

ESTTA Tracking number: **ESTTA723882**

Filing date: **02/01/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>L'Oreal</b>
Application Serial Number:	<b>86639580</b>
Application Filing Date:	<b>05/22/2015</b>
Mark:	<b>OPEN SESAME</b>
Date of Publication	<b>12/01/2015</b>

## **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Sincerely Incorporated, 4840 Eastgate Mall, San Diego, CA 92121, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/30/2016. Sincerely Incorporated respectfully requests that the time period within which to file an opposition be extended until 03/30/2016.

Respectfully submitted,  
/Joi A. White/  
02/01/2016

**Joi A. White**

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