

ESTTA Tracking number: **ESTTA684248**

Filing date: **07/17/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Vrana, John</b>
Application Serial Number:	<b>86545559</b>
Application Filing Date:	<b>02/25/2015</b>
Mark:	<b>ONCE A SPARTAN, ALWAYS A SPARTAN</b>
Date of Publication	<b>06/30/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Board of Trustees of Michigan State University, 494 Administration Building, c/o Office of General Counsel, East Lansing, MI 48824, UNITED STATES, a corporation organized under the laws of Michigan, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 07/30/2015. Board of Trustees of Michigan State University respectfully requests that the time period within which to file an opposition be extended until 10/28/2015.

Respectfully submitted,  
/Lindsay Victor/  
07/17/2015

**Lindsay Victor**

**Collegiate Licensing Company, LLC**

**1075 Peachtree St, Suite 3300**

**Atlanta, GA 30309**

**UNITED STATES**

**mbridges@clc.com**