

**UNITED STATES PATENT AND TRADEMARK OFFICE**  
**Trademark Trial and Appeal Board**  
**P.O. Box 1451**  
**Alexandria, VA 22313-1451**  
General Contact Number: 571-272-8500

Mailed: September 20, 2016

In re Guild Mortgage Company

Serial No. 86709944

Filed: 7/30/2015

**Rochelle Adams, Paralegal Specialist:**

Applicant's brief filed September 19, 2016 is noted and the electronic record of the application file is forwarded herewith to the Trademark Examining Attorney for a brief in accordance with Trademark Rule 2.142(b).

A request for an oral hearing, if desired, is due not later than ten days after the due date for applicant's reply brief.