

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	86542301
LAW OFFICE ASSIGNED	LAW OFFICE 108
MARK SECTION	
MARK FILE NAME	http://tmng-al.uspto.gov/resting2/api/img/86542301/large
LITERAL ELEMENT	THE ART OF VAPE
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
EVIDENCE SECTION	
EVIDENCE FILE NAME(S)	
ORIGINAL PDF FILE	evi_7220016169-20150915092143531644_ . Ex-A.pdf
CONVERTED PDF FILE(S) (61 pages)	\\TICRS\EXPORT16\IMAGEOUT16\865\423\86542301\xml10\RFR0002.JPG
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DESCRIPTION OF EVIDENCE FILE	3rd Party Registrations
SIGNATURE SECTION	
RESPONSE SIGNATURE	/gb/
SIGNATORY'S NAME	Gene Bolmarcich
SIGNATORY'S POSITION	Attorney of record, New York bar member;
SIGNATORY'S PHONE NUMBER	609 651 1261
DATE SIGNED	09/15/2015
AUTHORIZED	YES

SIGNATORY	
CONCURRENT APPEAL NOTICE FILED	NO
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Sep 15 09:23:07 EDT 2015
TEAS STAMP	USPTO/RFR-72.200.161.69-2 0150915092307753291-86542 301-540db4e6768c8d2214631 cfc9ac81348cc46a6b53d41b4 6113e99697f64d674e6-N/A-N /A-20150915092143531644

PTO Form 1960 (Rev 9/2007)
OMB No. 0651-0050 (Exp. 07/31/2017)

Request for Reconsideration after Final Action To the Commissioner for Trademarks:

Application serial no. **86542301** THE ART OF VAPE (Stylized and/or with Design, see <http://tmng-al.uspto.gov/resting2/api/img/86542301/large>) has been amended as follows:

EVIDENCE

Evidence in the nature of 3rd Party Registrations has been attached.

Original PDF file:

[evi_7220016169-20150915092143531644 . Ex-A.pdf](#)

Converted PDF file(s) (61 pages)

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

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[Evidence-59](#)
[Evidence-60](#)
[Evidence-61](#)

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /gb/ Date: 09/15/2015

Signatory's Name: Gene Bolmarcich

Signatory's Position: Attorney of record, New York bar member;

Signatory's Phone Number: 609 651 1261

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is not filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 86542301

Internet Transmission Date: Tue Sep 15 09:23:07 EDT 2015

TEAS Stamp: USPTO/RFR-72.200.161.69-2015091509230775

3291-86542301-540db4e6768c8d2214631cfc9a

c81348cc46a6b53d41b46113e99697f64d674e6-

N/A-N/A-20150915092143531644

United States of America

United States Patent and Trademark Office

The Art of Scrapbooking

Reg. No. 4,055,637

Registered Nov. 15, 2011

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

MELISSA SAMUELS LLC (VIRGINIA LIMITED LIABILITY COMPANY)
11907 CARTERS HILL DRIVE
CHESTERFIELD, VA 23838

FOR: ON-LINE RETAIL STORE SERVICES FEATURING SUPPLIES AND ACCESSORIES
FOR CREATION OF SCRAPBOOKS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-15-2010; IN COMMERCE 7-15-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SCRAPBOOKING", APART
FROM THE MARK AS SHOWN.

SER. NO. 85-266,498, FILED 3-14-2011.

CHRISTINE COOPER, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

THE ART OF MARKETING SCIENCE

Reg. No. 4,087,736

Registered Jan. 17, 2012

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

310WEST LLC (DELAWARE LIMITED LIABILITY COMPANY)
8581 SANTA MONICA BOULEVARD, SUITE 549
WEST HOLLYWOOD, CA 90069

FOR: ADVERTISING AND MARKETING; ADVERTISING AND MARKETING CONSULTANCY; ANALYSIS OF MARKET RESEARCH DATA AND STATISTICS; ASSISTANCE, ADVISORY SERVICES AND CONSULTANCY WITH REGARD TO BUSINESS PLANNING, BUSINESS ANALYSIS, BUSINESS MANAGEMENT, BUSINESS ORGANIZATION, MARKETING AND CUSTOMER ANALYSIS; BRANDING SERVICES, NAMELY, CONSULTING, DEVELOPMENT, MANAGEMENT AND MARKETING OF BRANDS FOR BUSINESSES; BUSINESS CONSULTATION AND MANAGEMENT REGARDING MARKETING ACTIVITIES AND LAUNCHING OF NEW PRODUCTS; BUSINESS MANAGEMENT CONSULTING WITH RELATION TO STRATEGY, MARKETING, PRODUCTION, PERSONNEL AND RETAIL SALE MATTERS; BUSINESS MANAGEMENT CONSULTING WITH RELATION TO STRATEGY, MARKETING, SALES, OPERATION, PRODUCT DESIGN PARTICULARLY SPECIALIZING IN THE USE OF ANALYTIC AND STATISTIC MODELS FOR THE UNDERSTANDING AND PREDICTING OF CONSUMERS, BUSINESSES, AND MARKET TRENDS AND ACTIONS; BUSINESS MARKETING CONSULTING SERVICES; BUSINESS MARKETING SERVICES; COMPUTERIZED MARKET RESEARCH SERVICES; CONDUCTING BUSINESS AND MARKET RESEARCH SURVEYS; CONDUCTING MARKET SURVEYS; CONDUCTING MARKETING STUDIES; CONSUMER MARKETING RESEARCH AND CONSULTING RELATED THERETO; CREATION OF MARKETING TOOLS DESIGNED TO INCREASE A CLIENT COMPANY'S KNOWLEDGE OF CUSTOMER NEEDS, AND ITS COMPETITORS' PRODUCTS AND SERVICES, PRICING, ADVERTISING STRATEGY AND SALES STRATEGY; CREATIVE MARKETING DESIGN SERVICES; DEVELOPMENT OF MARKETING STRATEGIES AND CONCEPTS; MARKET ANALYSIS; MARKET ANALYSIS AND RESEARCH SERVICES; MARKET RESEARCH; MARKET RESEARCH AND BUSINESS ANALYSES; MARKET RESEARCH CONSULTATION; MARKET RESEARCH SERVICES; MARKET RESEARCH STUDIES; MARKET SEGMENTATION CONSULTATION; MARKET STUDY AND ANALYSIS OF MARKET STUDIES; MARKETING ANALYSIS SERVICES; MARKETING AND BRANDING SERVICES, NAMELY, PROVIDING CUSTOMIZED COMMUNICATION PROGRAMS TO OBTAIN CONSUMER INSIGHTS AND DEVELOP BRANDING STRATEGIES; MARKETING CONSULTING; MARKETING PLAN DEVELOPMENT; MARKETING RESEARCH SERVICES; MARKETING SERVICES, NAMELY, CONDUCTING CONSUMER TRACKING BEHAVIOR RESEARCH AND CONSUMER TREND ANALYSIS; MARKETING SERVICES, NAMELY, CONSUMER MARKETING RESEARCH; MARKETING SERVICES, NAMELY, PROMOTING OR ADVERTISING THE GOODS AND



David J. Kappas

Director of the United States Patent and Trademark Office

Reg. No. 4,087,736 SERVICES OF OTHERS; PROMOTION AND MARKETING SERVICES AND RELATED CONSULTING, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 12-14-2009; IN COMMERCE 12-14-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-344,827, FILED 6-13-2011.

NORA BUCHANAN WILL, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

The Art of Conscious Living

Reg. No. 4,369,434

Registered July 16, 2013

Int. Cls.: 35 and 41

SERVICE MARK

PRINCIPAL REGISTER

RODA, GINA (UNITED STATES INDIVIDUAL)
1212 S. OGDEN DRIVE #8
LOS ANGELES, CA 90019

FOR: RETAIL STORE SERVICES, FEATURING PRODUCTS AND SERVICES OF OTHERS IN THE FIELDS OF HOLISTIC HEALTH, WELLNESS, SPA PRODUCTS, DIET AND LIFESTYLE CHOICES; ADVERTISING AND PUBLICITY SERVICES, NAMELY, PROMOTING THE GOODS, SERVICES, BRAND IDENTITY AND COMMERCIAL INFORMATION AND NEWS OF THIRD PARTIES IN THE FIELDS OF HOLISTIC HEALTH, WELLNESS, SPA SERVICES, SPIRITUALITY, SELF-AWARENESS AND HEALTHY LIFESTYLE CHOICES THROUGH PRINT, AUDIO, VIDEO, DIGITAL AND ON-LINE MEDIUM; BUSINESS CONSULTING SERVICES IN THE FIELDS OF HOLISTIC HEALTH, WELLNESS, SPIRITUALITY AND LIFESTYLE CHOICES; BRANDING SERVICES, NAMELY, CONSULTING, DEVELOPMENT, MANAGEMENT AND MARKETING OF BRANDS FOR BUSINESSES IN THE FIELDS OF HOLISTIC HEALTH, WELLNESS, SPIRITUALITY, SELF-AWARENESS, DIET, SPA SERVICES AND HEALTHY LIFESTYLE CHOICES; CLASSIFIED ADVERTISING SERVICES AND ONLINE ADVERTISING SERVICES IN THE FIELDS OF HOLISTIC HEALTH, SPA SERVICES, WELLNESS, SPIRITUALITY, SELF-AWARENESS, DIET AND HEALTHY LIFESTYLE CHOICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-17-2006; IN COMMERCE 5-1-2011.



