

ESTTA Tracking number: **ESTTA700791**

Filing date: **10/07/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Rectrix Administrative Services, Inc.</b>
Application Serial Number:	<b>86569481</b>
Application Filing Date:	<b>03/19/2015</b>
Mark:	<b>BABY BLUE AIRWAYS</b>
Date of Publication	<b>09/08/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, JetBlue Airways Corporation, 27-01 Queens Plaza North, Long Island City, NY 11101, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/08/2015. JetBlue Airways Corporation respectfully requests that the time period within which to file an opposition be extended until 01/06/2016.

Respectfully submitted,

/cmcf/

10/07/2015

**Catherine M.C. Farrelly**

**Frankfurt Kurnit Klein & Selz PC**

**488 Madison Avenue**

**New York, NY 10022**

**UNITED STATES**

**pto@fkks.com, RKronman@fkks.com**

**212-980-0120**