

## Request for Reconsideration after Final Action

**The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	86575127
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 102
<b>MARK SECTION</b>	
<b>MARK</b>	http://tmng-al.uspto.gov/resting2/api/img/86575127/large
<b>LITERAL ELEMENT</b>	AMERICAN NATIONAL BANK OF TEXAS
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>MARK STATEMENT</b>	The mark consists of standard characters, without claim to any particular font style, size or color.
<b>ARGUMENT(S)</b>	
Please see the actual argument text attached within the Evidence section.	
<b>EVIDENCE SECTION</b>	
<b>EVIDENCE FILE NAME(S)</b>	
<b>ORIGINAL PDF FILE</b>	<a href="#">evi_4141730-20160716163448231800_...uments in response to Final OA - request for reconsideration.pdf</a>
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<b>ORIGINAL PDF FILE</b>	<a href="#">evi_4141730-20160716163448231800_...19123-k004us Exhibit A - Final ROA.PDF</a>
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<b>DESCRIPTION OF EVIDENCE FILE</b>	actual text of the arguments and exhibits in support thereof
<b>SIGNATURE SECTION</b>	
<b>RESPONSE SIGNATURE</b>	/Andrea Walker/
<b>SIGNATORY'S NAME</b>	Andrea Walker
<b>SIGNATORY'S POSITION</b>	Attorney of record, Texas bar member
<b>SIGNATORY'S PHONE NUMBER</b>	214-745-5226
<b>DATE SIGNED</b>	07/16/2016
<b>AUTHORIZED SIGNATORY</b>	YES

CONCURRENT APPEAL NOTICE FILED	YES
<b>FILING INFORMATION SECTION</b>	
SUBMIT DATE	Sat Jul 16 18:07:22 EDT 2016
TEAS STAMP	USPTO/RFR-X.XX.XX.XX-2016 0716180722562127-86575127 -550e7a2197051e5c818afc4c b9c35b2dedafc83da41b67d16 2c20bba0f8219a84-N/A-N/A- 20160716180537016158

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### Request for Reconsideration after Final Action

#### To the Commissioner for Trademarks:

Application serial no. **86575127** AMERICAN NATIONAL BANK OF TEXAS(Standard Characters, see <http://tmng-al.uspto.gov/resting2/api/img/86575127/large>) has been amended as follows:

#### ARGUMENT(S)

**In response to the substantive refusal(s), please note the following:**

Please see the actual argument text attached within the Evidence section.

#### EVIDENCE

Evidence in the nature of actual text of the arguments and exhibits in support thereof has been attached.

##### Original PDF file:

[evi\\_4141730-20160716163448231800\\_uments\\_in\\_response\\_to\\_Final\\_OA\\_-\\_request\\_for\\_reconsideration.pdf](#)

Converted PDF file(s) ( 5 pages)

[Evidence-1](#)

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Converted PDF file(s) ( 15 pages)

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[Evidence-13](#)  
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**Original PDF file:**

**Converted PDF file(s)** ( 2 pages)

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[Evidence-2](#)

**SIGNATURE(S)**

**Request for Reconsideration Signature**

Signature: /Andrea Walker/ Date: 07/16/2016

Signatory's Name: Andrea Walker

Signatory's Position: Attorney of record, Texas bar member

Signatory's Phone Number: 214-745-5226

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 86575127

Internet Transmission Date: Sat Jul 16 18:07:22 EDT 2016

TEAS Stamp: USPTO/RFR-X.XX.XX.XX-2016071618072256212

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-N/A-20160716180537016158

In re Applicant: The American National Bank of Texas  
Serial No.: 86/575,127  
Mark: AMERICAN NATIONAL BANK OF TEXAS

ARGUMENTS FOR REQUEST FOR RECONSIDERATION  
IN RESPONSE TO FINAL OFFICE ACTION

In response to the Final Office Action dated January 18, 2016, Applicant respectfully submits the following:

REMARKS

Likelihood of Confusion

In the Final Office Action, the Examining Attorney has refused registration of Applicant's mark on the basis that there is a likelihood of confusion with respect to U.S. Registration No. 3061416 (the "Cited Mark"). Applicant respectfully submits that there is no likelihood of confusion and requests reconsideration of the application based on the following remarks and incorporating by reference as if fully set forth herein the arguments and evidence previously submitted in the first Response to Office Action filed in the subject application.

(A) Comparison of the marks

In its first Response to Office Action, Applicant acknowledged that its mark and the Cited Mark feature some of the same words, namely, "American," "Bank" and "of Texas." However, Applicant would respectfully reemphasize the main distinctions between the marks, namely, the bold eagle design of the Cited Mark and the term "national" in Applicant's mark. While Applicant concedes that a likelihood of confusion is not finally determined by the side by side comparison of the 2 marks, it respectfully reurges that non-dominant features and/or disclaimed elements in marks should not be disregarded in evaluating commercial impressions. *Franklin Mint Corp. v. Master Mfg. Co.*, 667 F.2d 1005, 1007, 212 U.S.P.Q. 233 (C.C.P.A.)

1981); *Sun-Fun Prods., Inc. v. Suntan Research & Dev., Inc.*, 656 F.2d 186, 213 U.S.P.Q. 91 (5th Cir. 1981).

Further with respect to the general impressions of trademarks that are said to be retained in the recollections of average purchasers, Applicant submits that customers encountering the Cited Mark may well be more impressed by the prominent eagle design of the Cited Mark than by its bland descriptive wording, “American Bank of Texas.” Applicant submits that average banking customers are used to seeing highly generic and/or descriptive terms in bank names in the marketplace that frequently include such widely used terms as, “American,” “Bank,” “National,” and “of Texas.” For this reason, Applicant respectfully submits that average bank customers are likely to be less impressed by the literal portion of the Cited Mark because so many bank names in general routinely contain generic terms such as those present in this case, namely, “American,” “Bank,” “National,” and “of Texas.”

In addition Applicant would respectfully clarify that in the prior arguments submitted in the first Response to Office Action, it did not mean to suggest that “reasonably aware bank customers” must possess an appreciable amount of sophistication in the banking field. On the contrary, Applicant argues that “reasonably aware” customers are equivalent to average purchasers and as such they need not be highly sophisticated or particularly knowledgeable in any specific field whether it is banking or trademarks, in order to be unlikely to become confused as to the source of services. Applicant acknowledges that consumers are not *immune* from source confusion, but submits that by the same token consumers are not necessarily prone to develop source confusion.

(B) Channels of Trade

As previously noted, Applicant and the Registrant each operate many banking locations. To illustrate, attached hereto in the Evidence section as Exhibit “A” is a print-out from

Registrant's website that lists 34 banking locations. Also attached as Exhibit "B" are screenshots from Applicant's website that show a listing of 31 banking locations. In comparing the lists of banking locations of both parties, Applicant would point out that out of a total of 65 locations, there are only 2 cities in the State of Texas where both Applicant and Registrant have a location, namely, Dallas and McKinney. Thus, in terms of actual business locations and trademark use in commerce, the subject marks do not coexist in most places and there is relatively little overlap in the service areas. Therefore, Applicant submits that it is less likely that consumers would encounter both marks in close proximity and as a result it is less likely that confusion as to the source of services would occur.

Applicant submits further that the likelihood of confusion of consumers as to the source of services is greatly diminished because the Registrant has announced publicly that it is merging with and into First United Bank based in Oklahoma. Attached as Exhibit "C" are screenshots from Registrant's website and First United Bank's website including a press release that indicate that the Registrant is merging with First United Bank. Applicant respectfully submits that upon completion of the merger the Registrant will no longer use or own the Cited Mark because it will no longer render services under the name or mark, American Bank of Texas.

(C) Weakness of the Cited Mark

The Applicant submits that the literal portion of the Cited Mark is relatively weak in the banking field. Applicant also submits that the frequent and widespread of use of the common descriptive terms "American," "Bank," "National," and "Texas" in marks for banking or bank-related services has diluted these terms for trademark purposes. To illuminate this point, attached as Exhibit "D" are copies of Certificates of Registration for approximately 44 active registered marks that contain 2 or more of these common descriptive terms ("American," "Bank," "National," and "Texas"). Applicant respectfully submits that the large number of

registered marks containing 2 or more of these commonly used terms shows that such terms are diluted and weak source identifiers for banking or bank related services. Accordingly, Applicant submits that the Cited Mark is not entitled to overly broad protection that would effectively bar Applicant's mark from registration on grounds of a likelihood of confusion.

(D) Conclusion

Applicant submits that a likelihood of confusion analysis should take into account the realities of the relevant marketplace in which trademarks are used and encountered by consumers in the ordinary course of business or commerce. Applicant would respectfully point out that the Cited Mark and Applicant's mark each identify their owners as the single source of their respective services as can be seen from a simple Google® internet search of the literal element of each mark. In spite of the similarities of the subject marks and the nature of the services, a Google® search for the Cited Mark AMERICAN BANK OF TEXAS brings up the Registrant (and not Applicant) in the top search results as seen in the screenshot attached as Exhibit "E." Likewise, a Google® search for Applicant's mark AMERICAN NATIONAL BANK OF TEXAS brings up the Applicant (and not Registrant) in the top search results as shown by the screenshot attached as Exhibit "F." Inasmuch as the internet is a significant element in the marketplace, Applicant submits that its mark and the Cited Mark appear to peaceably coexist in e-commerce without confusion among consumers with respect to online identification of the Registrant and Applicant as the sources of their respective services.