Lucia Street Kea
Acting Director of the United States Patent and Trademark Office

FOR: EDUCATIONAL AND EDUCATION SERVICES, NAMELY, PROVIDING A WEBSITE FEATURING BLOGS AND NON-DOWNLOADABLE PUBLICATIONS IN THE NATURE OF NEWSLETTERS, ARTICLES, POEMS AND STORIES IN THE FIELDS OF HOLISTIC HEALTH, WELLNESS, SPIRITUALITY, DIET AND LIFESTYLE CHOICES; PROVIDING A WEB SITE FEATURING NON-DOWNLOADABLE VIDEOS AND MUSIC IN THE FIELDS OF HOLISTIC HEALTH, WELLNESS, SPIRITUALITY, DIET AND HEALTHY LIFESTYLE CHOICES; LIFE COACHING SERVICES IN THE FIELDS OF HOLISTIC HEALTH, WELLNESS, SPIRITUALITY, SELF-AWARENESS, DIET AND HEALTHY LIFESTYLE CHOICES; PROVIDING EDUCATIONAL MENTORING SERVICES AND PROGRAMS IN THE FIELDS OF HOLISTIC HEALTH, WELLNESS, SPIRITUALITY, SELF-AWARENESS, DIET AND HEALTHY LIFESTYLE CHOICES; CONDUCTING WORKSHOPS AND SEMINARS IN HOLISTIC HEALTH, WELLNESS, SPIRITUALITY, SELF-AWARENESS, DIET AND HEALTHY LIFESTYLE CHOICES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 11-17-2006; IN COMMERCE 5-1-2011.

Reg. No. 4,369,434 THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CONSCIOUS LIVING", APART FROM THE MARK AS SHOWN.

SN 85-509,656, FILED 1-5-2012.

JEFFREY LOOK, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

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Requirements in the First Ten Years*
What and When to File:

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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United States of America

United States Patent and Trademark Office

MASTERING THE ART OF INNOVATION

Reg. No. 4,288,118

Registered Feb. 12, 2013

Int. Cls.: 35 and 40

SERVICE MARK

PRINCIPAL REGISTER

OSTROW, DIANE M. (UNITED STATES INDIVIDUAL)
8 LIBERTY WOODS DRIVE
GREAT MEADOWS, NJ 07838

FOR: COMPUTERIZED ON-LINE ORDERING SERVICES IN THE FIELD OF IMPRINTED PROMOTIONAL PRODUCTS, APPAREL, SIGNS, AUTO VINYL, WINDOW AND INTERIOR WALL VINYL, THERMAL AND DIGITAL FILMS, APPLIQUE, TACKLE TWILL, RHINESTONE TRANSFERS, AND RHINESTUD TRANSFERS; DISTRIBUTORSHIP IN THE FIELD OF PROMOTIONAL PRODUCTS, APPAREL, SIGNS, AUTO VINYL, WINDOW AND INTERIOR WALL VINYL, THERMAL AND DIGITAL FILMS, APPLIQUE, TACKLE TWILL, RHINESTONE TRANSFERS, AND RHINESTUD TRANSFERS; ONLINE RETAIL STORE SERVICES FEATURING CUSTOMIZED PROMOTIONAL PRODUCTS, SIGNS, AND APPAREL, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-0-2006; IN COMMERCE 12-0-2006.

FOR: CUSTOM PRINTING SERVICES; EMBROIDERY SERVICES; VINYL PRINTING AND PLOTTING SERVICES FOR WINDOW AND INTERIOR WALLS AND AUTOMOBILES; SCREEN PRINTING SERVICES; DIGITAL TRANSFER PRINTING SERVICES; MONOGRAMMING SERVICES; DYE-SUBLIMATION PRINTING SERVICES; ENGRAVING SERVICES, IN CLASS 40 (U.S. CLS. 100, 103 AND 106).

FIRST USE 11-0-2006; IN COMMERCE 12-0-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-583,054, FILED 3-29-2012.

TEJBIR SINGH, EXAMINING ATTORNEY



Lynn Street
Acting Director of the United States Patent and Trademark Office

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See 15 U.S.C. §1059.

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United States of America

United States Patent and Trademark Office

THE ART OF DELIGHT

Reg. No. 4,373,741

Registered July 23, 2013

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

GARNET HILL, INC. (NEW HAMPSHIRE CORPORATION)
ATTN: LEGAL DEPT.
1 HSN DRIVE
ST. PETERSBURG, FL 33729

FOR: RETAIL MAIL ORDER CATALOG SERVICES AND ON-LINE RETAIL STORE SERVICES FEATURING CLOTHES, FURNITURE AND BED AND BATH PRODUCTS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-15-2013; IN COMMERCE 1-15-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-739,908, FILED 9-27-2012.

RENEE MCCRAY, EXAMINING ATTORNEY



Lynn Street
Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

The Art of Winning

Reg. No. 4,433,807

Registered Nov. 12, 2013

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

RUDY PROJECT NORTH AMERICA, LP (CALIFORNIA LIMITED PARTNERSHIP)
1015 CALLE AMANECER
SAN CLEMENTE, CA 92673

FOR: WHOLESALE DISTRIBUTORSHIP AND RETAIL STORE SERVICES FEATURING EYEWEAR, NAMELY, SUNGLASSES, EYEGLASSES AND OPHTHALMIC FRAMES, PRESCRIPTION SUNGLASSES, LENSES, AND CASES THEREFOR; WHOLESALE DISTRIBUTORSHIP AND RETAIL STORE SERVICES FEATURING PROTECTIVE HELMETS, WATCHES, GOGGLES FOR SPORTS, CYCLING APPAREL, SPORT BAGS, BACKPACKS, AND SPORTS APPAREL, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-30-2013; IN COMMERCE 7-30-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-768,031, FILED 10-31-2012.

MICHAEL WIENER, EXAMINING ATTORNEY



Lynn Street

Deputy Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

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reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

THE ART OF HEALTHY EATING

Reg. No. 4,376,219

Registered July 30, 2013

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

FRESH & NATURAL FOODS, LLC (MINNESOTA LIMITED LIABILITY COMPANY)
1075 W HWY 96
SHOREVIEW, MN 55126

FOR: RETAIL GROCERY STORES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 12-5-2012; IN COMMERCE 12-5-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-806,731, FILED 12-19-2012.

PAUL CROWLEY, EXAMINING ATTORNEY



Lynn Street
Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

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reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

Earth Elements The Art of Tile & Stone

Reg. No. 4,465,357

Registered Jan. 14, 2014

Int. Cls.: 19 and 35

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

EARTH ELEMENTS, INC. (FLORIDA CORPORATION)
SUITE 10
3000 NORTH FEDERAL HIGHWAY
FORT LAUDERDALE, FL 333061416

FOR: CERAMIC TILES; CERAMIC TILES FOR TILE FLOORS AND COVERINGS; GLASS TILES; GLASS TILES; GLAZED CERAMIC TILES; MARBLE; MOSAIC ART TILES MADE OF MARBLE; MOSAICS MADE OF NATURAL STONE AND STONE TILE; NATURAL STONE; NATURAL STONE AND STONE TILE; NATURAL STONE SLABS AND TILES; NONSTRUCTURAL BUILDING MATERIALS, NAMELY, GRANITE USED IN DECORATIVE SURFACE APPLICATIONS FOR COUNTERTOPS AND VANITY TOPS; WALL AND FLOOR ART MADE OF NATURAL STONE AND STONE TILE, IN CLASS 19 (U.S. CLS. 1, 12, 33 AND 50).

FIRST USE 7-6-2010; IN COMMERCE 7-6-2010.

FOR: PROVIDING SHOWROOMS FOR THE GOODS OF OTHERS IN THE FIELD OF CABINETS, SINKS, FAUCETS AND HARDWARE FOR KITCHENS AND BATHROOMS, GLASS TILE (NOT FOR ROOFING), CERAMIC TILE FOR FLOORING, GLAZED CERAMIC TILE, NONSTRUCTURAL BUILDING MATERIALS SUCH AS COUNTERTOPS, NATURAL STONE AND STONE TILES, MARBLE AS A BUILDING MATERIAL, MARBLE MOSAIC ART TILES, HANDMADE MOSAICS, EXCLUSIVE ARTISAN TILE, SPECIALTY STONE, FINE PORCELAIN, MOSAIC TILE, GLASS TILE, MEDALLIONS, BATH TILE, KITCHEN TILE, FLOORING, WALL TILE, AND POOL TILE; RETAIL BUILDING SUPPLY STORE SERVICES FEATURING CABINETS, SINKS, FAUCETS AND HARDWARE FOR KITCHENS AND BATHROOMS, GLASS TILE (NOT FOR ROOFING), CERAMIC TILE FOR FLOORING, GLAZED CERAMIC TILE, NONSTRUCTURAL BUILDING MATERIALS SUCH AS COUNTERTOPS, NATURAL STONE AND STONE TILES, MARBLE AS A BUILDING MATERIAL, MARBLE MOSAIC ART TILES, HANDMADE MOSAICS, EXCLUSIVE ARTISAN TILE, SPECIALTY STONE, FINE PORCELAIN, MOSAIC TILE, GLASS TILE, MEDALLIONS, BATH TILE, KITCHEN TILE, FLOORING, WALL TILE, AND POOL TILE; RETAIL STORE SERVICES FEATURING A WIDE VARIETY OF CONSUMER GOODS OF OTHERS; RETAIL STORE SERVICES FEATURING CABINETS, SINKS, FAUCETS AND HARDWARE FOR KITCHENS AND BATHROOMS, GLASS TILE (NOT FOR ROOFING), CERAMIC TILE FOR FLOORING, GLAZED CERAMIC TILE, NONSTRUCTURAL BUILDING MATERIALS SUCH AS COUNTERTOPS, NATURAL STONE AND STONE TILES, MARBLE AS A BUILDING MATERIAL, MARBLE MOSAIC ART TILES, HANDMADE MOSAICS, EXCLUSIVE ARTISAN TILE,



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

Reg. No. 4,465,357 SPECIALTY STONE, FINE PORCELAIN, MOSAIC TILE, GLASS TILE, MEDALLIONS, BATH TILE, KITCHEN TILE, FLOORING, WALL TILE, AND POOL TILE, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-6-2010; IN COMMERCE 7-6-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TILE & STONE", APART FROM THE MARK AS SHOWN.

