

ESTTA Tracking number: **ESTTA694912**

Filing date: **09/10/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Joseph P. Belsito</b>
Application Serial Number:	<b>86628266</b>
Application Filing Date:	<b>05/13/2015</b>
Mark:	<b>LENDING FOR HEROES</b>
Date of Publication	<b>09/08/2015</b>

## First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Homes for Heroes, 9201 West Broadway Avenue, Suite 615, Minneapolis, MN 55445, UNITED STATES, a corporation organized under the laws of Minnesota, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel
- *In addition to the LENDING FOR HEROES mark at issue in the current application, applicant has filed applications for several similar marks: MORTGAGES FOR HEROES, Ser. No. 86627739; HOME LOANS FOR HEROES, Ser. No. 86627761; FUNDING FOR HEROES, Ser. No. 86627818; and INSURANCE FOR HEROES, Ser. No. 86628314. The other pending applications are either awaiting publication or have yet to be scheduled for publication. Once an extension is granted, the other pending applications presumably will be published for opposition, permitting more efficient combined or consolidated opposition proceedings.*

The time within which to file a notice of opposition is set to expire on 10/08/2015. Homes for Heroes respectfully requests that the time period within which to file an opposition be extended until 01/06/2016.

Respectfully submitted,  
/Scott Moriarity/  
09/10/2015

**Scott Moriarity**

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