Based on the foregoing remarks and attached evidence, Applicant respectfully requests that the Examining Attorney reconsider the relevant evidence and factors discussed in this Response to Final Office Action and in the Applicant's first Response to Office Action and withdraw the Section 2(d) rejection based on the Cited Mark.

Summary

In compliance with the Office Action, Applicant has addressed the registration cited by the Examining Attorney with reference to the Section 2(d) refusal, and believes that it has satisfied all outstanding requirements. Further, Applicant is filing a Notice of Appeal with the Trademark Trial and Appeal Board simultaneously with this request for reconsideration. In view of the foregoing, Applicant respectfully submits that the subject application is in condition for approval for publication and action to that end is respectfully requested.

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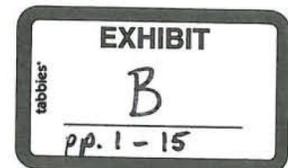
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### **Austin - Avery Ranch**

10526 Parmer Lane  
Austin, TX 78717  
512-255-8553

#### **Services**

ATM, Coin Machine, Safe Deposit Boxes

#### **Lobby Hours**

Monday - Friday: 9a - 5p

#### **Drive-Thru Hours**

Monday - Friday: 8a - 5p

### **Austin - Medical Parkway**

4008 Medical Parkway  
Austin, TX 78756  
512-465-4500

#### **Services**

ATM, Coin Machine

#### **Lobby Hours**

Monday - Friday: 9a - 4p

#### **Drive-Thru Hours**

Monday - Friday: 9a - 5p

### **Austin - Rollingwood**

2725 Bee Caves Road  
Rollingwood, TX 78746  
512-347-7200

#### **Services**

ATM, Coin Machine, Safe Deposit Boxes

#### **Lobby Hours**

Monday - Friday: 9a - 5p

#### **Drive-Thru Hours**

Monday - Friday: 9a - 5p

### **Bonham**

120 W. Sam Rayburn Dr.  
Bonham, TX 75418

903-583-2101

**Mailing Address**  
P.O. Box 340  
Bonham, TX 75418

**Services**  
ATM, Safe Deposit Boxes

**Lobby Hours**  
Monday - Thursday: 9a - 4p  
Friday: 9a - 6p

**Drive-Thru Hours**  
Monday - Friday: 8a - 6p  
Saturday: 9a - noon

### **Bulverde**

20480 Hwy 46  
Spring Branch, TX 78070  
830-980-5860

**Services**  
ATM, Coin Machine, Safe Deposit Boxes

**Lobby Hours**  
Monday - Friday: 9a - 5p

**Drive-Thru Hours**  
Monday - Friday: 8a - 5p

### **Dallas**

8201 Preston Road Suite 265  
Dallas, TX 75225  
214-706-3807

**Lobby Hours**  
Monday-Friday: 9a - 5p

### **Denison Main**

931 W. Main Street  
Denison, TX 75020  
903-463-3510

**Mailing Address**  
P.O. Box 346

Denison, TX 75021

**Services**

ATM, Coin Machine, Safe Deposit Boxes

**Lobby Hours**

Monday - Thursday: 9a - 4p

Friday: 9a - 6p

**Drive-Thru Hours**

Monday - Friday: 8a - 6p

Saturday: 8a - noon

**Denison West**

3326 FM 120

Denison, TX 75020

903-463-3510

**Services**

ATM

**Lobby Hours**

Monday - Thursday: 9a - 4p

Friday: 9a - 6p

Saturday: 9a - noon

**Drive-Thru Hours**

Monday - Friday: 8a - 6p

Saturday: 8a - noon

**Fredericksburg - Hospital**

1037 Hwy 16 S

Fredericksburg, TX 78624

830-997-9564

**Mailing Address**

P.O. Box 1909

Fredericksburg, TX 78624

**Services**

ATM, Coin Machine

**Lobby Hours**

Monday - Friday: 9a - 5p

**Drive-Thru Hours**

Monday - Friday: 8a - 6p

Saturday: 9a - 1p

### **Fredericksburg - Main**

1710 N. Llano  
Fredericksburg, TX 78624  
830-997-9564

#### **Mailing Address**

P.O. Box 1909  
Fredericksburg, TX 78624

#### **Services**

ATM, Coin Machine, Safe Deposit Boxes

#### **Lobby Hours**

Monday - Friday: 9a - 5p

#### **Drive-Thru Hours**

Monday - Friday: 8a - 6p

### **Frisco - Lebanon**

7050 Lebanon Rd.  
Frisco, TX 75034  
972-335-1900

#### **Mailing Address\***

P.O. Box 430  
Frisco, TX 75034

#### **Services**

ATM, Safe Deposit Boxes

#### **Lobby Hours**

Monday - Friday: 9a - 4p

#### **Drive-Thru Hours**

Monday - Friday: 9a - 5p

### **Frisco - Preston Road**

6100 Preston Rd.  
Frisco, TX 75034  
972-335-1900

#### **Mailing Address**

P.O. Box 1619  
Frisco, TX 75034

#### **Services**

ATM, Coin Machine, Safe Deposit Boxes

**Lobby Hours**

Monday - Thursday: 9a - 4p

Friday: 9a - 6p

**Drive-Thru Hours**

Monday - Friday: 8a - 6p

Saturday: 9a - noon

**Gainesville**

101 E. Broadway St.  
Gainesville, TX 76240  
940-665-3484

**Services**

ATM, Coin Machine, Safe Deposit Boxes

**Lobby Hours**

Monday - Thursday: 9a - 4p

Friday: 9a - 6p

**Drive-Thru Hours**

Monday - Friday: 8a - 6p

Saturday: 8a - noon

**Garden Ridge**

19099 FM 2252  
Garden Ridge, TX 78266  
210-651-5030

**Services**

ATM, Coin Machine, Safe Deposit Boxes

**Lobby Hours**

Monday - Thursday: 8a - 5p

Friday: 8a - 6p

**Drive-Thru Hours**

Monday - Thursday: 8a - 5:30p

Friday: 8a - 6p

**Horseshoe Bay**

6905 W FM 2147  
Horseshoe Bay, TX 78657  
830-598-4200

**Mailing Address**

P.O. Box 8805  
Horseshoe Bay, TX 78657

**Services**

ATM, Coin Machine, Safe Deposit Boxes

**Lobby Hours**

Monday - Thursday: 9a - 5p  
Friday: 9a - 6p

**Drive-Thru Hours**

Monday - Friday: 8a - 6p  
Saturday: 9a - 12p

**Kingsland**

311 RR 2900  
Kingsland, TX 78639  
325-388-6465

**Mailing Address**

P.O. Box 520  
Kingsland, TX 78639

**Services**

ATM, Coin Machine, Safe Deposit Boxes

**Lobby Hours**

Monday - Thursday: 9a - 5p  
Friday: 9a - 6p

**Drive-Thru Hours**

Monday - Friday: 8a - 6p  
Saturday: 9a - 12p

**Lakeway**

1913 RR 620 South  
Lakeway, TX 78734  
512-261-9730

**Services**

ATM, Coin Machine, Safe Deposit Boxes

**Lobby Hours**

Monday - Thursday: 9a - 5p  
Friday: 9a - 6p

**Drive-Thru Hours**

Monday - Friday: 8a - 6p

**Leonard**

200 W. Collin St.  
Leonard, TX 75452  
903-587-3314

**Mailing Address**  
P.O. Box 1088  
Leonard, TX 75452

**Services**  
ATM, Safe Deposit Boxes

**Lobby Hours**  
Monday - Thursday: 9a - 4p  
Friday: 9a - 6p

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Monday - Thursday: 8a - 5p  
Friday: 8a - 6p  
Saturday: 9a - noon