SER. NO. 85-932,267, FILED 5-15-2013.

KAPIL BHANOT, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

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Requirements in the First Ten Years*
What and When to File:

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America

United States Patent and Trademark Office

THE ART OF SLOBOT

Reg. No. 4,477,601

Registered Feb. 4, 2014

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

3 GROUP LLC (NORTH CAROLINA LIMITED LIABILITY COMPANY)
#110
2474 WALNUT STREET
CARY, NC 27603

FOR: ONLINE RETAIL STORE SERVICES FEATURING ROBOT SCULPTURES, ROBOT ART, ROBOT TOYS, PAINTINGS AND COLLECTIBLES; PROVIDING CONSUMER PRODUCT INFORMATION TO CUSTOMERS VIA THE INTERNET, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-28-2004; IN COMMERCE 8-28-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-956,669, FILED 6-11-2013.

TINA BROWN, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

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Requirements in the First Ten Years*
What and When to File:

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America

United States Patent and Trademark Office

Earthen Artisan House



Nurturing the Art of Being Unique

Reg. No. 4,555,862

Registered June 24, 2014

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

EARTHEN ARTISAN HOUSE, LLC (COLORADO LIMITED LIABILITY COMPANY)
2611 WEST COLORADO AVENUE
COLORADO SPRINGS, CO 80904

FOR: RETAIL STORE SERVICES FEATURING GOURMET FOOD AND BEVERAGES, KITCHEN AND DINING ITEMS, AND INTERIOR DESIGN AND HOME FURNISHINGS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-5-2011; IN COMMERCE 8-1-2011.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ARTISAN HOUSE", APART FROM THE MARK AS SHOWN.

THE STIPPLING IS FOR SHADING PURPOSES ONLY.

THE MARK CONSISTS OF STYLIZED WORDING "EARTHEN ARTISAN HOUSE" ABOVE A DESIGN OF A BUMBLEBEE ABOVE THE STYLIZED WORDING "NURTURING THE ART OF BEING UNIQUE".

SER. NO. 86-117,981, FILED 11-13-2013.

TASNEEM HUSSAIN, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
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Requirements in the First Ten Years*

What and When to File:

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America
United States Patent and Trademark Office

Olivelle
THE ART OF FLAVOR

Reg. No. 4,655,384

Registered Dec. 16, 2014

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

BREMELLE LLC (MONTANA LIMITED LIABILITY COMPANY), DBA OLIVELLE
2855 N 19TH AVE STE K
BOZEMAN, MT 59718

FOR: WHOLESALE AND RETAIL STORE SERVICES FEATURING GIFTS, FOODSTUFFS
CONSISTING OF ON-TAP BULK FOODS, EDIBLE OILS, VINEGARS, DIPPING HERBS,
RUBS, SALTS, PASTA, SAUCES, SPREADS, DRESSINGS, RICES, JAMS, HONEYS,
CHOCOLATES, CONDIMENTS, POUR SPOUTS, BOTTLES, COOKBOOKS, KITCHEN
UTENSILS, KNIVES, CERAMICS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-1-2008; IN COMMERCE 8-1-2008.

THE MARK CONSISTS OF STYLIZED "OLIVELLE" WITH PLAIN TEXT TAGLINE "THE
ART OF FLAVOR".

THE WORDING "OLIVELLE" HAS NO MEANING IN A FOREIGN LANGUAGE.

SER. NO. 86-160,895, FILED 1-9-2014.

MICHAEL SOUDERS, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
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Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America

United States Patent and Trademark Office

THE ART OF FRENCH LIVING

Reg. No. 4,584,119

Registered Aug. 12, 2014

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

BOUCHAND, BLAISE (FRANCE INDIVIDUAL)
1950 - 130TH AVENUE NE, SUITE 2
BELLEVUE, WA 98005

FOR: RETAIL STORE FEATURING AUTHENTIC FRENCH HOME FURNITURE AND FURNISHINGS, NAMELY, FABRICS, TABLE LINENS, GOURMET FOOD, KITCHENWARE, WALLPAPER, RUGS, LAMPS, HARDWARE, BATH FIXTURES, GARDEN URNS, STATIONERY, POSTERS, LITHOGRAPH ART, GLASSWARE, CRYSTAL, FLATWARE, COSMETICS AND SOAPS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-30-1996; IN COMMERCE 8-30-1996.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-163,120, FILED 1-11-2014.

KERI CANTONE, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

MAISON
DE
FRANCE
est. 1996

The Art of French Living

Reg. No. 4,597,297

Registered Sep. 2, 2014

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

BOUCHAND, BLAISE (FRANCE INDIVIDUAL)
1950 - 130TH AVENUE NE, SUITE 2
BELLEVUE, WA 98005

FOR: RETAIL STORE FEATURING AUTHENTIC FRENCH HOME FURNITURE AND FURNISHINGS, NAMELY, FABRICS, TABLE LINENS, GOURMET FOOD, KITCHENWARE, WALLPAPER, RUGS, LAMPS, HARDWARE, BATH FIXTURES, GARDEN URNS, STATIONERY, POSTERS, LITHOGRAPH ART, GLASSWARE, CRYSTAL, FLATWARE, COSMETICS AND SOAPS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-30-1996; IN COMMERCE 8-30-1996.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DE FRANCE" AND "EST. 1996", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE LITERAL ELEMENTS "MAISON DE FRANCE EST. 1996 THE ART OF FRENCH LIVING" WRITTEN IN STYLIZED FORM WITH "MAISON DE FRANCE" AT THE TOP OF THE MARK AND "THE ART OF FRENCH LIVING" AT THE BOTTOM WITH "EST. 1996" IN THE MIDDLE.

THE ENGLISH TRANSLATION OF "MAISON DE FRANCE" IN THE MARK IS "HOUSE OF FRANCE".

SER. NO. 86-219,734, FILED 3-13-2014.

KERI CANTONE, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

The Art Of Vapor

Reg. No. 4,743,056

Registered May 26, 2015

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

THE ART OF VAPOR LLC (CALIFORNIA LIMITED LIABILITY COMPANY)
34241 FREMONT BLVD
FREMONT, CA 94555

FOR: ON-LINE RETAIL STORE SERVICES FEATURING E-CIGARETTE PRODUCTS; RETAIL STORE SERVICES FEATURING E-CIGARETTE PRODUCTS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-1-2013; IN COMMERCE 9-1-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-404,621, FILED 9-24-2014.

MARK SPARACINO, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

United States of America
United States Patent and Trademark Office

THE ART OF

Sabrage

Reg. No. 4,747,951

Registered June 2, 2015

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

KRAFFT, NICOLAS (UNITED STATES INDIVIDUAL)
40 WATER ST.
EASTCHESTER, NY 10709

FOR: ON-LINE RETAIL STORE SERVICES FEATURING FOOD AND BEVERAGE TOOLS,
IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-0-2014; IN COMMERCE 1-0-2014.

THE MARK CONSISTS OF THE WORDS "THE ART OF" TO THE LEFT OF AND ABOVE
THE CURSIVE WORD "SABRAGE" IN LARGER TYPE.

SER. NO. 86-425,802, FILED 10-16-2014.

CHRISTINA SOBRAL, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,108,970

United States Patent and Trademark Office

Registered Oct. 28, 1997

**SERVICE MARK
PRINCIPAL REGISTER**

THE ART OF SHAVING

M.O INDUSTRIES, INC. (NEW YORK CORPO-
RATION)
115 WEST 23RD STREET, SUITE 22
NEW YORK, NY 10010

PRODUCTS, IN CLASS 35 (U.S. CLS. 100, 101
AND 102).
FIRST USE 9-1-1996; IN COMMERCE
9-1-1996.

FOR: RETAIL STORE SERVICES IN THE
FIELD OF MEN'S AND WOMEN'S GROOMING

SER. NO. 75-185,641, FILED 10-22-1996.
ANGELA LYKOS, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,108,970

United States Patent and Trademark Office

Registered Oct. 28, 1997

**SERVICE MARK
PRINCIPAL REGISTER**

THE ART OF SHAVING

M.O INDUSTRIES, INC. (NEW YORK CORPO-
RATION)
115 WEST 23RD STREET, SUITE 22
NEW YORK, NY 10010

PRODUCTS, IN CLASS 35 (U.S. CLS. 100, 101
AND 102).
FIRST USE 9-1-1996; IN COMMERCE
9-1-1996.

