humane Society of the United States' Farm Animal Protection Campaign ↗		
New Harvest ↗		
The Nonhuman Rights Project ↗		
Vegan Outreach ↗		
CHARITIES CONSIDERED		
America For Animals ↗		
Animal Welfare Institute (AWI) ↗		
Anonymous for Animal Rights ↗		
A Well Fed World ↗		
British Hen Welfare Trust ↗		
Canadian Coalition for Farm Animals ↗		
Carnism Action and Awareness Network ↗		

Waiting for www.facebook.com...

Organization Name	Icons
Chicken Out! Vancouver Humane Society*	🇺🇸
Compassion for Animals*	🇺🇸
Eurogroup for Animals*	🇺🇸 🇪🇺
Fishcount (UK)*	🇺🇸
Food Animal Concerns Trust*	🇺🇸 🇺🇸
Food Empowerment Project*	🇺🇸
Friends of Animals (FoA)*	🇺🇸 🇺🇸 🇺🇸 🇺🇸 🇺🇸
Hong Kong Vegan Association*	🇺🇸
Humane Farm Animal Care*	🇺🇸 🇺🇸
Humane Farming Association*	🇺🇸 🇺🇸
Humane Slaughter Association*	🇺🇸 🇺🇸
Humane Society International*	🇺🇸 🇺🇸 🇺🇸 🇺🇸 🇺🇸
Life Conservationist Association*	🇺🇸 🇺🇸 🇺🇸 🇺🇸
Physicians Committee for Responsible Medicine*	🇺🇸 🇺🇸
RSPCA*	🇺🇸 🇺🇸 🇺🇸
Shanghai Veggie Club*	🇺🇸
The Monday Campaigns*	🇺🇸
Vegan Australia*	🇺🇸
Vegan Society*	🇺🇸
Vegetarian Resource Group*	🇺🇸
VINE Sanctuary*	🇺🇸
Woodstock Farm Animal Sanctuary*	🇺🇸
World Animal Protection*	🇺🇸 🇺🇸 🇺🇸
600 Million Dogs*	🇺🇸 🇺🇸
Abolitionist Approach*	🇺🇸 🇺🇸 🇺🇸
ACTAsia For Animals*	🇺🇸 🇺🇸
Alley Cat Allies*	🇺🇸
American Humane Association*	🇺🇸 🇺🇸 🇺🇸
Americans For Medical Advancement*	🇺🇸
Animal Chaplains*	🇺🇸
Animal Defenders International (ADI)*	🇺🇸 🇺🇸 🇺🇸
Animal Defense League*	🇺🇸
Animal Law Coalition*	🇺🇸
Animal Liberation Press Office*	🇺🇸
Animal Protection Institute (API)*	🇺🇸
Animal Rescue Corps*	🇺🇸
Animal Rights Action Network (ARAN)*	🇺🇸
Animal Rights Party USA*	🇺🇸 🇺🇸
Animal Rights UK*	🇺🇸 🇺🇸
Animals and Society Institute*	🇺🇸 🇺🇸
Anti-Cruelty Society (Chicago)*	🇺🇸
Arizona Humane Society*	🇺🇸
Butterflies International*	🇺🇸

<http://www.animalcharityevaluators.org/recommendations/list-organizations/>

Organization Name	External Link	Icons
Animal Rights Party USA	↗	 
Animal Rights UK	↗	 
Animals and Society Institute	↗	 
Anti-Cruelty Society (Chicago)	↗	
Arizona Humane Society	↗	
Bat Conservation International	↗	
Bat World Sanctuary	↗	
Beauty without Cruelty	↗	 
Best Friends Animal Society	↗	
Big Cat Rescue	↗	
Born Free Foundation	↗	
British Union for the Abolition of Vivisection (BUAV)	↗	
Canadian Farm Animal Care Trust	↗	 
Care for the Wild (int., UK)	↗	
Center for Alternatives to Animal Testing	↗	
Center for Biological Diversity (CBD)	↗	 
China Animal Protection Network	↗	   
Coalition to Abolish the Fur Trade (CAFT)	↗	
Defensanimal	↗	 
Ducks Unlimited	↗	 
Especismo Cero	↗	
Fishcount (US)	↗	
Foundation A.MAR.TE	↗	 
The Gentle Barn	↗	
Grey2K USA	↗	
Happy Trails Farm Animal Sanctuary	↗	
Hong Kong SPCA	↗	 
Hooves and Angels	↗	
Houston Society for the Prevention of Cruelty to Animals (HSPCA)	↗	
Humane Alliance	↗	
Humane Party (US)	↗	 
Humane Society of Huron Valley (HSHV)	↗	
In Defense of Animals (IDA)	↗	    
Indraloka Animal Sanctuary	↗	 
International Fund for Animal Welfare (IFAW)	↗	  
International Primate Protection League	↗	
International Society for Animal Rights	↗	 
It's Meow or Never for Ferals	↗	
Kent Action Against Live Exports (KAALEx)	↗	
L214 Ethique et Animaux	↗	 
Last Chance for Animals (LCA)	↗	   
Lobster Liberation Front (LLF)	↗	
Maddie's Fund	↗	

