

ESTTA Tracking number: **ESTTA769933**

Filing date: **09/12/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Boyd Gaming Corporation
Application Serial Number:	86744692
Application Filing Date:	09/01/2015
Mark:	B LOYAL TO THE ROYAL
Date of Publication	08/16/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, B Hotel Group, LLC, 910 SE 17th Street, Ste 400, Fort Lauderdale, FL 33316, UNITED STATES, a limited liability company, organized under the laws of Florida, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 09/15/2016. B Hotel Group, LLC respectfully requests that the time period within which to file an opposition be extended until 12/14/2016.

Respectfully submitted,

/Mark D. Passler/

09/12/2016

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