FOR: RETAIL STORE SERVICES IN THE
FIELD OF MEN'S AND WOMEN'S GROOMING

SER. NO. 75-185,641, FILED 10-22-1996.
ANGELA LYKOS, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102.

United States Patent and Trademark Office

Reg. No. 2,531,747

Registered Jan. 22, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

THE ART OF FOOD

QUALITY FOOD CENTERS, INC. (WASHING-
TON CORPORATION)
10116 NE 8TH STREET
BELLEVUE, WA 98006

FIRST USE 3-26-2000; IN COMMERCE 3-26-2000.

SER. NO. 76-146,664, FILED 10-12-2000.

FOR: RETAIL GROCERY STORE SERVICES, IN
CLASS 35 (U.S. CLS. 100, 101 AND 102).

KEVON CHISOLM, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,421,931

Registered May 6, 2008

**SERVICE MARK
PRINCIPAL REGISTER**

TIME FOR ME DEDICATED TO
THE ART OF WELL-BEING

AMERIMARK DIRECT LLC (DELAWARE LTD
LIAB CO)
6864 ENGLE ROAD
CLEVELAND, OH 44130

FOR: MAIL-ORDER CATALOG SERVICES, COM-
PUTERIZED ON-LINE ORDERING SERVICES,
AND DIRECT RESPONSE RETAIL SERVICES BY
MEANS OF PRINT ADVERTISEMENTS IN THE
FIELDS OF WOMEN'S CLOTHING AND GENERAL
MERCHANDISE, IN CLASS 35 (U.S. CLS. 100, 101
AND 102).

FIRST USE 1-3-2005; IN COMMERCE 1-3-2005.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,107,800.

SER. NO. 77-245,522, FILED 8-2-2007.

APRIL ROACH, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

THE ART OF LIVING GREEN

Reg. No. 3,814,931

Registered July 6, 2010

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

ZOLA GOODS, LLC (GEORGIA LIMITED LIABILITY COMPANY)
4419 CATAMOUNT DR SW
LILBURN, GA 30047

FOR: RETAIL SHOP-AT-HOME PARTY SERVICES IN THE FIELD OF ENVIRONMENTALLY SENSITIVE HOME CARE PRODUCTS MADE OF RECYCLED, RENEWABLE, ENERGY EFFICIENT PRODUCED, NON-TOXIC AND/OR ORGANIC MATERIALS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-17-2007; IN COMMERCE 9-17-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-245,758, FILED 8-2-2007.

MARILYN IZZI, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

THE ART OF PRECIOUS DIAMONDS

Reg. No. 3,724,254 DE BEERS CENTENARY AG (SWITZERLAND AKTIENGESELLSCHAFT)
Registered Dec. 15, 2009 ALPENSTRASSE 5
6000 LUZERN 6, SWITZERLAND

Int. Cls.: 14 and 35 FOR: PRECIOUS METALS AND THEIR ALLOYS AND GOODS IN PRECIOUS METALS OR
COATED THEREWITH, NOT INCLUDED IN OTHER CLASSES, NAMELY, JEWELRY AND
IMITATION JEWELRY, PRECIOUS AND SEMI-PRECIOUS STONES, HOROLOGICAL AND
CHRONOMETRIC INSTRUMENTS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER** FOR: RETAIL STORE SERVICES AND WHOLESALE STORE SERVICES IN THE FIELD OF
PRECIOUS METALS AND THEIR ALLOYS AND GOODS IN PRECIOUS METALS OR
COATED THEREWITH, JEWELRY AND IMITATION JEWELRY, PRECIOUS AND SEMI
PRECIOUS STONES, HOROLOGICAL AND CHRONOMETRIC INSTRUMENTS; ADVERT-
ISING SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON ERPN CMNTY TM OFC APPLICATION NO.
006668396, FILED 2-14-2008, REG. NO. 006668396, DATED 2-13-2009, EXPIRES 3-19-2018.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PRECIOUS DIAMONDS",
APART FROM THE MARK AS SHOWN.

SER. NO. 77-428,306, FILED 3-21-2008.

DEZMONA MIZELLE, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

The Art of Historic Photos

Reg. No. 3,842,380

Registered Aug. 31, 2010

Int. Cls.: 16 and 35

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

KLATT, JOHN E. (UNITED STATES INDIVIDUAL), DBA OLD OREGON,
1296 12TH ST
WEST LINN, OR 97068

FOR: HISTORIC PHOTOGRAPHS AND PRINTS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 7-15-2009; IN COMMERCE 7-15-2009.

FOR: RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES FEATURING HISTORIC PHOTOGRAPHS AND PRINTS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-15-2009; IN COMMERCE 7-15-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HISTORIC PHOTOS", APART FROM THE MARK AS SHOWN.

SN 77-648,169, FILED 1-13-2009.

EMILY CHUO, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

THE ART OF DISPENSING

Reg. No. 3,804,165

Registered June 15, 2010

Int. Cls.: 35 and 40

SERVICE MARK

PRINCIPAL REGISTER

1&J FISNAR, INC. (NEW JERSEY CORPORATION)
2-07 BANTA PLACE
FAIR LAWN, NJ 07410

FOR: ONLINE RETAIL STORE, MAIL ORDER CATALOG SALES AND RETAIL STORE SERVICES FEATURING ADHESIVE DISPENSING SYSTEMS, PRODUCTS, MACHINES, EQUIPMENT AND ACCESSORIES; RETAIL STORE SERVICES FEATURING INDUSTRIAL FLUID HANDLING, MIXING AND DISPENSING SYSTEMS, PRODUCTS, MACHINES, EQUIPMENT AND ACCESSORIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-31-2009; IN COMMERCE 10-31-2009.

FOR: CUSTOM MANUFACTURE OF ADHESIVE DISPENSING SYSTEMS, PRODUCTS, MACHINES, EQUIPMENT AND ACCESSORIES; CUSTOM MANUFACTURE OF INDUSTRIAL FLUID HANDLING, MIXING AND DISPENSING SYSTEMS, PRODUCTS, MACHINES, EQUIPMENT AND ACCESSORIES, IN CLASS 40 (U.S. CLS. 100, 103 AND 106).

FIRST USE 10-31-2009; IN COMMERCE 10-31-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DISPENSING", APART FROM THE MARK AS SHOWN.

SN 77-660,398, FILED 1-30-2009.

SUE LAWRENCE, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,676,259

Registered Sep. 1, 2009

SERVICE MARK
PRINCIPAL REGISTER

BEAUTY
collection

CURATORS IN THE ART OF BEAUTIFUL

BEAUTY COLLECTION, INC. (CALIFORNIA
CORPORATION)
7862 BURNET AVENUE
VAN NUYS, CA 91405

FOR: RETAIL STORE SERVICES FEATURING
COSMETICS; HEALTH AND BEAUTY AIDS, AC-
CESSORIES, AND TOOLS; PERFUMES; CLEANING
PREPARATIONS FOR HAIR, SKIN, BATH, AND
BODY; AND TOOTH CLEANING PREPARATIONS
AND COSMETIC TOOTH WHITENERS, IN CLASS 35
(U.S. CLS. 100, 101 AND 102).

FIRST USE 2-17-2009; IN COMMERCE 2-17-2009.

OWNER OF U.S. REG. NO. 3,548,465.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BEAUTY COLLECTION", APART
FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORD "BEAU-
TY" ABOVE THE WORD "COLLECTION" ABOVE
THE PHRASE "CURATORS IN THE ART OF BEAU-
TIFUL" WITH ONE OF THE "L'S IN THE WORD
"COLLECTION" UPSIDE DOWN TO, ALONG WITH
THE OTHER "L", DEPICT A STYLIZED RENDITION
OF A FRAME.

SER. NO. 77-673,748, FILED 2-19-2009.

MIDGE BUTLER, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

THE ART OF PROTECTION

Reg. No. 3,887,150

Registered Dec. 7, 2010

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

INCIPIO TECHNOLOGIES, INC. (CALIFORNIA CORPORATION)
1842 BARRANCA PARKWAY
16782 HALE AVENUE, SUITE A
IRVINE, CA 92606

FOR: ONLINE RETAIL STORE SERVICES FEATURING CARRYING CASES FOR PORTABLE DEVICES, NAMELY, CELL PHONES, MEDIA PLAYERS AND LAPTOP COMPUTERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-9-2010; IN COMMERCE 8-9-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-700,458, FILED 3-26-2009.

