

ESTTA Tracking number: **ESTTA718921**

Filing date: **01/07/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Anastasia Lilly, LLC
Application Serial Number:	86637702
Application Filing Date:	05/21/2015
Mark:	MASTER OF THE UNIVERSE
Date of Publication	12/08/2015

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Mattel, Inc., 333 Continental Blvd., M1-1518, El Segundo, CA 90245, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 01/07/2016. Mattel, Inc. respectfully requests that the time period within which to file an opposition be extended until 04/06/2016.

Respectfully submitted,
/mss/

01/07/2016

Matt Solmon

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UNITED STATES

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