**Marble Falls - ATM only**

1503 W. Hwy 1431  
Marble Falls, TX 78654  
830-693-3676

**Services**  
ATM (located inside HEB)

**Marble Falls**

418 N. Hwy 281  
Marble Falls, TX 78654  
830-693-3676

**Mailing Address**  
P.O. Box 888  
Marble Falls, TX 78654

**Services**  
ATM, Coin Machine, Safe Deposit Boxes

**Lobby Hours**  
Monday - Thursday: 9a - 5p

Friday: 9a - 6p

**Drive-Thru Hours**

Monday - Friday: 7:30a - 6p

Saturday: 8a - 1p

**McKinney**

1650 N. Central Expwy  
McKinney, TX 75070  
972-542-1568

**Mailing Address**

P.O. Box 3247  
McKinney, TX 75070

**Services**

ATM, Safe Deposit Box

**Lobby Hours**

Monday - Thursday: 9a - 4p

Friday: 9a - 6p

**Drive-Thru Hours**

Monday - Friday: 8a - 6p

Saturday: 9a - noon

**Pottsboro**

501 W. FM 120  
Pottsboro, TX 75076  
903-786-4404

**Mailing Address**

P.O. Box 2009  
Pottsboro, TX 75076

**Services**

ATM, Safe Deposit Boxes

**Lobby Hours**

Monday - Thursday: 9a - 4p

Friday: 9a - 6p

**Drive-Thru Hours**

Monday - Friday: 8a - 6p

Saturday: 8a - noon

### **Prosper**

100 N. Preston Rd.  
Prosper, TX 75078  
972-335-1900

#### **Mailing Address**

P.O. Box 1150  
Prosper, TX 75078

#### **Services**

ATM, Safe Deposit Boxes

#### **Lobby Hours**

Monday - Thursday: 9a - 4p  
Friday: 9a - 6p

#### **Drive-Thru Hours**

Monday - Friday: 8a - 6p  
Saturday: 9a - noon

### **Schertz**

4917 FM 3009  
Schertz, TX 78154  
210-651-4477

#### **Services**

ATM, Coin Machine, Safe Deposit Boxes

#### **Lobby Hours**

Monday - Thursday: 9a - 5p  
Friday: 9a - 6p

#### **Drive-Thru Hours**

Monday - Thursday: 8a - 5:30p  
Friday: 8a - 6p  
Saturday: 9a - noon

### **Seguin East**

1539 E. Court St.  
Seguin, TX 78155  
830-401-1170

#### **Services**

ATM, Coin Machine, Safe Deposit Boxes

#### **Lobby Hours**

Monday - Friday: 9a - 5p

**Drive-Thru Hours**

Monday - Friday: 8a - 6p

Saturday: 8a - noon

**Seguin Main**

200 N. Austin St.  
Seguin, TX 78155  
830-401-1100

**Services**

ATM, Coin Machine, Safe Deposit Boxes

**Lobby Hours**

Monday - Friday: 9a - 5p

**Drive-Thru Hours**

Monday - Friday: 8a - 6p

Saturday: 8a - noon

**Seguin West**

901 N. State Hwy 46  
Seguin, TX 78155  
830-401-1175

**Services**

ATM, Coin Machine

**Lobby Hours**

Monday - Friday: 9a - 5p

**Drive-Thru Hours**

Monday - Friday: 8a - 6p

**Sherman - ATM Only**

500 N. Highland  
Sherman, TX 75092  
903-893-7555

**Services**

ATM (located inside Texas Health Presbyterian Hospital - Wilson N. Jones cafeteria)

**Sherman - Midway**

5000 Texoma Parkway  
Sherman, TX 75090  
903-893-7555

**Mailing Address**

P.O. Box 1234  
Sherman, TX 75091

**Services**

ATM

**Lobby Hours**

Monday - Thursday: 8a - 4p  
Friday: 8a - 6p

**Drive-Thru Hours**

Monday - Friday: 8a - 6p  
Saturday: 8a - noon

**Sherman - Taylor Street**

401 E. Taylor St.  
Sherman, TX 75090  
903-893-7555

**Mailing Address**

P.O. Box 1234  
Sherman, TX 75091

**Services**

ATM, Coin Machine

**Lobby Hours**

Monday - Thursday: 9a - 4p  
Friday: 9a - 6p  
Saturday: 9a - noon

**Drive-Thru Hours**

Monday - Friday: 8a - 6p  
Saturday: 8a - noon

**Sherman - Texoma Parkway**

2011 Texoma Parkway  
Sherman, TX 75090  
903-893-7555

**Mailing Address**

P.O. Box 1234  
Sherman, TX 75091

**Services**

ATM, Coin Machine, Safe Deposit Boxes

**Lobby Hours**

Monday - Thursday: 8a - 4p

Friday: 8a - 6p

**Drive-Thru Hours**

Monday - Friday: 8a - 6p

Saturday: 8a - noon

**Sherman - Travis Street**

400 N. Travis St.  
Sherman, TX 75090  
903-893-7555

**Mailing Address**

P.O. Box 1234  
Sherman, TX 75091

**Services**

ATM, Safe Deposit Boxes

**Lobby Hours**

Monday - Thursday: 9a - 4p

Friday: 9a - 6p

**Drive-Thru Hours**

*(Drive-Thru located at 209 W. Washington St.)*

Monday - Friday: 8a - 6p

Saturday: 8a - noon

**Sherman - Washington Street**

Motor Bank Annex  
209 W. Washington  
Sherman, TX 75090  
903-893-7555

**Services**

Drive-Thru only

**Drive-Thru Hours**

Monday - Friday: 8a - 6p

Saturday: 8a - noon

## Temple

7286 W. Adams Ave  
Temple, TX 76502  
254-770-5000

### Services

ATM, Coin Machine, Safe Deposit Boxes

### Lobby Hours

Monday - Friday: 9a - 4p

### Drive-Thru Hours

Monday - Friday: 9a - 5:30p  
Saturday: 9a - noon

## Whitesboro

851 Hwy 377 N.  
Whitesboro, TX 76273  
903-564-3577

### Mailing Address

P.O. Box 130  
Whitesboro, TX 76273

### Services

ATM, Safe Deposit Boxes

### Lobby Hours

Monday - Thursday: 9a - 4p  
Friday: 9a - 6p

### Drive-Thru Hours

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Saturday: 8a - noon

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Newsroom

- First United Bank Announces Chief Credit and Risk Officer
- American Bank of Texas Partners With First United Bank**
- First United Mortgage Group Hires Mortgage Market Manager for South Texas
- Dennis Oliver Joins First United as SVP Commercial Lender
- MICHAEL HAWKINS HONORED WITH TOP ORIGINATOR AWARD
- First United Hires New Mortgage Area Manager and Team
- First United Bank Celebrates its 115th Year
- Amanda Oringdeiff Joins First United Bank as Commercial Lender
- First United Bank President Mike Pope Awarded Rotarian of the Year
- First United Bank Kicks Off the 2015 Summer Internship Program
- First United Bank Hosts Motivational Speaker for Area

PRESS RELEASE

## American Bank of Texas Partners With First United Bank

*Two life-long friends ensure their organization's legacies carry on allowing their communities to flourish.*

**Sherman, TX - June 21, 2016** - Two exceptional local businessmen, Lacy Harber and John Massey, have decided to merge their organizations to preserve and continue the legacies and commitments of their community banks.

American Bank of Texas is merging with First United in late 2016. The decision to merge with another local community bank organization ensures short and long-term success for their employees, customers, and communities.

During and after the transition, customers from both banks should not see any changes to their pending loans or the level of service they receive. Many of the organizations' technological platforms and service partners are the same which will allow for a smooth transition for everyone.

Upon completion of the merger, customers will benefit from additional retail, lending, insurance, and mortgage products and services as well as the latest technological solutions and additional locations throughout North Texas and Southern Oklahoma.

"This was a big decision but we know it is the right thing to do for our employees and customers" said Dorothy and Lacy Harber, owners, American Bank of Texas. "First United is a culture-driven organization whose strategy focuses on serving their employees, customers, and communities. This choice will allow our employees to continue to be successful in their current roles and keep decisions fast and local for our customers."

Greg Massey, CEO of First United said, "American Bank of Texas is a strong, successful bank and has been a treasured partner in the communities it has served. We are committed to continuing this legacy and will remain a pillar in the communities we serve through reinvestment, civic leadership, and doing what's right for our stakeholders."

- Lender
- First United Bank President Mike Pope Awarded Rotarian of the Year
- First United Bank Kicks Off the 2015 Summer Internship Program
- First United Bank Hosts Motivational Speaker for Area Students
- First United Bank Investments to help Moore with Central Park
- First United To Partner With First American Bank

- Quick Links
- Reorder Checks
  - Simple Switch
  - Login to Secure Checking

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"This was a big decision but we know it is the right thing to do for our employees and customers" said Dorothy and Lacy Harber, owners, American Bank of Texas. "First United is a culture-driven organization whose strategy focuses on serving their employees, customers, and communities. This choice will allow our employees to continue to be successful in their current roles and keep decisions fast and local for our customers."

Greg Massey, CEO of First United said, "American Bank of Texas is a strong, successful bank and has been a treasured partner in the communities it has served. We are committed to continuing this legacy and will remain a pillar in the communities we serve through reinvestment, civic leadership, and doing what's right for our stakeholders."

Joe Rushing, Senior Chairman of the Board, and Wes Shelton, CEO, American Bank of Texas added, "First United's community lending philosophies align very well with our approach at American Bank of Texas. We know our shared desire to help others spend life wisely will make this a meaningful new chapter for our two, strong organizations."

With this merger, First United will be one of the largest community banking organizations in the Southwest with more than 85 locations and \$5.5 billion in assets in Texas and Oklahoma. [Learn more about the merger here.](#)

**ABOUT AMERICAN BANK OF TEXAS:**

American Bank of Texas was originally chartered in 1971, and has thrived under the care of the Harber family. From the Red River to the River Walk, American Bank of Texas has 32 branches throughout Texas with over \$2.3 billion in assets. Locations across Texas can be found in Austin, Bonham, Bulverde, Dallas, Denison, Fredericksburg, Frisco, Gainesville, Garden Ridge, Horseshoe Bay, Kingsland, Lakeway, Leonard, Marble Falls, McKinney, Pottsboro, Prosper, Schertz, Seguin, Sherman, Temple, and Whitesboro.

**ABOUT FIRST UNITED BANK:**

Established in 1900, First United has more than 50 locations throughout North Texas and Oklahoma. It is one of the largest, well-capitalized banking organizations in the Southwest with assets of more than \$3 billion, and it is among the largest privately held community banking organizations in the U.S. First United provides a full range of financial services including banking, mortgage, insurance, and investment products and services, and is dedicated to inspiring and empowering others to *Spend Life Wisely*®. [Learn more at firstunitedbank.com.](#)

Legal and financial services were provided to First United by McAfee & Taft and D. A. Davidson.

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,566,391

Registered Jan. 27, 2009

SERVICE MARK  
PRINCIPAL REGISTER



AMERICAN MOMENTUM BANK

AMERICAN MOMENTUM BANK (FLORIDA CORPORATION)

4830 W. KENNEDY BOULEVARD, SUITE 200

TAMPA, FL 33609

FOR: BANKING AND RELATED FINANCIAL SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-25-2006; IN COMMERCE 10-25-2006.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN" AND "BANK", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE LETTER "M" AND "AMERICAN MOMENTUM BANK" IN A STYLIZED FORMAT.

