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OMB No. 0651-0050 (Exp 07/31/2017)

## Request for Reconsideration after Final Action

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<b>LITERAL ELEMENT</b>	RUGGED & DAPPER
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>MARK STATEMENT</b>	The mark consists of standard characters, without claim to any particular font style, size or color.
<b>ARGUMENT(S)</b>	
<b>I. THERE IS NO LIKELIHOOD OF CONFUSION BETWEEN RUGGED &amp; DAPPER AND THE CITED RUGGED AND RUGGED FIX MARKS</b>	
<b>REMARKS</b>	
<p>The Examining Attorney has maintained her refusal to register the RUGGED &amp; DAPPER application for “Men’s Skincare, Grooming and Beauty products, namely, facial moisturizers, cleansers, oils for the face and hair, hand cream” on the grounds that it conflicts with the RUGGED Registration No. 3,903,332, for “Soaps, perfumery; essential oils; cosmetics; cosmetic hair lotions” owned by Coty Germany GmbH (“Coty”) and RUGGED FIX Registration No. 4,103,613 for “Hair care preparations, namely, shampoos, hair conditioners and non-medicated hair scalp treatments, namely, restructurizers and scalp conditioners owned by Wella GmbH (“Wella”) (together, the “Cited Marks”). Applicant respectfully disagrees.</p>	
<b>A. Confusion is Unlikely Because the Cited Marks Coexist with Each Other and Third-Party RUGGED-Formative Marks</b>	

Applicant respectfully submits that the Cited Marks' coexistence for *identical* goods means that the RUGGED component of the Cited Marks is dilute, and the Cited Marks should be able coexist with Applicant's mark, which contains an additional distinctive "& DAPPER" wording. Contrary to the Examining Attorney's assumption, there is no general rule that coexistence agreements shield marks on the registry from being weakened. Rather, the fact that Coty and Wella have entered into a consent agreement is further evidence that the Cited Marks are weak since the two companies have agreed to coexist on the registry for identical goods, apparently believing that consumers are unlikely to be confused. Courts such as the Southern District of New York have noted that a plaintiff's coexistence with another party in the marketplace, where the coexistence was consented to, dilutes the plaintiff's rights. *See, e.g., Swatch v. Movado*, 2003 WL 1872656 at \*3 (S.D.N.Y.) (finding against summary judgment for plaintiff and noting that a third-party use with plaintiff's permission "surely dilutes the distinctiveness of plaintiff's mark").

In addition, Applicant respectfully disagrees with the Examining Attorney's assertion that RUGGED WYPES ("WIPES" disclaimed) Registration No. 3675406 for "multiple purpose cleaning towel pre-saturated with cleaning compounds" owned by Clean Plus Incorporated ("Clean Plus") is not relevant to the present discussion. Print-outs of Clean Plus' Registration No. 3675406 in Class 3 (Principal Register based on Section 2(f) acquired distinctiveness) and Registration No. 2611014 in Class 21 (Supplemental Register) registration certificates and TSDR pages are attached as **Ex. A**. Coty's RUGGED registration covers "soaps" broadly. Applicant respectfully submits that soaps and cleaning towels pre-saturated with cleansing compounds are identical—or at the very least related goods. *See* print-out of Dictionary.com "soap" definition as "a substance used for washing and cleansing purposes" attached as **Ex. B**. Moreover, soaps and multiple purpose cleaning towels pre-saturated with cleaning compounds include are used for beauty and personal care. *See* print-outs of third-party facial and body soaps and pre-saturated facial and body towel cleansers attached as **Ex. C**. For these reasons, the goods covered by Clean Plus' RUGGED WYPES registration(s) are related to the goods covered Coty's RUGGED registration. Further, the fact that the RUGGED WYPES Class 3 registration is only on the Principal Register because of acquired distinctiveness, is additional evidence that RUGGED-based marks for body and beauty care goods are not strong marks and should not be afforded a broad scope of protection.

By allowing the Cited Marks to coexist with each other and the RUGGED WYPES Class 3 registration for cleansers and other beauty and body care goods, the Trademark Office has afforded the Cited Marks only a narrow scope of trademark protection, and already deemed that slight differences between the marks are sufficient to preclude a likelihood of confusion. "In a 'crowded' field of similar marks, each member of the crowd is relatively 'weak' in its ability to prevent use by others in the crowd." 2 J. Thomas McCarthy, *McCarthy on Trademarks and Unfair Competition* §11.85 (4th ed. 2010). Indeed, "[a] mark that is hemmed in on all sides by similar marks on similar goods or services cannot be very 'distinctive'." *Id.* "Rugged" is *not* a highly distinctive fanciful term and is a component in numerous registrations for consumer goods. Print-outs of registration certificates and TSDR pages of examples of third-party RUGGED-based consumer goods products attached as **Ex. D**.

