

ESTTA Tracking number: **ESTTA709425**

Filing date: **11/18/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>PLAYDAY4EVA, LLC</b>
Application Serial Number:	<b>86646606</b>
Application Filing Date:	<b>05/31/2015</b>
Mark:	<b>DIARIES OF THE JETSET</b>
Date of Publication	<b>10/20/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Jet Set AG, Via Maistra 28, St. Moritz, 7500, SWITZERLAND, a corporation organized under the laws of Switzerland, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 11/19/2015. Jet Set AG respectfully requests that the time period within which to file an opposition be extended until 02/17/2016.

Respectfully submitted,  
/Robert S. Pierce/  
11/18/2015

**John C. Holman, Robert S. Pierce**

**Jacobson Holman PLLC**

**400 7th St. NW, Ste. 700**

**Washington, DC 20004**

**UNITED STATES**

**trademark@jhip.com, rpierce@jhip.com, jholman@jhip.com**

**202-638-6666**