

ESTTA Tracking number: **ESTTA714642**

Filing date: **12/15/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Ignite Media Solutions, LLC</b>
Application Serial Number:	<b>86677445</b>
Application Filing Date:	<b>06/29/2015</b>
Mark:	<b>TRIANA</b>
Date of Publication	<b>11/17/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Traiana, Inc., 11 West 42nd Street, 8th Floor, New York, NY 10036, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 12/17/2015. Traiana, Inc. respectfully requests that the time period within which to file an opposition be extended until 03/16/2016.

Respectfully submitted,  
/jeanne hamburg/  
12/15/2015

**Jeanne Hamburg**

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**UNITED STATES**

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