HEATHER THOMPSON, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

REFINING THE ART OF CAREGIVING

Reg. No. 3,855,471

Registered Oct. 5, 2010

Int. Cls.: 35, 42 and 44

SERVICE MARK

PRINCIPAL REGISTER

OMNICARE, INC. (DELAWARE CORPORATION)
1600 RIVERCENTER II
100 EAST RIVERCENTER BOULEVARD
COVINGTON, KY 41011

FOR: INSTITUTIONAL RETAIL AND MAIL ORDER PHARMACY SERVICES, NAMELY, FILLING AND DISTRIBUTING PRESCRIPTION MEDICATIONS; PROVIDING TECHNICAL CONSULTING SERVICES AND INFORMATION MANAGEMENT SERVICES, NAMELY, CLINICAL DATA AND REGULATORY SUBMISSION MANAGEMENT SERVICES FOR ASSISTED LIVING AND LONG-TERM CARE FACILITIES AND THEIR RESIDENTS AND PATIENTS, AND PHYSICIANS; GROUP PROCUREMENT SERVICES, NAMELY, PURCHASING OFFICE SUPPLIES, MEDICAL SUPPLIES, FOOD AND NUTRITIONAL SUPPLIES FOR OTHERS; GROUP PROCUREMENT SERVICES, NAMELY, PURCHASING HOUSEKEEPING SUPPLIES, WARE WASHING SUPPLIES, JANITORIAL SUPPLIES, MAINTENANCE SUPPLIES AND TEXTILES SUPPLIES FOR OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-7-2008; IN COMMERCE 10-7-2008.

FOR: APPLICATION SERVICE PROVIDER, NAMELY, HOSTING, MANAGING, DEVELOPING, AND MAINTAINING SOFTWARE APPLICATIONS FOR LONG-TERM CARE FACILITIES AND ASSISTED LIVING FACILITIES IN THE FIELDS OF CLINICAL DATA, FINANCE, THERAPY AND PERFORMANCE MANAGEMENT, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 10-7-2008; IN COMMERCE 10-7-2008.

FOR: MAINTAINING PATIENT MEDICAL RECORDS FOR ASSISTED LIVING AND LONG TERM CARE FACILITIES AND PHYSICIANS; PROVIDING HEALTHCARE AND PHARMACEUTICAL ADVICE TO ASSISTED LIVING AND LONG-TERM CARE FACILITIES, THEIR RESIDENTS, PATIENTS, AND PHYSICIANS, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 10-7-2008; IN COMMERCE 10-7-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,051,791, 2,115,834, AND 2,521,118.

NO CLAIMS MADE TO THE EXCLUSIVE RIGHT TO USE "CAREGIVING", APART FROM THE MARK AS SHOWN.

SER. NO. 77-722,192, FILED 4-24-2009.



David J. Kappas

Director of the United States Patent and Trademark Office

Reg. No. 3,855,471 BERYL GARDNER, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,077,427

Registered Apr. 4, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

THE ART OF PRECISION DESIGN

TOSYALI INTERNATIONAL INC. (ALABAMA
CORPORATION)
P.O. BOX 2929
TUSCALOOSA, AL 35403

FIRST USE 3-2-2004; IN COMMERCE 4-12-2004.

SN 78-311,647, FILED 10-9-2003.

FOR: WHOLESALE AND RETAIL DISTRIBUTORSHIP FEATURING JEWELRY, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

DAWN HAN, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,008,641

Registered Oct. 25, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

**THE ART OF ROCK &
ROLL**

WALNUT STREET GALLERY, LTD. (COLORADO CORPORATION)
217 LINDEN STREET
FORT COLLINS, CO 80524

FOR: ART GALLERY SERVICES; RETAIL GIFT SHOP SERVICES; PROVIDING INFORMATION REGARDING ART GALLERY SERVICES VIA THE INTERNET, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-0-1990; IN COMMERCE 6-0-1990.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,159,090.

SER. NO. 78-384,731, FILED 3-15-2004.

BRENDAN MCCAULEY, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

Reg. No. 3,107,800

United States Patent and Trademark Office

Registered June 20, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

**TIME FOR ME
DEDICATED TO THE ART OF WELL-BEING**

AMERIMARK DIRECT LLC (DELAWARE LTD
LIAB CO)
6864 ENGLE ROAD
CLEVELAND, OH 44130

FOR: MAIL-ORDER CATALOG SERVICES, COM-
PUTERIZED ON-LINE ORDERING SERVICES,
AND DIRECT RESPONSE RETAIL SERVICES BY
MEANS OF PRINT ADVERTISEMENTS IN THE
FIELDS OF VITAMINS AND MINERALS SUPPLE-
MENTS, DIETARY SUPPLEMENTS, NUTRITIONAL
SUPPLEMENTS, BODY SUPPORTS, HOMEOPATH-
IC PHARMACEUTICALS, HEALTH CARE APPLI-

ANCES AND IMPLEMENTS, SUPPORTERS AND
BRACES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-3-2005; IN COMMERCE 1-3-2005.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SN 78-426,007, FILED 5-27-2004.

WINSTON FOLMAR, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,130,888

Registered Aug. 15, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

**THE ART OF FRESHER
FLOWERS**

PROVIDE COMMERCE, INC. (DELAWARE COR-
PORATION)
SUITE 200
5005 WATERIDGE VISTA DR.
SAN DIEGO, CA 92121

FOR: ON-LINE RETAIL STORE SERVICES AND
MAIL ORDER SERVICES FOR FLOWERS, PLANTS,
BULBS AND GIFTS NAMELY, GOURMET FOODS,
GIFT BASKETS, WREATHES, BALLOONS, VASES
AND STUFFED ANIMALS, IN CLASS 35 (U.S. CLS.
100, 101 AND 102).

FIRST USE 11-30-2004; IN COMMERCE 11-30-2004.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SN 78-483,574, FILED 9-14-2004.

ATTIYA MALIK, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

TRIBÙ
the art of leisure

Reg. No. 4,000,507

Registered July 26, 2011

Int. Cls.: 11, 18, 20 and 35

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

TRIBÙ NV (BELGIUM NAAMLOZE VENNOOTSCHAP)
LANGENDIJKSTRAAT 5 A
B-3690 ZUTENDAAL, BELGIUM

FOR: LIGHTING APPARATUS, NAMELY, LIGHTING INSTALLATIONS; LIGHTING FIXTURES; ATMOSPHERIC LIGHTING, NAMELY, SOLAR-POWERED ALL-WEATHER LIGHTS; LAMPS; HANGING LAMPS AND WALL LAMPS; STANDING LAMPS; ELECTRIC CHINESE LANTERNS; LIGHT DIFFUSERS; LUMINOUS TUBES FOR LIGHTING; ORNAMENTAL LAMPS; LAMP SHADE HOLDERS; FLARES, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FOR: PARASOLS ALSO TO BE USED AGAINST RAIN AND WIND; BASES FOR PARASOLS; UMBRELLAS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FOR: FURNITURE, NAMELY, BENCHES, SEATS, SOFAS, STOOLS, BAR STOOLS, CHAIRS AND TABLES, BEACH CHAIRS, DECK CHAIRS, RECLINING CHAIRS, LOUNGERS MADE OF WOOD, REED, RATTAN, METAL, AND COMBINATIONS OF THESE MATERIALS; OUTDOOR FURNITURE, NAMELY, BENCHES, SEATS, SOFAS, STOOLS, BAR STOOLS, CHAIRS AND TABLES, BEACH CHAIRS, DECK CHAIRS, RECLINING CHAIRS, LOUNGERS MADE OF WOOD, REED, RATTAN, METAL, AND COMBINATIONS OF THESE MATERIALS; SEAT CUSHIONS; CHAIR PADS; FURNITURE CUSHIONS; MIRRORS; LETTER BOXES NOT OF METAL OR OF MASONRY; BARBECUE TABLE; GARDEN SEAT CUSHIONS; DISPLAY STANDS FOR FLOWER POTS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FOR: PUBLICITY AND SALES PROMOTION FOR OTHERS; RETAIL STORE SERVICES AND WHOLESALE DISTRIBUTORSHIPS FEATURING INDOOR AND OUTDOOR FURNITURE, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

OWNER OF U.S. REG. NO. 2,446,009.

PRIORITY DATE OF 4-13-2010 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 1043113 DATED 5-7-2010, EXPIRES 5-7-2020.

THE MARK CONSISTS OF THE WORDING "TRIBÙ THE ART OF LEISURE" IN STYLIZED FONT.

SER. NO. 79-084,189, FILED 5-7-2010.

