

ESTTA Tracking number: **ESTTA726505**

Filing date: **02/11/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Tastemade, Inc.</b>
Application Serial Number:	<b>86614620</b>
Application Filing Date:	<b>04/29/2015</b>
Mark:	<b>FACET</b>
Date of Publication	<b>01/19/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Educational Testing Service, Rosedale Road, Princeton, NJ 08541, UNITED STATES, a non-profit corporation, organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 02/18/2016. Educational Testing Service respectfully requests that the time period within which to file an opposition be extended until 05/18/2016.

Respectfully submitted,  
/Carrie L. Kiedrowski/  
02/11/2016

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