SER. NO. 77-062,006, FILED 12-12-2006.

ALLISON HOLTZ, EXAMINING ATTORNEY

EXHIBIT

D

pp. 1-44

tabbles

# United States of America

United States Patent and Trademark Office

## AMERICAN HOME BANK

Reg. No. 3,921,505

Registered Feb. 22, 2011

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

FIRST NATIONAL BANK OF CHESTER COUNTY (UNITED STATES NATIONAL BANKING ASSOCIATION)  
9 NORTH HIGH STREET  
WEST CHESTER, PA 19382

FOR: BANKING AND FINANCIAL SERVICES, NAMELY, CONSUMER BANKING SERVICES, ONLINE BANKING SERVICES; FINANCIAL INFORMATION PROVIDED BY ELECTRONIC MEANS, NAMELY, PROVIDING LOAN AND FINANCIAL ACCOUNT INFORMATION VIA A GLOBAL COMPUTER NETWORK; MORTGAGE LENDING; MORTGAGE BANKING SERVICES, NAMELY, ORIGINATION, ACQUISITION, SERVICING, SECURITIZATION AND BROKERAGE OF MORTGAGE LOANS; REVERSE MORTGAGE LENDING AND BROKERAGE SERVICES, FINANCIAL SERVICES, NAMELY, MONEY LENDING IN THE FIELD OF CONSTRUCTION; COMMERCIAL LENDING; INVESTMENT BANKING SERVICES IN THE NATURE OF DEMAND DEPOSIT ACCOUNT SERVICES, MONEY MARKET ACCOUNT AND CERTIFICATE OF DEPOSIT SERVICES; FINANCIAL MANAGEMENT IN THE NATURE OF COMMERCIAL LOAN SERVICING; MERCHANT BANKING SERVICES; CASH MANAGEMENT SERVICES; TITLE INSURANCE SETTLEMENT SERVICES; PROVIDING NEWS AND INFORMATION REGARDING THE MORTGAGE AND COMMERCIAL LENDING MARKET VIA ONLINE MEDIA; AND FINANCIAL LOAN CONSULTING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-6-2001; IN COMMERCE 8-6-2001.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,552,390.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BANK", APART FROM THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 77-285,266, FILED 9-21-2007.

STEVEN PEREZ, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

**United States Patent and Trademark Office**

**Reg. No. 2,988,730**  
Registered Aug. 30, 2005

**SERVICE MARK**  
**PRINCIPAL REGISTER**

**AMERICAN BUSINESS BANK**

AMERICAN BUSINESS BANK (CALIFORNIA  
CORPORATION)  
523 WEST SIXTH STREET, SUITE 900  
LOS ANGELES, CA 90014

FOR: FINANCIAL SERVICES, NAMELY BANK-  
ING, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-1-1999; IN COMMERCE 5-1-1999.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,568,544.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "BUSINESS BANK", APART FROM  
THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 76-598,851, FILED 6-21-2004.

RAUL CORDOVA, EXAMINING ATTORNEY

United States of America  
United States Patent and Trademark Office

**AFB** American  
Founders  
Bank

Reg. No. 4,169,543

Registered July 10, 2012

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

AMERICAN FOUNDERS BANK, INC. (KENTUCKY CORPORATION)  
201 LIMESTONE DRIVE  
FRANKFORT, KY 40601

FOR: BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-1-2001; IN COMMERCE 4-1-2001.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BANK", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE LETTERS "A", "F", AND "B" LINKED TOGETHER WITH A STYLIZED LINE DRAWING OF AN EAGLE HEAD FORMING THE DIAGONAL LOWER LINE IN THE "A" AND THE "F", WITH THE EAGLE'S BEAK OVERLAYING THE LOWER PORTION OF THE "B", FOLLOWED BY THE WORDS "AMERICAN FOUNDERS BANK".

SER. NO. 76-503,195, FILED 3-27-2003.

JOHN GARTNER, EXAMINING ATTORNEY



*David J. Kyjars*

Director of the United States Patent and Trademark Office

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,357,422

Registered June 13, 2000

SERVICE MARK  
PRINCIPAL REGISTER



AMERICAN COMMUNITY BANK

AMERICAN COMMUNITY BANK (NORTH CAROLINA CORPORATION)  
2593 WEST ROOSEVELT BOULEVARD  
MONROE, NC 28110

FOR: FINANCIAL SERVICES NAMELY, BANKING, FACTORING AGENCY SERVICES, MORTGAGE BROKERAGE AND LEASE-PURCHASE FINANCING AND LOANS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-13-1998; IN COMMERCE 11-13-1998.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN COMMUNITY BANK", APART FROM THE MARK AS SHOWN.

THE LINING IN THE DRAWING IS A FEATURE OF THE MARK AND DOES NOT INDICATE COLOR.

SER. NO. 75-734,896, FILED 6-23-1999.

LESLEY LAMOTHE, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,210,117

**United States Patent and Trademark Office**

Registered Dec. 15, 1998

**SERVICE MARK  
PRINCIPAL REGISTER**

**AMERICAN SAVINGS BANK**

WASHINGTON MUTUAL BANK, F.A. (UNITED STATES FEDERALLY CHARTERED SAVINGS ASSOCIATION)  
400 EAST MAIN STREET  
STOCKTON, CA 95290, BY MERGER WITH AMERICAN SAVINGS BANK, F.A. (UNITED STATES FEDERALLY CHARTERED FINANCIAL INSTITUTION) IRVINE, CA 92714

FIRST USE 3-0-1990; IN COMMERCE 4-0-1990.

OWNER OF U.S. REG. NO. 1,755,695.  
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SAVINGS BANK", APART FROM THE MARK AS SHOWN.  
SEC. 2(F).

SER. NO. 75-220,739, FILED 1-2-1997.

FOR: BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

DAVID M. MERMELSTEIN, EXAMINING ATTORNEY

**United States of America**  
United States Patent and Trademark Office

**AMERICAN BANK OF HUNTSVILLE**

**Reg. No. 4,673,223**

**Registered Jan. 13, 2015**

**Int. Cl.: 36**

**SERVICE MARK**

**SUPPLEMENTAL REGISTER**

AMERICAN BANK OF HUNTSVILLE (UNITED STATES FEDERALLY CHARTERED BANK)  
3301 MEMORIAL PARKWAY SW  
HUNTSVILLE, AL 35801

FOR: BANKING SERVICES; MORTGAGE LENDING, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-1-2014; IN COMMERCE 9-1-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BANK", APART FROM THE MARK AS SHOWN.

SER. NO. 86-200,675, FILED P.R. 2-21-2014; AM. S.R. 11-24-2014.

JAMES LOVELACE, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

 **American National Bank & Trust**

**Reg. No. 4,548,189**

**Registered June 10, 2014**

**Int. Cl.: 36**

**SERVICE MARK**

**PRINCIPAL REGISTER**

AMERICAN NATIONAL BANK & TRUST (TEXAS A CHARTERED NATIONAL BANK)  
2732 MIDWESTERN PARKWAY  
WICHITA FALLS, TX 76308

FOR: BANKING SERVICES; ESTATE TRUST MANAGEMENT AND PLANNING, IN CLASS  
36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-19-2013; IN COMMERCE 11-19-2013.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN NATIONAL BANK  
& TRUST", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF A STYLIZED LETTER "A" IN FRONT OF THE WORDS  
"AMERICAN NATIONAL BANK & TRUST".

SN 85-631,861, FILED 5-22-2012.

BARBARA A. GOLD, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

**United States of America**  
United States Patent and Trademark Office

**GERMAN AMERICAN BANK**

**Reg. No. 4,352,530**

**Registered June 18, 2013**

**Int. Cl.: 36**

**SERVICE MARK**

**PRINCIPAL REGISTER**

GERMAN AMERICAN BANCORP (INDIANA CORPORATION)  
711 MAIN STREET  
JASPER, IN 47546

FOR: PERSONAL AND COMMERCIAL BANKING SERVICES, NAMELY, ONLINE BANKING, SAVINGS AND CHECKING ACCOUNT SERVICES, CONSUMER AND COMMERCIAL LENDING SERVICES, MORTGAGE BANKING, INVESTMENT CONSULTATION, INSURANCE BROKERAGE SERVICES, AND FINANCIAL CONSULTATION, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 0-0-1910; IN COMMERCE 0-0-1910.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,785,824 AND 3,367,439.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BANK", APART FROM THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 85-581,891, FILED 3-28-2012.

MICHELLE DUBOIS, EXAMINING ATTORNEY



*Kevin Starnes*  
Acting Director of the United States Patent and Trademark Office

**United States of America**  
United States Patent and Trademark Office

**AMERICAN BANK CHECKS**

**Reg. No. 4,259,452**

**Registered Dec. 11, 2012**

**Int. Cl.: 16**

**TRADEMARK**

**SUPPLEMENTAL REGISTER**

CHECKS IN THE MAIL, INC. (DELAWARE CORPORATION)  
2435 GOODWIN LANE  
NEW BRAUNFELS, TX 78135

FOR: ADDRESS LABELS; BANK CHECKS; CHECK BOOK COVERS; INK STAMPS; PERSONAL ORGANIZERS; STATIONERY, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 5-1-2011; IN COMMERCE 5-1-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,091,691.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BANK CHECKS", APART FROM THE MARK AS SHOWN.

SER. NO. 85-515,438, FILED P.R. 1-12-2012; AM. S.R. 10-17-2012.