ALEXANDER L. POWERS, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

TORQUE THE ART OF MOVEMENT AND SUPPLY

Reg. No. 4,437,966

Registered Nov. 26, 2013

**Int. Cls.: 9, 35, 36, 37, 39,
40 and 42**

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

TORQUE LOGISTICS LIMITED (UNITED KINGDOM COMPANY)
THE ELITE GROUP BUILDING
WORTLEY MOOR ROAD, WORTLEY, LEEDS
WESTYORKSHIRE LS12 4JH, UNITED KINGDOM

FOR: COMPUTER SOFTWARE FOR SUPPLY CHAIN MANAGEMENT AND WAREHOUSE MANAGEMENT; CARGO TRACKING SOFTWARE; COMPUTER SOFTWARE FOR CREATION AND MANAGEMENT OF SALES ORDERS, PURCHASE ORDERS, AND PACKING LISTS; WEB-BASED TRACKING SOFTWARE FOR TRACKING DOCUMENTS, PACKAGES AND FREIGHT FOR IMPORTERS, EXPORTERS, SUPPLIERS, OVERSEAS AGENTS AND MANUFACTURERS; PRODUCT SPECIFICATION DATA SOFTWARE FOR USE IN TRANSACTIONAL AND DATABASE MANAGEMENT AND IN ELECTRONIC STORAGE OF DATA AND TO PROVIDE STATISTICAL ANALYSIS, AND PRODUCE NOTIFICATIONS AND REPORTS; WAREHOUSE MANAGEMENT SOFTWARE; FINANCIAL SOFTWARE FOR ASSET AND STOCK RECORDING MANAGEMENT, CONTROL, AND VALUATION; FINANCIAL SOFTWARE FOR THE ASSESSMENT OF LIABILITIES IN RELATION TO CUSTOMS DUTIES, LEVIES AND TAXES, RECORDING, MANAGEMENT, CONTROL AND VALUATION, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: EXPORT AGENCY SERVICES; EXPORT-IMPORT AGENCY SERVICES; ORDER FULFILLMENT SERVICES, NAMELY, CONSULTANCY, MANAGEMENT, ADMINISTRATIVE AND CUSTOMER SERVICES, RELATED TO THE PROCESSING OF SALES ORDERS, PURCHASE ORDERS AND SALES ORDER RETURNS, INCLUDING SALES ORDER RECEIVING, SALES ORDER CONTROL, SALES ORDER ALLOCATION, SALES ORDER TRACKING, STOCK MANAGEMENT; BUSINESS MANAGEMENT; DATA PROCESSING, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FOR: CREDIT SERVICES FOR EXPORT SALES, NAMELY, FINANCING OF EXPORT SALES, CREDIT CONSULTATION SERVICES FOR EXPORT SALES; CREDIT MANAGEMENT SERVICES, NAMELY, CREDIT RISK MANAGEMENT SERVICES; EXPORT FACTORING SERVICES, NAMELY, EXPORT FACTORING AGENCY SERVICES; EXPORT FINANCE SERVICES, NAMELY, FINANCING RELATING TO EXPORT SALES; CUSTOMS MANAGEMENT SERVICES, NAMELY, CUSTOMS BROKERAGE; FINANCE SERVICES, NAMELY, FINANCING SERVICES, FINANCIAL RESEARCH, FINANCIAL PLANNING, FINANCIAL INFORMATION, FINANCIAL ANALYSIS, FINANCIAL CONSULTATION AND FINANCIAL MANAGEMENT, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).



Deborah S. Cohen

Commissioner for Trademarks of the
United States Patent and Trademark Office

Reg. No. 4,437,966 FOR: REPAIR SERVICES, NAMELY, REPAIR OF TOYS, GAMES, FURNITURE, FOOTWEAR, ORNAMENTS; CLOTHING REPAIR; RECTIFICATION SERVICES, NAMELY, RESTORING GOODS TO THEIR ORIGINAL CONDITION, SPECIFICALLY, CLOTHING, FASHION BAGS, FOOTWEAR, HOME FURNITURE, NURSERY FURNITURE, TOYS, SPORTING GOODS; FINISHING OF GARMENTS, NAMELY, MANUAL OR MECHANICAL IRONING, PRESSING AND STEAMING OF GARMENTS, TRIMMING OF THREAD ENDS, HIDING OF EXCESS THREADS, CLEANING, SPOT CLEANING, STAIN REMOVAL, GARMENT WASHING, AND DRY CLEANING, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FOR: ARRANGING TRANSPORTATION, STORAGE AND WAREHOUSING OF MERCHANDISE FOR OTHERS; BONDED WAREHOUSING SERVICES; CONSULTANCY SERVICES RELATING TO WAREHOUSING; FREIGHT WAREHOUSING SERVICES; RENTAL OF WAREHOUSING SPACE; RENTAL OF WAREHOUSING FOR THE STORAGE OF MERCHANDISE FOR AND BY OTHERS; WAREHOUSING SERVICES; WAREHOUSING OF FINISHED GOODS; WAREHOUSING OF FREIGHT; WAREHOUSING OF GOODS; WAREHOUSING OF MAIL ORDER GOODS; WAREHOUSING OF PARTS; WAREHOUSING OF RETAIL GOODS; WAREHOUSING SERVICES; WRAPPING OF FINISHED GOODS FOR WAREHOUSING AND DELIVERY; WRAPPING OF SEMI-FINISHED GOODS FOR WAREHOUSING; AIR FREIGHT, SEA FREIGHT, RAIL FREIGHT, AND ROAD FREIGHT TRANSPORTATION SERVICES; FREIGHT BROKERAGE; COLLECTION OF FREIGHT, NAMELY, THE HANDLING OF MERCHANDISE FOR THE PURPOSE OF FREIGHT LOADING; LOADING OF VEHICLES AND VESSELS WITH FREIGHT; FORWARDING OF FREIGHT; FREIGHT SERVICES, NAMELY, FREIGHT LOADING SERVICES; FREIGHT SHIPPING BY AIR, SEA, TRAIN AND TRUCK; FREIGHT TRANSPORTATION SERVICES BY TRUCK, TRAIN, AIR; FREIGHTING SERVICES; FREIGHT HANDLING SERVICES; PACKING OF FREIGHT; PROVISION OF INFORMATION RELATING TO THE TRANSPORT OF FREIGHT; RENTAL OF CONTAINERS FOR FREIGHT; SERVICES FOR THE STORAGE OF FREIGHT; SERVICES FOR THE TRANSPORTATION OF FREIGHT BY TRUCK, TRAIN, AIR; STORAGE OF FREIGHT; STORAGE SERVICES FOR FREIGHT; TRANSPORTATION OF FREIGHT BY TRUCK, TRAIN, AIR; IMPORT AND EXPORT CARGO HANDLING SERVICES; ADVISORY SERVICES RELATING TO THE PACKING OF GOODS; PACKAGING OF MERCHANDISE; PACKING SERVICES; PACKING OF ARTICLES FOR TRANSPORTATION; PACKING OF FREIGHT; PACKING OF GOODS; PACKING OF GOODS FOR TRANSPORTATION; PACKING OF PRODUCTS; PRE-TRANSIT PACKING OF GOODS; SERVICES FOR ARRANGING THE PACKING OF GOODS; PROVISION OF BONDED TYPE A AND ICD WAREHOUSING FACILITIES; PACKAGING OF GOODS, WRAPPING AND PACKAGING SERVICES, NAMELY, WRAPPING AND PACKAGING ARTICLES FOR TRANSPORTATION; DEBOXING, NAMELY, REMOVAL OF MERCHANDISE FROM BOXES, CARTONS OR ANY OTHER FORM OF TRANSIT PACKAGING FOR OTHERS; SORTING AND/OR RE-SORTING OF MERCHANDISE FOR TRANSPORTATION FOR OTHERS; MERCHANDISE PACKAGING, NAMELY, THE HANGING AND SETTING OF MERCHANDISE ON HANGERS OR ANY OTHER FORM OF HANGING DEVICE FOR OTHERS; SINGLE BAGGING, SET BAGGING AND RE-BOXING, NAMELY, THE PACKING AND PACKAGING OF MERCHANDISE INTO BAGS AND/OR BOXES, CARTONS OR ANY OTHER FORM OF TRANSIT PACKAGING FOR OTHERS; MERCHANDISE PACKAGING FOR OTHERS FEATURING LABELING, TICKETING, RETICKETING, TAGGING AND KIMBALL TAGGING OF GOODS FOR TRANSPORTATION, IN CLASS 39 (U.S. CLS. 100 AND 105).

FOR: FINISHING SERVICES IN THE NATURE OF SEWING, NAMELY, COMPLETION OF GARMENTS, ALTERATION OF GARMENTS, APPLYING GARMENT APPENDAGES OR ATTACHMENTS, AND STITCHING AND RE-SEWING GARMENTS, CUTTING OR RESHAPING FABRIC FOR GARMENTS, GARMENT TAILORING SERVICES, CUSTOM CONSTRUCTION OF GARMENTS; EMBROIDERY SERVICES, NAMELY, APPLICATION OF PRINT DECORATION ONTO GARMENTS AND MOTIF APPLICATION TO GARMENTS; FIRE-PROOFING OF GARMENT, FIRE RETARDING AND WATER-PROOFING OF GARMENTS, IN CLASS 40 (U.S. CLS. 100, 103 AND 106).

Reg. No. 4,437,966 FOR: SCIENTIFIC AND TECHNOLOGICAL SERVICES AND RESEARCH AND DESIGN RELATING THERETO, NAMELY, INITIAL PRODUCT CONCEPT DESIGN; DESIGN AND DEVELOPMENT OF COMPUTER SOFTWARE, NAMELY, SUPPLY CHAIN MANAGEMENT SOFTWARE AND RELATED FINANCIAL SOFTWARE; DESIGN OF EQUIPMENT FOR THE TRANSPORTATION OF FREIGHT; QUALITY CONTROL SERVICES FOR OTHERS; INSPECTION AND TESTING OF GOODS FOR OTHERS FOR QUALITY CONTROL PURPOSES, INCLUDING STRESS TESTING OF COMPONENTS, STRESS TESTING OF GARMENTS, METAL DETECTION OF GARMENTS AND QUANTITATIVE AND QUALITATIVE MEASUREMENT AND ANALYSIS, IN CLASS 42 (U.S. CLS. 100 AND 101).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY DATE OF 5-3-2011 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 1139193 DATED 10-21-2011, EXPIRES 10-21-2021.

