

ESTTA Tracking number: **ESTTA692266**

Filing date: **08/27/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Drizly, Inc.</b>
Application Serial Number:	<b>86552604</b>
Application Filing Date:	<b>03/04/2015</b>
Mark:	<b>THE JOY OF DRINKING</b>
Date of Publication	<b>07/28/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, The Joy of Cooking Trust, 678 Mt. Pleasant Road, Vonore, TN 37885, UNITED STATES, a Trust, organized under the laws of Ohio, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/27/2015. The Joy of Cooking Trust respectfully requests that the time period within which to file an opposition be extended until 11/25/2015.

Respectfully submitted,

/ml/

08/27/2015

**Mallory Levitt**

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**UNITED STATES**

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