

ESTTA Tracking number: **ESTTA747360**

Filing date: **05/19/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants:	Ford, Justin Terry, Infini
Application Serial Number:	86603298
Application Filing Date:	04/20/2015
Mark:	OAKLAND'S OWN
Date of Publication	04/19/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Athletics Investment Group LLC d/b/a The Oakland Athletics Baseball Company, 7000 Coliseum Way, Second Floor, Oakland, CA 94621, UNITED STATES, a Limited Liability Company, organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/19/2016. Athletics Investment Group LLC d/b/a The Oakland Athletics Baseball Company respectfully requests that the time period within which to file an opposition be extended until 08/17/2016.

Respectfully submitted,
/Dana Breitman/
05/19/2016

Dana Breitman

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