ROBERT STRUCK, EXAMINING ATTORNEY



*David J. Kybas*

Director of the United States Patent and Trademark Office

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,238,528

Registered May 1, 2007

SERVICE MARK  
SUPPLEMENTAL REGISTER

Texas American Bank

FIRST NATIONAL BANK OF GILMER (TEXAS  
NATIONAL BANKING ASSOCIATION)

201 N. WOOD

GILMER, TX 75644

FOR: BANKING SERVICES, IN CLASS 36 (U.S.  
CLS. 100, 101 AND 102).

FIRST USE 10-16-2006; IN COMMERCE 10-16-2006.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "BANK", APART FROM THE  
MARK AS SHOWN.

SER. NO. 78-906,024, FILED P.R. 6-12-2006; AM. S.R.  
3-5-2007.

KIMBERLY PERRY, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,367,068  
Registered Jan. 8, 2008

**SERVICE MARK  
PRINCIPAL REGISTER**

AMERICAN MOMENTUM BANK

AMERICAN COMMERCE, LLC (FLORIDA LTD  
LIAB CO)  
14040 S.W. 20TH AVENUE ROAD  
OCALA, FL 34473

FOR: BANKING AND RELATED FINANCIAL  
SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-25-2006; IN COMMERCE 10-25-2006.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "AMERICAN" AND "BANK",  
APART FROM THE MARK AS SHOWN.

SN 78-894,295, FILED 5-26-2006.

MARK RADEMACHER, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,198,264

Registered Jan. 16, 2007

**SERVICE MARK  
PRINCIPAL REGISTER**

American  
Bank

AMERICAN CHARTERED BANCORP (ILLINOIS  
CORPORATION)  
1199 EAST HIGGINS ROAD  
SCHAUMBURG, IL 60173

FOR: BANKING SERVICES FEATURING  
CHECKING ACCOUNTS, SAVINGS ACCOUNTS,  
MONEY MARKET ACCOUNTS, CERTIFICATES  
OF DEPOSIT, TELLER MACHINE SERVICES,  
MORTGAGE BANKING, BROKERAGE AND  
LENDING SERVICES, AND FINANCIAL PLAN-  
NING AND MANAGEMENT, AND FUNDS INVEST-  
MENT SERVICES, IN CLASS 36 (U.S. CLS. 100, 101  
AND 102).

FIRST USE 1-31-2005; IN COMMERCE 1-31-2005.

OWNER OF U.S. REG. NO. 2,501,262.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "CHARTERED BANK", APART  
FROM THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 78-686,486, FILED 8-5-2005.

CATHERINE FAINT, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,198,263

Registered Jan. 16, 2007

**SERVICE MARK  
PRINCIPAL REGISTER**

American Chartered Bank

AMERICAN CHARTERED BANCORP (ILLINOIS  
CORPORATION)  
1199 EAST HIGGINS ROAD  
SCHAUMBURG, IL 60173

FOR: BANKING SERVICES FEATURING  
CHECKING ACCOUNTS, SAVINGS ACCOUNTS,  
MONEY MARKET ACCOUNTS, CERTIFICATES  
OF DEPOSIT, TELLER MACHINE SERVICES,  
MORTGAGE BANKING, BROKERAGE AND  
LENDING SERVICES, AND FINANCIAL PLAN-  
NING AND MANAGEMENT, AND FUNDS INVEST-  
MENT SERVICES, IN CLASS 36 (U.S. CLS. 100, 101  
AND 102).

FIRST USE 1-31-2005; IN COMMERCE 1-31-2005.

OWNER OF U.S. REG. NO. 2,501,262.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "CHARTERED BANK", APART  
FROM THE MARK AS SHOWN.

THE COLOR GRAY IS INTENDED TO INDICATE  
SHADING OR CONTRAST ONLY AND THE MARK  
IS NOT IN COLOR.

SEC. 2(F).

SER. NO. 78-686,478, FILED 8-5-2005.

CATHERINE FAINT, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,228,627  
Registered Apr. 10, 2007

SERVICE MARK  
PRINCIPAL REGISTER



American Trust Bank

KIRKSVILLE BANCORP, INC. (MISSOURI COR-  
PORATION)  
2817 N. BALTIMORE  
KIRKSVILLE, MO 63501

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE AMERICAN TRUST BANK, APART  
FROM THE MARK AS SHOWN.

FOR: BANKING SERVICES, IN CLASS 36 (U.S.  
CLS. 100, 101 AND 102).

SN 78-566,638, FILED 2-14-2005.

FIRST USE 10-24-2005; IN COMMERCE 10-24-2005.

STEVEN PEREZ, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,594,905

Registered Mar. 24, 2009

SERVICE MARK  
PRINCIPAL REGISTER



# American Bank

AMERICAN BANK, N.A. (UNITED STATES FED-  
ERALLY CHARTERED BANK)  
P.O. BOX 6469  
CORPUS CHRISTI, TX 784666469

FOR: BANKING; FINANCIAL SERVICES, NAME-  
LY, PROVIDING FINANCIAL ANALYSIS, CONSUL-  
TATION, PLANNING AND MANAGEMENT,  
COMMERCIAL AND CONSUMER LENDING SER-  
VICES, MORTGAGE LENDING, AND LOAN FI-  
NANCING; CREDIT CARD SERVICES; DEBIT  
CARD SERVICES; ELECTRONIC PAYMENT,  
NAMELY, ELECTRONIC PROCESSING AND  
TRANSMISSION OF BILL PAYMENT DATA; FI-  
NANCIAL INFORMATION IN THE NATURE OF  
RATES OF EXCHANGE; SECURITY SERVICES,  
NAMELY, GUARANTEEING LOANS; CASH MAN-  
AGEMENT; MORTGAGE BANKING; SAFETY DE-  
POSIT BOX SERVICES; SAVINGS ACCOUNT  
SERVICES; PROVIDING EDUCATIONAL AND  
COLLEGE SCHOLARSHIPS; AUTOMATED TELL-  
ER MACHINE SERVICES; INVESTMENT SER-  
VICES, NAMELY, PROVIDING INVESTMENT  
ANALYSIS, CONSULTATION, PLANNING, MAN-  
AGEMENT, ADVISORY, BROKERAGE, BANKING,  
AND RESEARCH SERVICES WITH RESPECT TO  
STOCKS, MUTUAL FUNDS, SECURITIES, BONDS,  
COMMODITIES, REAL ESTATE AND OTHER IN-  
STRUMENTS OF INVESTMENT; INSURANCE SER-  
VICES, NAMELY, PROVIDING INSURANCE

ADMINISTRATION AND INSURANCE CONSUL-  
TATION SERVICES IN THE FIELDS OF LIFE,  
PROPERTY AND CASUALTY, ACCIDENT,  
HEALTH AND CREDIT INSURANCE SERVICES;  
AND PROVIDING BANKING, FINANCIAL, IN-  
VESTMENT AND INSURANCE CONSULTATION  
AND INFORMATION VIA GLOBAL COMPUTER  
NETWORKS, INTERNAL COMPUTER INFORMA-  
TION NETWORKS AND TELECOMMUNICATION  
NETWORKS FOR THE ELECTRONIC, TELEPHO-  
NIC AND TELEFACSIMILE TRANSMISSION OF  
VOICE, DATA, MULTI-MEDIA, GRAPHICS, VIDEO,  
PHOTO AND AUDIO INFORMATION; AND PRO-  
VIDING INTERACTIVE BANKING, FINANCIAL,  
INVESTMENT AND INSURANCE CONSULTATION  
AND INFORMATION VIA GLOBAL COMPUTER  
NETWORKS, PROVIDING INFORMATION ON IN-  
TERNATIONAL FINANCE AND FOREIGN EX-  
CHANGE RATES VIA GLOBAL COMPUTER  
NETWORKS, IN CLASS 36 (U.S. CLS. 100, 101 AND  
102).

FIRST USE 4-30-1979; IN COMMERCE 4-30-1979.

SEC. 2(F).

SER. NO. 78-346,945, FILED 12-31-2003.

JIM RINGLE, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,775,422

Registered Oct. 21, 2003

SERVICE MARK  
PRINCIPAL REGISTER



AMERICAN BANK OF COMMERCE (TEXAS  
CORPORATION)  
2002 W. LOOP 289, SUITE 116  
P.O. BOX 16245  
LUBBOCK, TX 794906245

FOR: BANKING SERVICES, IN CLASS 36 (U.S.  
CLS. 100, 101 AND 102).

FIRST USE 1-1-1996; IN COMMERCE 1-1-1996.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "BANK" AND "BANK OF COM-  
MERCE", APART FROM THE MARK AS SHOWN.

SEC. 2(F) AS TO "AMERICAN".

SER. NO. 78-045,156, FILED 1-26-2001.

APRIL L. RADEMACHER, EXAMINING ATTOR-  
NEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,642,562

Registered June 23, 2009

SERVICE MARK  
PRINCIPAL REGISTER



AMERICAN GATEWAY BANK (LOUISIANA  
CORPORATION)  
320 N. ALEXANDER  
PORT ALLEN, LA 70767

FOR: BANKING SERVICES, NAMELY, PERSONAL BANKING SERVICES, BUSINESS BANKING SERVICES, MORTGAGE BANKING SERVICES, INTERNET BANKING SERVICES, DEBIT CARD SERVICES, AND ATM BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-11-2003; IN COMMERCE 3-11-2003.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN" AND "BANK", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORDS "AMERICAN GATEWAY BANK" WITH TWO WAVY LINES UNDERNEATH.

SER. NO. 77-580,223, FILED 9-26-2008.

