

ESTTA Tracking number: **ESTTA729672**

Filing date: **02/26/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>USA BORN DENIM, INC.</b>
Application Serial Number:	<b>86694354</b>
Application Filing Date:	<b>07/15/2015</b>
Mark:	<b>1D</b>
Date of Publication	<b>02/02/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, 1D Media Limited, 9 Perseverance Works, Kingsland Road, London, E28DD, UNITED KINGDOM, a Limited Company, organized under the laws of UK, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/03/2016. 1D Media Limited respectfully requests that the time period within which to file an opposition be extended until 06/01/2016.

Respectfully submitted,

/Brian M. Davis/

02/26/2016

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