

ESTTA Tracking number: **ESTTA727565**

Filing date: **02/17/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	SUB ZERO FRANCHISING, INC.
Application Serial Number:	86543451
Application Filing Date:	02/23/2015
Mark:	SUB ZERO
Date of Publication	01/19/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Sub-Zero, Inc., 4717 Hammersley Rd, Madison, WI 53711, UNITED STATES, a corporation organized under the laws of Wisconsin, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 02/18/2016. Sub-Zero, Inc. respectfully requests that the time period within which to file an opposition be extended until 05/18/2016.

Respectfully submitted,

/tschulz/

02/17/2016

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