<http://www.animalcharityevaluators.org/recommendations/list-organizations/>

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Organization Name	Icons
It's Meow or Never for Ferals	
Kent Action Against Live Exports (KAALE)	
L214 Ethique et Animaux	
Last Chance for Animals (LCA)	
Lobster Liberation Front (LLF)	
Maddie's Fund	
Marine Connection	
Massachusetts Animal Rights Coalition	
Michigan Humane Society	
Monkey Madness Primate Sanctuary	
National Anti-Vivisection Society (NAVS)	
The Animal Museum	
New England Anti-Vivisection Society (NEAVS)	
Northfield Animal Haven	
Pallets of Pet Food for American Shelters	
Party for the Animals USA	
Pennsylvania Society for the Prevention of Cruelty to Animals	
People for Animal Liberation (PAL)	
Performing Animal Welfare Society (PAWS)	
PetSmart Charities	
Primate Freedom Project	
Protection Mondiale des Animaux de Ferme (PMAF)	
RedRover- United Animal Nations	
Responsible Policies for Animals (RPA)	
Revolución Animal	
Sacred Friends Wildlife Rehabilitation	
Sanctuary One	
Sea Shepherd Conservation Society	
Showing Animals Respect and Kindness (SHARK)	
Society for Animal Protective Legislation (SAPL)	
Society of Animal Welfare Administrators	
SPEAK (Society for the Promotion of Education in Animal Kindness)	
Stop Animal Exploitation Now (SAEN)	
The Animal A.R.K.	
The Blue Cross Veterinary Hospital	
The Party for the Animals (Dutch)	
VegasVeg	
WDCS (Whale and Dolphin Conservation Society)	
Wildlife Conservation Network	
Wolf Preservation Foundation (WPF)	
World Event to End Animal Cruelty (WEEAC)	
Animal Charity Evaluators	
VegFund	

<http://www.animalcharityevaluators.org/recommendations/list-organizations/>

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Party for the Animals USA [Ⓔ]	
Pennsylvania Society for the Prevention of Cruelty to Animals [Ⓔ]	
People for Animal Liberation (PAL) [Ⓔ]	
Performing Animal Welfare Society (PAWS) [Ⓔ]	
PetSmart Charities [Ⓔ]	
Primate Freedom Project [Ⓔ]	
Protection Mondiale des Animaux de Ferme (PMAF) [Ⓔ]	
RedRover- United Animal Nations [Ⓔ]	
Responsible Policies for Animals (RPA) [Ⓔ]	
Revolución Animal [Ⓔ]	
Sacred Friends Wildlife Rehabilitation [Ⓔ]	
Sanctuary One [Ⓔ]	
Sea Shepherd Conservation Society [Ⓔ]	
Showing Animals Respect and Kindness (SHARK) [Ⓔ]	
Society for Animal Protective Legislation (SAPL) [Ⓔ]	
Society of Animal Welfare Administrators [Ⓔ]	
SPEAK (Society for the Promotion of Education in Animal Kindness) [Ⓔ]	
Stop Animal Exploitation Now (SAEN) [Ⓔ]	
The Animal A.R.K. [Ⓔ]	
The Blue Cross Veterinary Hospital [Ⓔ]	
The Party for the Animals (Dutch) [Ⓔ]	
VegasVeg [Ⓔ]	
WDCS (Whale and Dolphin Conservation Society) [Ⓔ]	
Wildlife Conservation Network [Ⓔ]	
Wolf Preservation Foundation (WPF) [Ⓔ]	
World Event to End Animal Cruelty (WEEAC) [Ⓔ]	
Animal Charity Evaluators† [Ⓔ]	
VegFund‡ [Ⓔ]	
Direct Action Everywhere† [Ⓔ]	

[Ⓔ] Declined to be reviewed.
[†] Voluntarily removed from consideration, usually due to donations made to ACE from organizational leadership.
[‡] Not considered because the group falls outside our scope of consideration or because of a conflict of interest.

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