If Coty's RUGGED registration for cosmetic hair lotions, soaps broadly (which includes hair soap [1]), essential oils broadly (which includes hair oils[2]), cosmetic hair lotions can coexist with Wella's RUGGED FIX registration for shampoo, hair conditioner, and hair restructurizer and scalp conditioner; and if both registrations can coexist with Clean Plus' RUGGED WYPES registration for "multiple purpose cleaning towel pre-saturated with cleaning compounds"; then the Cited Marks should be able to similarly coexist with Applicant's RUGGED & DAPPER mark.

**A. RUGGED & DAPPER Differs in Appearance, Meaning, and Overall Commercial Impression from the Cited Marks**

It is well established that in comparing two trademarks for confusing similarity, the Examining Attorney must compare the marks for resemblances in sound, appearance and meaning or connotation. *In re E.I. DuPont de Nemours & Co.*, 476 F.2d 1357, 177 U.S.P.Q. 563 (C.C.P.A. 1973). Similarity of the marks in one respect—sight, sound, or meaning—will not automatically result in a finding of likelihood of confusion, even if the services are identical or closely related. TMEP §1207.01(b)(i). It is also accepted that the use of identical, even dominant, words in common does not necessarily mean that two marks are similar. *See General Mills, Inc. v. Kellogg Co.*, 824 F.2d 622, 687 (8th Cir. 1987) (holding defendant's OATMEAL RAISIN CRISP did not infringe plaintiff's APPLE RAISIN CRISP trademark). This is because marks must be considered in their entirety. *See, e.g.*, TMEP §1207.01.

In addition, "[l]ikelihood of confusion cannot be predicated on a dissection of a mark . . . . [T]he ultimate conclusion rests on a consideration of the marks in their entirety." *In re National Data Corp.*, 224 U.S.P.Q. 749, 751 (Fed. Cir. 1985); *In re 1776, Inc.*, 223 U.S.P.Q. 186 (T.T.A.B. 1984) ("[I]t is axiomatic that marks must be considered in their entirety in resolving the issue of confusing similarity."). Indeed, TMEP Section 1207.01(b)(iii) specifically states that "[a]dditions or deletions to marks may be sufficient to avoid a likelihood of confusion if . . . the marks in their entirety convey significantly different commercial impressions." *See, e.g., Citigroup Inc. v. Capital City Bank Group, Inc.*, 637 F.3d 1344, 1356, 98 USPQ2d 1253, 1261 (Fed. Cir. 2011) (affirming TTAB's holding that applicant's CAPITAL CITY BANK marks for banking and financial services is not likely to cause confusion with opposer's CITIBANK marks for banking and financial services, based in part on determination that "capital" is the dominant element of applicant's marks, and gives a geographic connotation in addition to a look and sound distinct from opposer's marks); *Knight Textile Corp. v. Jones Investment Co.*, 75 U.S.P.Q.2d 1313, 2005 WL 1691588 (T.T.A.B. 2005) (No confusion likely between ESSENTIALS and NORTON MCNAUGHTON ESSENTIALS for identical and highly similar goods because "essentials" is weak and the addition of the NORTON MCNAUGHTON component suffices to avoid a likelihood of confusion.).

On the whole, Applicant's mark and the Cited Marks are dissimilar in appearance, sound, meaning, and the marks convey distinct commercial impressions. In terms of appearance and sound, the marks only share the term "rugged." This factor alone should not be the primary basis for finding a likelihood of confusion because, as discussed prior, "rugged" is not highly distinctive and, in a crowded field, "customers will not likely be confused between any two of the crowd and may have

learned to carefully pick out one from the other.” 2 J. Thomas McCarthy, *McCarthy on Trademarks and Unfair Competition* §11.85 (4th ed. 2010).

