

ESTTA Tracking number: **ESTTA699615**

Filing date: **10/01/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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|----------------------------|-------------------|
| Applicant: | Zwift, LLC |
| Application Serial Number: | 86574721 |
| Application Filing Date: | 03/24/2015 |
| Mark: | RIDE ON. |
| Date of Publication | 09/01/2015 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Facebook, Inc., 1601 Willow Road, Menlo Park, CA 94025, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/01/2015. Facebook, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/30/2015.

Respectfully submitted,

/sabel/

10/01/2015

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