

ESTTA Tracking number: **ESTTA721595**

Filing date: **01/20/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Shenzhen Baobiao Technology CO., LTD.
Application Serial Number:	86712448
Application Filing Date:	08/03/2015
Mark:	ALIYEAH
Date of Publication	12/22/2015

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Ali S.p.A., Via Camperio 9, Milano (MI), I-20123, ITALY, a corporation organized under the laws of Italy, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 01/21/2016. Ali S.p.A. respectfully requests that the time period within which to file an opposition be extended until 04/20/2016.

Respectfully submitted,
/Robert S. Pierce/
01/20/2016

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