Applicant’s mark is five syllables and thirteen letters. In contrast, the cited RUGGED mark is only two syllables and six letters, and the cited RUGGED FIX mark is only three syllables and nine letters. Further, the Cited Marks do not contain the terms “& dapper,” which are distinct in sound and appearance. As discussed prior, since “rugged” is relatively weak for the relevant goods, and “& dapper” is visually and audibly the larger component of Applicant’s mark, consumers may perceive “& dapper” to be the dominant element, distinguishing Applicant’s mark from the Cited Marks.

Further, consumers are likely to perceive differences in meaning between the marks as “rugged” combined with “& dapper” conveys a distinct impression from “rugged” by itself or when “rugged” is combined with “fix.” The term “rugged” means “rough and strong in character,” “strongly built or constituted,” “seamed with wrinkles and furrows,” or “having a rough, uneven surface.” The term “dapper,” on the other hand, means “neat and trim in appearance,” “small and active,” or “alert and lively in movement and manners.” By using the ampersand “&” to conjoin “rugged” with “dapper,” Applicant’s mark creates a somewhat incongruous and aspirational image of a neat, trim, and lively man who also balances a rough and strong demeanor. This is distinct from “rugged” alone, which may refer to the texture or endurance of Coty’s product, or “rugged fix,” which implies that Wella’s product is a strong fix or will fix one’s ruggedness. Merriam Webster and Dictionary.com “rugged,” “dapper,” and “fix” definitions attached as **Ex. G**. These meanings are distinct from the meaning of Applicant’s mark.

Because of the differences in appearance, sound, meaning, and commercial impression, consumers will perceive the RUGGED & DAPPER mark to be distinct from the cited RUGGED and RUGGED FIX marks. *See, e.g., Conde Nast Publications, Inc. v. Miss Quality, Inc.*, 184 U.S.P.Q. 422 (C.C.P.A. 1975) (COUNTRY VOGUES for women’s dresses and VOGUE for a fashion magazine and clothing patterns not confusingly similar as the common word “vogue” was outweighed by the dissimilarities between the marks viewed in their entireties); *See also Knight Textile Corp. v. Jones Inv. Co.*, 75 U.S.P.Q.2d 1313 (T.T.A.B. 2005) (NORTON MCNAUGHTON ESSENTIALS not confusingly similar to ESSENTIALS).

#### **A. Conclusion**

Applicant respectfully submits that RUGGED & DAPPER is not confusingly similar to RUGGED and RUGGED FIX, and that the Cited Marks should not bar registration of the Application based on Trademark Act Section 2(d).

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[1] Google search for “hair soap” revealed ~163,000 results. Print outs of the first two pages of the Google results and examples of third-party hair soap products are attached as **Ex. E**.

[2] Google search for “hair oil” revealed ~1.16 million results. Print outs of the first two pages of the Google results and examples of third-party hair oil products and articles are attached as **Ex. F**.

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<b>SIGNATURE SECTION</b>	
<b>RESPONSE SIGNATURE</b>	/christine redfield/
<b>SIGNATORY'S NAME</b>	Christine B. Redfield, Esq.
<b>SIGNATORY'S POSITION</b>	Attorney of Record, California Bar Member
<b>DATE SIGNED</b>	01/25/2016
<b>AUTHORIZED SIGNATORY</b>	YES
<b>CONCURRENT APPEAL NOTICE FILED</b>	NO
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Mon Jan 25 18:58:49 EST 2016
<b>TEAS STAMP</b>	USPTO/RFR-X.XX.XXX.XXX-20 160125185849628638-865346 51-5507c47d342d3911ba0297 67ee3d643f7923f1d41d7a6ae cc0b246fa98469a8bf0-N/A-N /A-20160125183333742311

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OMB No. 0651-0050 (Exp 07/31/2017)

**Request for Reconsideration after Final Action**  
**To the Commissioner for Trademarks:**

Application serial no. **86534651** RUGGED & DAPPER(Standard Characters, see <http://tmng-al.uspto.gov/resting2/api/img/86534651/large>) has been amended as follows:

## **ARGUMENT(S)**

**In response to the substantive refusal(s), please note the following:**

### **I. THERE IS NO LIKELIHOOD OF CONFUSION BETWEEN RUGGED & DAPPER AND THE CITED RUGGED AND RUGGED FIX MARKS**

#### **REMARKS**

The Examining Attorney has maintained her refusal to register the RUGGED & DAPPER application for “Men’s Skincare, Grooming and Beauty products, namely, facial moisturizers, cleansers, oils for the face and hair, hand cream” on the grounds that it conflicts with the RUGGED Registration No. 3,903,332, for “Soaps, perfumery; essential oils; cosmetics; cosmetic hair lotions” owned by Coty Germany GmbH (“Coty”) and RUGGED FIX Registration No. 4,103,613 for “Hair care preparations, namely, shampoos, hair conditioners and non-medicated hair scalp treatments, namely, restructurizers and scalp conditioners owned by Wella GmbH (“Wella”) (together, the “Cited Marks”). Applicant respectfully disagrees.