OWNER OF U.S. REG. NOS. 4,319,331 AND 4,329,832.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SUPPLY" FOR INTERNATIONAL CLASSES 009, 039 AND 042, APART FROM THE MARK AS SHOWN.

SER. NO. 79-121,717, FILED 10-21-2011.

JUSTINE D. PARKER, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

the art of perception

Reg. No. 3,961,008
Registered May 17, 2011
Int. Cl.: 35

360 INNOVATIVE MARKETING AND COMMUNICATIONS, LLC (ILLINOIS LIMITED LIABILITY COMPANY), DBA 360 INNOVATIVE MARKETING AND COMMUNICATIONS, LLC.
1015 GREEN BAY ROAD
WILMETTE, IL 60091

SERVICE MARK
PRINCIPAL REGISTER

FOR: ADVERTISING AGENCY SPECIALIZING IN THE DESIGN AND EXECUTION OF WORD OF MOUTH, VIRAL, BUZZ AND EXPERIENTIAL MARKETING PROGRAMS; ADVERTISING AND BUSINESS SERVICES, NAMELY, PROVIDING AN ONLINE WEBSITE WHERE ADVERTISERS, MARKETERS, AND CONTENT PROVIDERS CAN INTERACT WITH USERS FOR ADVERTISING, BRANDING, AND PROMOTING KNOWLEDGE, PRODUCTS, AND SERVICES, AND TRADESHOWS, ON BEHALF OF THEMSELVES AND OTHERS, AND FOR EVALUATING AND RATING THE SAME, ALL THE FOREGOING RELEVANT TO HUMAN ACTIVITIES AFFECTING CLIMATE CHANGE AND RELATED FIELDS; ADVERTISING AND MARKETING; ADVERTISING AND MARKETING CONSULTANCY; ADVERTISING AND MARKETING SERVICES, NAMELY, PROMOTING THE GOODS AND SERVICES OF OTHERS; ADVERTISING SERVICES, NAMELY, PROMOTING AND MARKETING THE GOODS AND SERVICES OF OTHERS IN THE FIELD OF UPSCALE CHOICES SUCH AS CULTURAL EVENTS, RESTAURANTS, SHOPPING, AND TRAVEL VIA PRINT AND ELECTRONIC MEDIA; ADVERTISING SERVICES, NAMELY, PROMOTING AND MARKETING THE GOODS AND SERVICES OF OTHERS THROUGH ALL PUBLIC COMMUNICATION MEANS; ADVERTISING SERVICES, PUBLIC RELATIONS AND MARKETING SERVICES, NAMELY, PROMOTING AND MARKETING THE GOODS AND SERVICES OF OTHERS THROUGH ALL PUBLIC COMMUNICATION MEANS; ADVERTISING, MARKETING AND PROMOTING THE GOODS AND SERVICES OF OTHERS USING KIOSKS; ADVERTISING, MARKETING AND PROMOTION SERVICES; ADVERTISING, MARKETING AND PROMOTIONAL SERVICES FOR AUTOMOTIVE DEALERSHIPS; ADVERTISING, MARKETING AND PROMOTIONAL SERVICES FOR LIGHT AND HEAVY EQUIPMENT DEALERSHIPS; ADVERTISING, MARKETING AND PROMOTIONAL SERVICES RELATED TO ALL INDUSTRIES FOR THE PURPOSE OF FACILITATING NETWORKING AND SOCIALIZING OPPORTUNITIES FOR BUSINESS PURPOSES; ADVERTISING, PROMOTION AND MARKETING SERVICES IN THE NATURE OF E-MAIL BLAST CAMPAIGNS FOR OTHERS; ADVICE IN THE FIELD OF BUSINESS MANAGEMENT AND MARKETING; ANALYSIS OF MARKET RESEARCH DATA AND STATISTICS; ARRANGING AND CONDUCTING MARKETING PROMOTIONAL EVENTS FOR OTHERS; ASSISTANCE, ADVISORY SERVICES AND CONSULTANCY WITH REGARD TO BUSINESS PLANNING, BUSINESS ANALYSIS, BUSINESS MANAGEMENT, BUSINESS ORGANIZATION, MARKETING AND CUSTOMER ANALYSIS; BRANDING SERVICES, NAMELY, CONSULTING, DEVELOPMENT, MANAGEMENT AND MARKETING OF BRANDS FOR BUSINESSES; BUSINESS ADVICE AND ANALYSIS OF MARKETS; BUSINESS CONSULTATION AND MANAGEMENT REGARDING MARKETING ACTIVITIES AND LAUNCHING OF NEW PRODUCTS; BUSINESS MANAGEMENT AND CONSULTING SERVICES FOR THE HEALTH CARE INDUSTRY, NAMELY, CUSTOMER SERVICE, ACCOUNTING SERVICES, AND



David J. Kappas

Director of the United States Patent and Trademark Office

Reg. No. 3,961,008 MARKETING SERVICES; BUSINESS MANAGEMENT AND CONSULTING SERVICES FOR THE HEALTH CARE INDUSTRY, NAMELY, CUSTOMER SERVICE, ACCOUNTING SERVICES, AND WEB-BASED ADVERTISING AND MARKETING SERVICES; BUSINESS MANAGEMENT CONSULTING WITH RELATION TO STRATEGY, FINANCING, MARKETING, PRODUCTION, PERSONNEL AND SALE MATTERS FOR COMPANIES INVOLVED WITH THIN FILM AND NANO TECHNOLOGIES AND PLASMA PROCESSES; BUSINESS MANAGEMENT CONSULTING WITH RELATION TO STRATEGY, MARKETING, PRODUCTION, PERSONNEL AND RETAIL SALE MATTERS; BUSINESS MANAGEMENT CONSULTING WITH RELATION TO STRATEGY, MARKETING, SALES, OPERATION, PRODUCT DESIGN PARTICULARLY SPECIALIZING IN THE USE OF ANALYTIC AND STATISTIC MODELS FOR THE UNDERSTANDING AND PREDICTING OF CONSUMERS, BUSINESSES, AND MARKET TRENDS AND ACTIONS; BUSINESS MARKETING AND DIRECT MAIL CONSULTING SERVICES; BUSINESS MARKETING CONSULTING SERVICES; BUSINESS MARKETING CONSULTING SERVICES TO CHILDCARE ORGANIZATIONS; BUSINESS MARKETING SERVICES; BUSINESS MONITORING AND CONSULTING SERVICES, NAMELY, TRACKING WEB SITES AND APPLICATIONS OF OTHERS TO PROVIDE STRATEGY, INSIGHT, MARKETING, SALES, OPERATION, PRODUCT DESIGN, PARTICULARLY SPECIALIZING IN THE USE OF ANALYTIC AND STATISTIC MODELS FOR THE UNDERSTANDING AND PREDICTING OF CONSUMERS, BUSINESSES, AND MARKET TRENDS AND ACTIONS; BUSINESS TO BUSINESS DIRECT MARKETING SERVICES; COLLECTION OF MARKET RESEARCH INFORMATION; COMMERCIAL INFORMATION AGENCIES; COMPILING FINANCIAL, SECURITIES, STOCK EXCHANGE, TRADE AND QUOTE, INDEX VALUE AND OTHER FINANCIAL MARKET INFORMATION FOR BUSINESS PURPOSES; CONDUCTING BUSINESS AND MARKET RESEARCH SURVEYS; CONDUCTING MARKET SURVEYS; CONDUCTING MARKETING STUDIES; CONSIGNMENT SERVICES, NAMELY, PROMOTING AND MARKETING THE HORSES OF OTHERS; CONSULTING SERVICES IN THE FIELD OF INTERNET MARKETING; CONSULTING SERVICES IN THE FIELD OF MARKETING OF EDUCATIONAL TRAINING; CONSUMER MARKETING RESEARCH AND CONSULTING RELATED THERE TO; CONSUMER STRATEGY BUSINESS CONSULTING IN THE FIELDS OF MARKETING, SALES, OPERATION, AND PRODUCT DESIGN PARTICULARLY SPECIALIZING IN THE USE OF ANALYTIC MODELS FOR THE UNDERSTANDING AND PREDICTING OF CONSUMER, BUSINESS, AND RETAIL MARKET TRENDS AND ACTIONS; COOPERATIVE ADVERTISING AND MARKETING; COOPERATIVE ADVERTISING AND MARKETING SERVICES BY WAY OF SOLICITATION, CUSTOMER SERVICE AND PROVIDING MARKETING INFORMATION VIA WEB SITES ON A GLOBAL COMPUTER NETWORK; CREATION OF MARKETING TOOLS DESIGNED TO INCREASE A CLIENT COMPANY'S KNOWLEDGE OF CUSTOMER NEEDS, AND ITS COMPETITORS' PRODUCTS AND SERVICES, PRICING, ADVERTISING STRATEGY AND SALES STRATEGY; CREATIVE MARKETING DESIGN SERVICES; CUSTOM WRITING SERVICES COMPRISING PUBLIC RELATIONS AND MARKETING MATERIALS FOR THE AUDIO, VIDEO AND TECHNOLOGY INDUSTRIES; DEVELOPMENT OF MARKETING STRATEGIES AND CONCEPTS; DIRECT MARKETING; DIRECT MARKETING ADVERTISING FOR OTHERS; DIRECT MARKETING CONSULTING SERVICES; ENTERTAINMENT MARKETING SERVICES, NAMELY, MARKETING, PROMOTION AND ADVERTISING FOR INDEPENDENT RECORDING ARTISTS; GENERAL BUSINESS MERCHANDISING SERVICES, NAMELY, MARKETING; IMPLEMENTATION AND FOLLOW-UP OF ADVICE IN THE FIELDS OF MARKETING, INFORMATION OR ENQUIRIES ON BUSINESS AND MARKETING; INTERNATIONAL BUSINESS CONSULTING SERVICES RELATING TO MERCHANDISE TRADING, HUMAN RESOURCE INTERCHANGE, MANAGEMENT SUPPORT, MARKETING, ADVERTISING, PROMOTION, AND DOMESTIC AND INTERNATIONAL MARKET RESEARCH AND DEVELOPMENT; MARKET ANALYSIS; MARKET ANALYSIS AND RESEARCH SERVICES; MARKET ASSESSMENT SERVICES; MARKET MANIPULATION, RESEARCH AND ANALYSIS, WHETHER OR NOT VIA THE INTERNET; MARKET OPINION POLLING STUDIES; MARKET REPORTS AND STUDIES; MARKET RESEARCH; MARKET RESEARCH AND BUSINESS ANALYSES; MARKET RESEARCH AND MARKET INTELLIGENCE SERVICES; MARKET RESEARCH BY MEANS OF A COMPUTER DATABASE; MARKET RESEARCH CONSULTATION; MARKET RESEARCH SERVICES; MARKET RESEARCH STUDIES; MARKET SEGMENTATION CONSULTATION; MARKET STUDY AND ANALYSIS OF