ALEXANDER L. POWERS, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,642,561

Registered June 23, 2009

**SERVICE MARK  
PRINCIPAL REGISTER**

AMERICAN GATEWAY BANK

AMERICAN GATEWAY BANK (LOUISIANA  
CORPORATION)  
320 N. ALEXANDER  
PORT ALLEN, LA 70767

FOR: BANKING SERVICES, NAMELY, PERSONAL BANKING SERVICES, BUSINESS BANKING SERVICES, MORTGAGE BANKING SERVICES, INTERNET BANKING SERVICES, DEBIT CARD SERVICES, AND ATM BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-11-2003; IN COMMERCE 3-11-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN" AND "BANK", APART FROM THE MARK AS SHOWN.

SER. NO. 77-580,158, FILED 9-26-2008.

ALEXANDER L. POWERS, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

AMERICAN PERSPECTIVE BANK

**Reg. No. 3,838,813**

**Registered Aug. 24, 2010**

**Int. Cl.: 36**

**SERVICE MARK**

**PRINCIPAL REGISTER**

AMERICAN PERSPECTIVE BANK (CALIFORNIA CORPORATION)  
4051 BROAD STREET, SUITE 140  
SAN LUIS OBISPO, CA 93401

FOR: RETAIL, PROFESSIONAL, REAL ESTATE, AND BUSINESS COMMERCIAL BANKING SERVICES, NAMELY, CHECKING, SAVINGS, MONEY MARKET, CERTIFICATES OF DEPOSIT, MORTGAGE LOANS, CONSTRUCTION AND LAND LOANS, SBA LOANS, COMMERCIAL AND INDUSTRIAL REAL ESTATE LENDER, COMMERCIAL AND INDUSTRIAL LOANS, CONSUMER LOANS, ELECTRONIC BANKING, CASH MANAGEMENT SERVICES, AND BUSINESS AND CONSUMER BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-10-2010; IN COMMERCE 6-10-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN" AND "BANK", APART FROM THE MARK AS SHOWN.

SN 77-720,849, FILED 4-23-2009.

KATHY DE JONGE, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

**United States of America**  
United States Patent and Trademark Office

**American  Patriot Bank**

**Reg. No. 3,778,492**

**Registered Apr. 20, 2010**

**Int. Cl.: 36**

**SERVICE MARK**

**PRINCIPAL REGISTER**

AMERICAN PATRIOT BANK (TENNESSEE CORPORATION)  
3095 EAST ANDREW JOHNSON HIGHWAY  
GREENEVILLE, TN 37745

FOR: BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-1-2007, IN COMMERCE 5-1-2007.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN" AND "BANK",  
APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF TWO CURVED STRIPES POINTED AT THE TOP AND BOTTOM.

SN 77-198,742, FILED 6-6-2007.

DAWN FELDMAN, EXAMINING ATTORNEY



*David J. Kybas*

Director of the United States Patent and Trademark Office

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

**United States Patent and Trademark Office**

Reg. No. 3,443,479

Registered June 10, 2008

**SERVICE MARK  
PRINCIPAL REGISTER**



OMNIAMERICAN BANK (TEXAS FEDERAL  
SAVINGS BANK)  
1320 SOUTH UNIVERSITY DRIVE, SUITE 900  
FORT WORTH, TX 76107

FOR: BANKING SERVICES, IN CLASS 36 (U.S.  
CLS. 100, 101 AND 102).

FIRST USE 1-3-2006; IN COMMERCE 1-3-2006.

OWNER OF U.S. REG. NOS. 2,087,317, 2,848,421  
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "BANK", APART FROM THE  
MARK AS SHOWN.

SER. NO. 77-029,194, FILED 10-25-2006.

ELISSA GARBER KON, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,188,422

Registered Dec. 26, 2006

**SERVICE MARK  
PRINCIPAL REGISTER**

**AMERICAN BANK**

AMERICAN BANK, NA (TEXAS NATIONAL ASSOCIATION FORMED IN THE STATE OF TEXAS UNDER U.S. BANKING LAWS.)  
P.O. BOX 6469  
CORPUS CHRISTI, TX 784666469

FOR: BANKING; FINANCIAL SERVICES, NAME-  
LY, PROVIDING FINANCIAL ANALYSIS, CONSULT-  
TATION, PLANNING AND MANAGEMENT,  
COMMERCIAL AND CONSUMER LENDING SER-  
VICES, MORTGAGE LENDING, AND LOAN FI-  
NANCING; CREDIT CARD SERVICES; DEBIT  
CARD SERVICES; ELECTRONIC PAYMENT,  
NAME- LY, ELECTRONIC PROCESSING AND  
TRANSMISSION OF BILL PAYMENT DATA; FI-  
NANCIAL INFORMATION IN THE NATURE OF  
RATES OF EXCHANGE; SECURITY SERVICES,  
NAME- LY, GUARANTEEING LOANS; CASH MAN-  
AGEMENT; MORTGAGE BANKING; SAFETY DE-  
POSIT BOX SERVICES; SAVINGS ACCOUNT  
SERVICES; PROVIDING EDUCATIONAL AND  
COLLEGE SCHOLARSHIPS; AUTOMATED TELL-  
ER MACHINE SERVICES; INVESTMENT SER-  
VICES, NAME- LY, PROVIDING INVESTMENT  
ANALYSIS, CONSULTATION, PLANNING, MAN-  
AGEMENT, ADVISORY, BROKERAGE, BANKING,  
AND RESEARCH SERVICES WITH RESPECT TO  
STOCKS, MUTUAL FUNDS, SECURITIES, BONDS,  
COMMODITIES, REAL ESTATE AND OTHER IN-  
STRUMENTS OF INVESTMENT; INSURANCE SER-  
VICES, NAME- LY, PROVIDING INSURANCE

ADMINISTRATION AND INSURANCE CONSUL-  
TATION SERVICES IN THE FIELDS OF LIFE,  
PROPERTY AND CASUALTY, ACCIDENT,  
HEALTH AND CREDIT INSURANCE SERVICES;  
AND PROVIDING BANKING, FINANCIAL, IN-  
VESTMENT AND INSURANCE CONSULTATION  
AND INFORMATION VIA GLOBAL COMPUTER  
NETWORKS, INTERNAL COMPUTER INFORMA-  
TION NETWORKS AND TELECOMMUNICATION  
NETWORKS FOR THE ELECTRONIC, TELEPHO-  
NIC AND TELEFACSIMILE TRANSMISSION OF  
VOICE, DATA, MULTI-MEDIA, GRAPHICS, VIDEO,  
PHOTO AND AUDIO INFORMATION; AND PRO-  
VIDING INTERACTIVE BANKING, FINANCIAL,  
INVESTMENT AND INSURANCE CONSULTATION  
AND INFORMATION VIA GLOBAL COMPUTER  
NETWORKS, PROVIDING INFORMATION ON IN-  
TERNATIONAL FINANCE AND FOREIGN EX-  
CHANGE RATES VIA GLOBAL COMPUTER  
NETWORKS, IN CLASS 36 (U.S. CLS. 100, 101 AND  
102).

FIRST USE 6-16-1969; IN COMMERCE 4-0-1979.

SEC. 2(F).

SER. NO. 76-149,164, FILED 10-18-2000.

WILLIAM P. SHANAHAN, EXAMINING ATTOR-  
NEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

**United States Patent and Trademark Office**

Reg. No. 2,956,438

Registered May 31, 2005

**SERVICE MARK  
PRINCIPAL REGISTER**

**PAN AMERICAN BANK**

PAN AMERICAN BANK (CALIFORNIA CORPORATION)

3626 EAST FIRST STREET  
LOS ANGELES, CA 90063

FOR: BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-29-1964; IN COMMERCE 4-27-1965.

REGISTRATION IS LIMITED TO THE AREA COMPRISING THE ENTIRE UNITED STATES EXCEPT FOR THE STATES OF ALABAMA, FLORIDA, GEORGIA, LOUISIANA, MISSISSIPPI, NORTH CAROLINA, SOUTH CAROLINA, TENNESSEE AND VIRGINIA. CONCURRENT USE PROCEEDING NO. 94002037 WITH REGISTRATION NO. 1809553

SUBJECT TO CONCURRENT USE PROCEEDING WITH REGISTRATION NUMBER 1,809,553. APPLICANT CLAIMS EXCLUSIVE RIGHT TO USE THE MARK IN THE AREA COMPRISING THE UNITED STATES AND ITS TERRITORIES AND POSSESSIONS, WITH THE EXCEPTION OF THE STATES OF ALABAMA, FLORIDA, GEORGIA, LOUISIANA, MISSISSIPPI, NORTH CAROLINA, SOUTH CAROLINA, TENNESSEE AND VIRGINIA.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BANK", APART FROM THE MARK AS SHOWN.

SER. NO. 76-385,232, FILED 3-21-2002.

CHRISIE B. KING, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## AMERICAN BANK CENTER

**Reg. No. 4,366,297**

**Registered July 16, 2013**

**Int. Cl.: 43**

**SERVICE MARK**

**PRINCIPAL REGISTER**

AMERICAN BANK, N.A. (TEXAS NATIONAL BANKING ASSOCIATION)  
P. O. BOX 6469  
CORPUS CHRISTI, TX 784666469

FOR: PROVIDING A FACILITY FOR EXHIBITIONS, CONVENTIONS, ENTERTAINMENT,  
SPORTING AND CULTURAL ACTIVITIES, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 9-8-2004; IN COMMERCE 9-8-2004.

OWNER OF U.S. REG. NOS. 3,188,422 AND 3,594,905.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BANK CENTER", APART  
FROM THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 76-712,619, FILED 10-12-2012.

