

ESTTA Tracking number: **ESTTA715235**

Filing date: **12/17/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>THE WINE GROUP LLC</b>
Application Serial Number:	<b>86678116</b>
Application Filing Date:	<b>06/29/2015</b>
Mark:	<b>RITE &amp; RITUAL</b>
Date of Publication	<b>11/17/2015</b>

## First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, ALTO DE CASABLANCA S.A., Ruta 68, Km 66, Casablanca, , CHILE, a corporation organized under the laws of Chile , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 12/17/2015. ALTO DE CASABLANCA S.A. respectfully requests that the time period within which to file an opposition be extended until 03/16/2016.

Respectfully submitted,  
/Jennifer Lee Taylor/  
12/17/2015

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