Reg. No. 3,961,008 MARKET STUDIES; MARKETING ANALYSIS SERVICES; MARKETING AND BRANDING SERVICES, NAMELY, PERFORMING CONSUMER INSIGHT AND BRAND STRATEGY OF COMPANY LOGOS; MARKETING AND CONSULTING SERVICES IN THE FIELD OF PROMOTING AND TRACKING THE GOODS, SERVICES, AND BRANDS OF OTHERS THROUGH ALL PUBLIC COMMUNICATION MEANS, PARTICULARLY SPECIALIZING IN THE USE OF MOBILE, SOCIAL, AND PRINT MEDIA TO DRIVE CONSUMER INTEREST, ENGAGEMENT AND ACTION; MARKETING CONSULTING; MARKETING PLAN DEVELOPMENT; MARKETING RESEARCH SERVICES; MARKETING SERVICES, NAMELY, CONDUCTING CONSUMER TRACKING BEHAVIOR RESEARCH AND CONSUMER TREND ANALYSIS; MARKETING SERVICES, NAMELY, CONSUMER MARKETING RESEARCH; MARKETING SERVICES, NAMELY, PROVIDING INFORMATIONAL WEB PAGES DESIGNED TO GENERATE SALES TRAFFIC VIA HYPERLINKS TO OTHER WEB SITES; MARKETING SERVICES, NAMELY, PROVIDING ON-LINE NON-DOWNLOADABLE VIDEOS TO PROMOTE DOCTORS AND MEDICAL PRACTICES; MARKETING, ADVERTISING AND PROMOTING THE GOODS AND SERVICES OF OTHERS IN THE FIELD OF TRAVEL AND TOURISM, NAMELY, PROVIDING INFORMATION VIA MAIL AND ELECTRONIC MAIL; MARKETING, ADVERTISING, AND PROMOTING THE RETAIL GOODS AND SERVICES OF OTHERS TO WIRELESS ELECTRONIC DEVICES; MARKETING, PROMOTIONAL AND ADVERTISING SERVICES PROVIDED BY MOBILE TELEPHONE CONNECTIONS; MEDIA PLANNING, NAMELY, ADVISING THE CLIENT ON THE CORRECT TIMES AND STATIONS TO ADVERTISE BASED ON MEDIA ANALYSIS OF THE MARKET FOR THAT MEDIA; ON-LINE ADVERTISING AND MARKETING SERVICES; OUTSOURCING IN THE FIELD OF SALES AND MARKETING OF COMPUTER SOFTWARE; PLANNING, DESIGN, DEVELOPMENT, MAINTENANCE, TRACKING AND REPORTING OF ONLINE MARKETING ACTIVITIES FOR THIRD PARTIES; PROMOTING THE GOODS AND SERVICES OF OTHERS BY MEANS OF WORD-OF-MOUTH AND NONTRADITIONAL MARKETING PROGRAMS; PROMOTING, ADVERTISING AND MARKETING OF THE ON-LINE WEBSITES OF OTHERS; PROMOTING, ADVERTISING AND MARKETING THE ON-LINE DATABASES AND ELECTRONIC PUBLICATIONS OF OTHERS; PROMOTION AND MARKETING SERVICES AND RELATED CONSULTING; PROMOTION, ADVERTISING AND MARKETING OF ON-LINE WEBSITES; PROMOTIONAL MARKETING AND REPRESENTATION SERVICES FOR SALES TO THE PUBLIC SECTOR; PROMOTIONAL SERVICES, NAMELY, GUERRILLA MARKETING SERVICES; PROVIDING A WEB SITE THAT FEATURES AN ON-LINE MARKET FOR USERS TO LIST OFFERED OR WANTED PERSONAL AND BUSINESS ASSETS AND SKILLS FOR HIRE, RENT, SALE OR AUCTION TRANSACTIONS ON THE BASIS OF PREDEFINED PERFORMANCE AND CLOSING TERMS AND CONDITIONS; PROVIDING A WEBSITE FEATURING INFORMATION AND LINKS RELATING TO THE MUSIC INDUSTRY, NAMELY, PROMOTION, MARKETING AND BUSINESS ADVICE TO MUSICIANS; PROVIDING A WEBSITE FEATURING INFORMATION ON MULTI-LEVEL MARKETING BUSINESS SERVICES; PROVIDING ADVERTISING, MARKETING AND PROMOTIONAL SERVICES, NAMELY, DEVELOPMENT OF ADVERTISING CAMPAIGNS PROVIDED THROUGH CABLE TELEVISION BROADCAST, WEB CASTS, RADIO BROADCASTS, NEWSPAPERS, MAGAZINES, ONLINE BANNERS, OUTDOOR BILLBOARDS, WILD POSTINGS, BUS AND SUBWAY ADS; PROVIDING AND UPDATING AN INDEX OF SECURITIES VALUES, TAKING INTO ACCOUNT SELECTED FACTORS INCLUDING EMPLOYMENT, COMMUNITY SUPPORT, STRATEGIC ENGAGEMENT, PROCUREMENT CRITERIA, PRODUCTS, SERVICES, MARKETING AND ENVIRONMENT; PROVIDING BUSINESS MARKETING INFORMATION; PROVIDING INFORMATION IN THE FIELD OF MARKETING AND ON-LINE MARKETING MEDIA VIA THE INTERNET; PROVIDING MARKETING AND PROMOTION OF SPECIAL EVENTS; PROVIDING ONLINE BUSINESS MANAGEMENT SERVICES INCLUDING ACCOUNTING, MARKETING, BUSINESS PROJECT MANAGEMENT, AND BUSINESS DEVELOPMENT; PROVIDING PUBLIC SECTOR GO-TO-MARKET ADVICE AND STRATEGIES; PROVIDING REAL ESTATE VIDEO TOURS FOR MARKETING PURPOSES; PROVISION OF MARKET RESEARCH INFORMATION; PROVISION OF MARKETING REPORTS; PUBLIC RELATIONS, ADVERTISING AND MARKETING SERVICES FOR THE TOURISM AND CONVENTION INDUSTRY, NAMELY, ORGANIZING AND HOSTING SITE INSPECTIONS AND FAMILIARIZATION TOURS FOR WHOLESALERS, TOUR OPERATORS, TRAVEL AGENTS, MEETING AND INCENTIVE

Reg. No. 3,961,008 TRAVEL PLANNERS AND TRAVEL MEDIA; SOCIAL MEDIA STRATEGY AND MARKETING CONSULTANCY FOCUSING ON HELPING CLIENTS CREATE AND EXTEND THEIR PRODUCT AND BRAND STRATEGIES BY BUILDING VIRALLY ENGAGING MARKETING SOLUTIONS; STATISTICAL EVALUATIONS OF MARKETING DATA; THE BRINGING TOGETHER, FOR THE BENEFIT OF OTHERS, OF A VARIETY OF GOODS AND SERVICES, ENABLING CUSTOMERS TO CONVENIENTLY VIEW AND PURCHASE THOSE GOODS AND SERVICES FROM AN INTERNET WEB SITE PARTICULARLY SPECIALIZING IN THE MARKETING OF THE SALE OF GOODS AND SERVICES OF OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-4-2010; IN COMMERCE 4-4-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-074,317, FILED 6-29-2010.

VERNA BETH RIRIE, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

The Art of Noise

Reg. No. 4,025,766

Registered Sep. 13, 2011

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

CHRIS SOMMOVIGO (UNITED STATES INDIVIDUAL)
6315 MAYFIELD DRIVE
6315 MAYFIELD DRIVE
CUMMING, GA 30041

FOR: RETAIL STORE SERVICES FEATURING ARTWORK AND CONSUMER ELECTRONICS,
IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-11-2010; IN COMMERCE 11-11-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-239,342, FILED 2-10-2011.

KELLY CHOE, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.