PRISCILLA MILTON, EXAMINING ATTORNEY



*Lucia Street*  
Acting Director of the United States Patent and Trademark Office

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,084,119

**United States Patent and Trademark Office**

Registered July 29, 1997

**SERVICE MARK  
PRINCIPAL REGISTER**

**HABIB AMERICAN BANK**

HABIB AMERICAN BANK (NEW YORK BANK)  
99 MADISON AVENUE  
NEW YORK, NY 100167419

FOR: BANKING SERVICES, IN CLASS 36  
(U.S. CLS. 100, 101 AND 102).

FIRST USE 8-0-1983; IN COMMERCE  
4-14-1984.

OWNER OF U.S. REG. NOS. 1,339,491 AND  
1,361,245.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "AMERICAN BANK", APART  
FROM THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 75-173,126, FILED 9-27-1996.

KATHLEEN COONEY-PORTER, EXAMINING  
ATTORNEY

Int. Cl.: 36

Prior U.S. Cl.: 102

**United States Patent and Trademark Office**

**Reg. No. 1,339,491**

Registered June 4, 1985

**SERVICE MARK  
PRINCIPAL REGISTER**



HABIB AMERICAN BANK (NEW YORK CORPORATION)  
19 RECTOR ST.  
NEW YORK, NY 10006

FOR: BANKING SERVICES, IN CLASS 36  
(U.S. CL. 102).  
FIRST USE 8-0-1983; IN COMMERCE  
4-14-1984.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "AMERICAN BANK", APART  
FROM THE MARK AS SHOWN.

THE SYMBOL AT THE TOP OF THE MARK  
IS ARABIC AND IS TRANSLATED AS: WE  
START EVERYTHING WITH GOD'S PERMIS-  
SION WHO IS VERY KIND AND BENEVO-  
LENT.

SER. NO. 503,505, FILED 10-12-1984.

DOMINICK J. SALEMI, EXAMINING ATTOR-  
NEY

Int. Cl.: 36

Prior U.S. Cl.: 102

**United States Patent and Trademark Office** **Reg. No. 1,487,791**  
**Registered May 10, 1988**

**SERVICE MARK  
PRINCIPAL REGISTER**

**YOUNG AMERICANS BANK**

YOUNG AMERICANS BANK (COLORADO  
CORPORATION)  
250 STEELE STREET  
DENVER, CO 80206

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "BANK", APART FROM THE  
MARK AS SHOWN.

FOR: BANKING SERVICES, IN CLASS 36  
(U.S. CL. 102).  
FIRST USE 8-3-1987; IN COMMERCE  
8-3-1987.

SER. NO. 682,181, FILED 9-3-1987.

LINDA HEBAN, EXAMINING ATTORNEY

**United States of America**  
United States Patent and Trademark Office

**Grand Bank of Texas**

**Reg. No. 4,840,700**

**Registered Oct. 27, 2015**

**Int. Cl.: 36**

**SERVICE MARK**

**PRINCIPAL REGISTER**

CASEY BANCORP, INC. (TEXAS CORPORATION)  
2341 S BELT LINE ROAD  
GRAND PRAIRIE, TX 75051

FOR: BANKING AND FINANCING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-1-2002; IN COMMERCE 7-1-2002.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BANK OF TEXAS", APART FROM THE MARK AS SHOWN.

SER. NO. 86-560,793, FILED 3-11-2015.

HOWARD SMIGA, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

**United States of America**  
United States Patent and Trademark Office

**WEST TEXAS NATIONAL BANK**

**Reg. No. 4,788,171**

**Registered Aug. 11, 2015**

**Int. Cl.: 36**

**SERVICE MARK**

**PRINCIPAL REGISTER**

WEST TEXAS NATIONAL BANK (TEXAS TEXAS CORPORATION CHARTERED AS A NATIONAL BANK)  
6 DESTA DRIVE, SUITE 2400  
MIDLAND, TX 79705

FOR: BANKING SERVICES; FINANCIAL SERVICES FOR COMMERCIAL AND CONSUMER CUSTOMERS, NAMELY, ELECTRONIC REMOTE CHECK DEPOSIT SERVICES, MONEY LENDING, FINANCIAL MANAGEMENT IN THE FIELD OF TREASURY FUNDS AND INVESTMENT CONSULTATION, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 0-0-2001; IN COMMERCE 0-0-2001.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NATIONAL BANK", APART FROM THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 86-117,338, FILED 11-13-2013.

VIVIAN MICZNIK FIRST, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

## COMMERCIAL BANK OF TEXAS, N.A.

Reg. No. 4,768,756

Registered July 7, 2015

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

COMMERCIAL BANK OF TEXAS, N.A. (TEXAS NATIONAL BANKING ASSOCIATION)  
P.O. DRAWER 635050  
NACOGDOCHES, TX 759630847

FOR: CORRESPONDENT BANKING SERVICES, NAMELY, LOAN ORIGATION SERVICES, LOAN BROKERAGE SERVICES, LOAN SERVICING, AND FINANCIAL CLEARING HOUSE SERVICES; CONSUMER, COMMERCIAL, AGRICULTURAL, AND MORTGAGE BANKING SERVICES; TRUST SERVICES, NAMELY, INVESTMENT AND TRUST COMPANY SERVICES AND TRUST MANAGEMENT ACCOUNTS; PROVIDING CHECKING AND SAVINGS ACCOUNT SERVICES; FINANCIAL SERVICES, NAMELY, ISSUANCE AND MANAGEMENT OF CERTIFICATES BACKED BY LOAN PORTFOLIOS WHICH ARE SUBSEQUENTLY MANAGED TO INSURE THE INTEGRITY OF THE CERTIFICATES; FINANCING SERVICES; AUTOMATED TELLER MACHINE SERVICES; ELECTRONIC CASH TRANSACTIONS; PROVIDING BANK ACCOUNT INFORMATION BY TELEPHONE, ELECTRONICALLY AND VIA THE INTERNET; CHECK CASHING; TRAVELERS' CHECK ISSUANCE; MONEY ORDER SERVICES; SAFE DEPOSIT BOX SERVICES; CHECK PROCESSING; CHECK VERIFICATION; DEBIT CARD SERVICES; ELECTRONIC BILL PAYMENT SERVICES; FINANCIAL AND ESTATE PLANNING; ESTATE TRUST MANAGEMENT; CORRESPONDENT BANKING SERVICES; GUARANTY CASH MANAGEMENT; CREDIT CARD SERVICES; CREDIT CARD VERIFICATION; CREDIT INQUIRY; EVALUATION OF CREDIT BUREAU DATA; FIDUCIARY REPRESENTATIVES; REAL ESTATE TRUSTEE SERVICES; INSURANCE AGENCIES IN THE FIELDS OF HOME, LIFE, ACCIDENT, AUTOMOBILE, MEDICAL, PROPERTY AND CASUALTY LONG-TERM CARE; INSURANCE CONSULTATION; INSURANCE ADMINISTRATION IN THE FIELDS OF HOME, LIFE AND ACCIDENT INSURANCE; ELECTRONIC PROCESSING OF INSURANCE CLAIMS AND PAYMENT DATA; MAINTAINING ESCROW ACCOUNTS FOR INVESTMENTS; FINANCIAL INVESTMENT PLANNING; INVESTMENT MANAGEMENT; MUTUAL FUND INVESTMENT AND DISTRIBUTION; FINANCIAL PORTFOLIO MANAGEMENT; FINANCIAL RESEARCH; FISCAL ASSESSMENT AND EVALUATION; AGENCIES IN THE FIELD OF BONDS AND OTHER SECURITIES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).



*Michelle K. Lee*  
Director of the United States  
Patent and Trademark Office

FIRST USE 10-1-1995; IN COMMERCE 10-1-1995.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,290,760 AND 3,358,326.

**United States of America**  
United States Patent and Trademark Office

**TEXAS HILL COUNTRY BANK**

**Reg. No. 4,741,074**

**Registered May 19, 2015**

**Int. Cl.: 36**

**SERVICE MARK**

**SUPPLEMENTAL REGISTER**

TEXAS HILL COUNTRY BANCSHARES, INC. (TEXAS CORPORATION)  
410 ELIZABETH ROAD  
SAN ANTONIO, TX 78209

FOR: BANKING, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-11-2014; IN COMMERCE 3-11-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BANK", APART FROM THE MARK AS SHOWN.

SER. NO. 86-244,563, FILED PR. 4-7-2014; AM. S.R. 1-16-2015.

TARAH HARDY, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

FIRST NATIONAL BANK TEXAS

**Reg. No. 3,913,773**

**Registered Feb. 1, 2011**

**Int. Cl.: 36**

**SERVICE MARK**

**PRINCIPAL REGISTER**

FIRST NATIONAL BANK TEXAS (UNITED STATES NATIONAL BANKING ASSOCIATION)  
507 NORTH GRAY STREET  
KILLEEN, TX 76541

FOR: FULL SERVICE BANKING, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-31-1998, IN COMMERCE 8-31-1998.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,650,793 AND 2,667,603.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FIRST NATIONAL BANK", APART FROM THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 85-063,008, FILED 6-15-2010.

ESTHER BELENKER, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

**United States of America**  
United States Patent and Trademark Office

**CITIZENS BANK OF TEXAS**

**Reg. No. 4,373,054**

**Registered July 23, 2013**

**Int. Cl.: 36**

**SERVICE MARK**

**PRINCIPAL REGISTER**

CITIZENS NATIONAL BANK OF TEXAS (UNITED STATES NATIONAL BANKING ASSOCIATION)  
200 N. ELM  
WAXAHACHIE, TX 75165

FOR: BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-11-2013; IN COMMERCE 4-11-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,101,310 AND 3,163,140.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BANK OF TEXAS", APART FROM THE MARK AS SHOWN.

