

ESTTA Tracking number: **ESTTA767941**

Filing date: **08/31/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Jessie Street Collective, LLC</b>
Application Serial Number:	<b>86723064</b>
Application Filing Date:	<b>08/12/2015</b>
Mark:	<b>BLOOM ROOM</b>
Date of Publication	<b>08/02/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Black Oak Gallery dba BLUM, 576 W. Grand Ave., Oakland, CA 94612, UNITED STATES, a corporation organized under the laws of CALIFORNIA, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/01/2016. Black Oak Gallery dba BLUM respectfully requests that the time period within which to file an opposition be extended until 11/30/2016.

Respectfully submitted,  
/jhh/  
08/31/2016

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