

ESTTA Tracking number: **ESTTA721771**

Filing date: **01/21/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Moov Inc.
Application Serial Number:	86679130
Application Filing Date:	06/30/2015
Mark:	MOOV
Date of Publication	12/22/2015

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Starbucks (HK) Limited, 41st Floor, PCCW Tower, TaiKoo Place, 979 King's Road, Quarry Bay, Hong Kong, , HONG KONG, a Limited Company, organized under the laws of Hong Kong , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/21/2016. Starbucks (HK) Limited respectfully requests that the time period within which to file an opposition be extended until 04/20/2016.

Respectfully submitted,

/mda/

01/21/2016

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