SN 85-405,134, FILED 8-23-2011.

TARAH HARDY, EXAMINING ATTORNEY



*Lisa Hartley*  
Acting Director of the United States Patent and Trademark Office

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,040,441

Registered Jan. 10, 2006

SERVICE MARK  
PRINCIPAL REGISTER



VAN ALSTYNE FINANCIAL CORPORATION  
(TEXAS CORPORATION)  
110 EAST JEFFERSON  
P.O. BOX 608  
VAN ALSTYNE, TX 75495

FOR: BANKING SERVICES, IN CLASS 36 (U.S.  
CLS. 100, 101 AND 102).

FIRST USE 10-1-2003; IN COMMERCE 10-1-2003.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "TEXAS" AND "BANK", APART  
FROM THE MARK AS SHOWN.

THE LINING IS A FEATURE OF THE MARK  
AND DOES NOT INDICATE COLOR.

THE MARK CONSISTS OF THE WORDS TEXAS  
STAR APPEAR IN AN ARC, WRAPPED OVER A  
STAR WHICH OVERLAYS FOUR ROUNDED  
BANDS, TWO OF WHICH SEEM TO FORM AT  
THE TOP IN A HORSESHOE FASHION; THE WORD  
BANK APPEARS AT THE BOTTOM OF THE FOUR  
BANDS BELOW THE STAR.

SER. NO. 78-421,116, FILED 5-18-2004.

CATHERINE FAINT, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## TEXAS CAPITAL BANK

**Reg. No. 3,770,632** TEXAS CAPITAL BANK, N.A. (TEXAS NATIONAL BANKING ASSOCIATION)  
Registered Apr. 6, 2010 SUITE 700

2000 MCKINNEY AVE.  
DALLAS, TX 75201

**Int. Cl.: 36**

FOR: BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

**SERVICE MARK  
PRINCIPAL REGISTER**

FIRST USE 12-18-1998; IN COMMERCE 12-18-1998.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,585,668.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BANK", APART FROM THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 77-801,516, FILED 8-11-2009.

MICHELE SWAIN, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

VANTAGE BANK   
TEXAS

**Reg. No. 4,218,245**

**Registered Oct. 2, 2012**

**Int. Cl.: 36**

**SERVICE MARK**

**PRINCIPAL REGISTER**

VANTAGE BANK TEXAS, N.A. (TEXAS NATIONAL BANKING ASSOCIATION)  
45 NE LOOP 410, SUITE 500  
SAN ANTONIO, TX 78216

FOR: BANKING SERVICES; FINANCIAL MANAGEMENT AND CONSULTATION SERVICES; CASH MANAGEMENT SERVICES; MONEY LENDING SERVICES; COMMERCIAL LENDING SERVICES; MORTGAGE LENDING SERVICES; PERSONAL LENDING SERVICES, NAMELY, CONSUMER LENDING SERVICES; COMMERCIAL REAL ESTATE LENDING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-17-2012; IN COMMERCE 2-17-2012.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BANK" AND "TEXAS", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORDS "VANTAGE BANK" IN ALL CAPITAL LETTERS WITH THE WORD "TEXAS" IN ALL CAPITAL LETTERS UNDERNEATH THE WORD "BANK". A PENTAGRAM-SHAPED STAR IS TO THE RIGHT OF THE WORD "BANK".

SN 77-956,661, FILED 3-11-2010.

SUSAN STIGLITZ, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

## SPIRIT OF TEXAS BANK

**Reg. No. 3,750,345** ST FINANCIAL GROUP, INC. (TEXAS CORPORATION)  
Registered Feb. 16, 2010 206 ROSEMARY LANE  
COLLEGE STATION, TX 77840

**Int. Cl.: 36** FOR: BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

**SERVICE MARK** FIRST USE 11-17-2008; IN COMMERCE 12-15-2008.  
**PRINCIPAL REGISTER** THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TEXAS BANK", APART FROM THE MARK AS SHOWN.

SN 77-422,575, FILED 3-14-2008.

MARY BOAGNI, EXAMINING ATTORNEY



*David J. Kybas*

Director of the United States Patent and Trademark Office

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

**United States Patent and Trademark Office**

**Reg. No. 3,101,310**

Registered June 6, 2006

**SERVICE MARK  
PRINCIPAL REGISTER**

**CITIZENS NATIONAL BANK OF TEXAS**

CITIZENS NATIONAL BANK IN WAXAHACHIE  
(UNITED STATES NATIONAL BANK ASSO-  
CIATION)

200 N. ELM

WAXAHACHIE, TX 75165

FOR: BANKING SERVICES, IN CLASS 36 (U.S.  
CLS. 100, 101 AND 102).

FIRST USE 8-21-2005; IN COMMERCE 8-21-2005.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE NATIONAL BANK OF TEXAS,  
APART FROM THE MARK AS SHOWN.

SN 76-597,869, FILED 6-17-2004.

ROBERT C. CLARK JR., EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,667,603

Registered Dec. 31, 2002

SERVICE MARK  
PRINCIPAL REGISTER



FIRST NATIONAL BANK TEXAS (TEXAS NA-  
TIONAL BANKING ASSOCIATION)  
507 NORTH GRAY  
KILLEEN, TX 76541

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "FIRST NATIONAL BANK" AND  
"TEXAS", APART FROM THE MARK AS SHOWN.

FOR: FULL SERVICE BANKING, IN CLASS 36  
(U.S. CLS. 100, 101 AND 102).

SER. NO. 75-874,329, FILED 12-17-1999.

FIRST USE 8-0-1998; IN COMMERCE 8-0-1998.

DARRYL SPRUILL, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,585,668  
Registered June 25, 2002

SERVICE MARK  
PRINCIPAL REGISTER



TEXAS CAPITAL BANKSHARES, INC. (DELA-  
WARE CORPORATION)  
4230 LBJ FREEWAY  
SUITE 100  
DALLAS, TX 75244

FOR: BANKING SERVICES, IN CLASS 36 (U.S.  
CLS. 100, 101 AND 102).

FIRST USE 12-18-1998; IN COMMERCE 12-18-1998.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "TEXAS" OR "BANK", APART  
FROM THE MARK AS SHOWN.

THE DRAWING IS LINED FOR THE COLOR(S)  
RED AND BLUE.

SN 75-519,888, FILED 7-10-1998.

JILL C. ALT, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

**United States Patent and Trademark Office**

Reg. No. 2,187,730

Registered Sep. 8, 1998

**SERVICE MARK  
PRINCIPAL REGISTER**

 **BANK OF TEXAS<sub>N.A.</sub>**

BANK OF OKLAHOMA, NATIONAL ASSOCIATION (UNITED STATES BANKING ASSOCIATION)  
P.O. BOX 2300  
TULSA, OK 74192

FOR: BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).  
FIRST USE 1-1-1998; IN COMMERCE 1-1-1998.  
OWNER OF U.S. REG. NO. 1,056,277.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BANK OF TEXAS, N.A.", APART FROM THE MARK AS SHOWN.  
THE MARK IS LINED FOR THE COLOR RED.

SER. NO. 75-350,020, FILED 9-2-1997.

NORA BUCHANAN WILL, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,290,760

United States Patent and Trademark Office

Registered Nov. 9, 1999

SERVICE MARK  
PRINCIPAL REGISTER



COMMERCIAL BANK OF TEXAS, N.A. (TEXAS  
NATIONAL BANKING ASSOCIATION)  
P.O. DRAWER 630847  
NACOGDOCHES, TX 759630847

FOR: BANKING SERVICES, NAMELY, COM-  
MERCIAL, AGRICULTURAL, CONSUMER,  
AND MORTGAGE BANKING SERVICES;  
TRUST SERVICES; FINANCIAL AND INVEST-  
MENT PLANNING SERVICES; FINANCIAL  
AND INVESTMENT MANAGEMENT SERV-  
ICES; CORRESPONDENT BANKING SERV-  
ICES, NAMELY, LOAN ORIGINATION SERV-  
ICES, LOAN BROKERAGE SERVICES, LOAN

SERVICING, AND CLEARING HOUSE SERV-  
ICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).  
FIRST USE 10-1-1995; IN COMMERCE  
10-1-1995.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "BANK" OR "TEXAS", APART  
FROM THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 75-042,217, FILED 1-11-1996.

JULIA HARDY COFIELD, EXAMINING AT-  
TORNEY

Int. Cl.: 36

Prior U.S. Cls.: 101 and 102

**United States Patent and Trademark Office**

Reg. No. 1,868,580  
Registered Dec. 20, 1994

**SERVICE MARK  
PRINCIPAL REGISTER**

**TEXAS COMMERCE BANK**

TEXAS COMMERCE BANCSHARES, INC.  
(DELAWARE CORPORATION)  
712 MAIN STREET  
HOUSTON, TX 77002

FOR: BANKING SERVICES; REAL ESTATE  
MANAGEMENT SERVICES; AND INVEST-  
MENT BANKING AND MANAGEMENT SERV-  
ICES, IN CLASS 36 (U.S. CLS. 101 AND 102).

FIRST USE 1-0-1970; IN COMMERCE  
1-0-1970.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "BANK", APART FROM THE  
MARK AS SHOWN.  
SEC. 2(F).

SER. NO. 74-424,151, FILED 8-13-1993.

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