

ESTTA Tracking number: **ESTTA723838**

Filing date: **02/01/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|----------------------------|--------------------------------------|
| Applicant: | Niagara Bottling, LLC |
| Application Serial Number: | 86572254 |
| Application Filing Date: | 03/22/2015 |
| Mark: | WHEN YOU WANT WATER, NOT HYPE |
| Date of Publication | 01/05/2016 |

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Steven E. Weinberger, Suite 5 39, Irish Town, , GIBRALTAR, a partnership, composed of Hype-IP Limited limited company (Ltd.) GIBRALTAR Suite 5 39 Irish Town Gibraltar GIBRALTAR under the laws of GIBRALTAR , respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 02/04/2016. Steven E. Weinberger respectfully requests that the time period within which to file an opposition be extended until 03/05/2016.

Respectfully submitted,
/Steven E. Weinberger/
02/01/2016

Steven E. Weinberger, Esq.

LAYFIELD & BARRETT, APC

7135 E. Camelback Road Suite 230

Scottsdale, AZ 85251

UNITED STATES

s.weinberger@layfieldbarrett.com, p@layfieldbarrett.com

480-771-3602