

ESTTA Tracking number: **ESTTA734174**

Filing date: **03/17/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>NanaJoes, LLC</b>
Application Serial Number:	<b>86721681</b>
Application Filing Date:	<b>08/11/2015</b>
Mark:	<b>NANA JOES HANDMADE IN SAN FRANCISCO</b>
Date of Publication	<b>02/16/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Trader Joe's Company, 800 South Shamrock Avenue, Monrovia, CA 91016, UNITED STATES, a corporation organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 03/17/2016. Trader Joe's Company respectfully requests that the time period within which to file an opposition be extended until 06/15/2016.

Respectfully submitted,

/Brian M. Berliner/

03/17/2016

**Brian M. Berliner**

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