#### **A. Confusion is Unlikely Because the Cited Marks Coexist with Each Other and Third-Party RUGGED-Formative Marks**

Applicant respectfully submits that the Cited Marks’ coexistence for *identical* goods means that the RUGGED component of the Cited Marks is dilute, and the Cited Marks should be able coexist with Applicant’s mark, which contains an additional distinctive “& DAPPER” wording. Contrary to the Examining Attorney’s assumption, there is no general rule that coexistence agreements shield marks on the registry from being weakened. Rather, the fact that Coty and Wella have entered into a consent agreement is further evidence that the Cited Marks are weak since the two companies have agreed to coexist on the registry for identical goods, apparently believing that consumers are unlikely to be confused. Courts such as the Southern District of New York have noted that a plaintiff’s coexistence with another party in the marketplace, where the coexistence was consented to, dilutes the plaintiff’s rights. *See, e.g., Swatch v. Movado*, 2003 WL 1872656 at \*3 (S.D.N.Y.) (finding against summary judgment for plaintiff and noting that a third-party use with plaintiff’s permission “surely dilutes the distinctiveness of plaintiff’s mark”).

In addition, Applicant respectfully disagrees with the Examining Attorney’s assertion that RUGGED WYPES (“WIPES” disclaimed) Registration No. 3675406 for “multiple purpose cleaning towel pre-saturated with cleaning compounds” owned by Clean Plus Incorporated (“Clean Plus”) is not relevant to the present discussion. Print-outs of Clean Plus’ Registration No. 3675406 in Class 3 (Principal Register based on Section 2(f) acquired distinctiveness) and Registration No. 2611014 in Class 21 (Supplemental Register) registration certificates and TSDR pages are attached as

**Ex. A.** Coty’s RUGGED registration covers “soaps” broadly. Applicant respectfully submits that soaps and cleaning towels pre-saturated with cleansing compounds are identical—or at the very least related goods. *See* print-out of Dictionary.com “soap” definition as “a substance used for washing and cleansing purposes” attached as **Ex. B**. Moreover, soaps and multiple purpose cleaning towels pre-saturated with cleaning compounds include are used for beauty and personal care. *See* print-outs of third-party facial and body soaps and pre-saturated facial and body towel cleansers attached as **Ex. C**. For these reasons, the goods covered by Clean Plus’ RUGGED WYPES registration(s) are related to the goods covered Coty’s RUGGED registration. Further, the fact that the RUGGED WYPES Class 3 registration is only on the Principal Register because of acquired distinctiveness, is additional evidence that RUGGED-based marks for body and beauty care goods are not strong marks and should not be afforded a broad scope of protection.

By allowing the Cited Marks to coexist with each other and the RUGGED WYPES Class 3 registration for cleansers and other beauty and body care goods, the Trademark Office has afforded the Cited Marks only a narrow scope of trademark protection, and already deemed that slight differences between the marks are sufficient to preclude a likelihood of confusion. “In a ‘crowded’ field of similar marks, each member of the crowd is relatively ‘weak’ in its ability to prevent use by others in the crowd.” 2 J. Thomas McCarthy, McCarthy on Trademarks and Unfair Competition §11.85 (4th ed. 2010). Indeed, “[a] mark that is hemmed in on all sides by similar marks on similar goods or services cannot be very ‘distinctive’.” *Id.* “Rugged” is *not* a highly distinctive fanciful term and is a component in numerous registrations for consumer goods. Print-outs of registration certificates and TSDR pages of examples of third-party RUGGED-based consumer goods products attached as **Ex. D**. If Coty’s RUGGED registration for cosmetic hair lotions, soaps broadly (which includes hair soap [1]), essential oils broadly (which includes hair oils[2]), cosmetic hair lotions can coexist with Wella’s RUGGED FIX registration for shampoo, hair conditioner, and hair restructurizer and scalp conditioner; and if both registrations can coexist with Clean Plus’ RUGGED WYPES registration for “multiple purpose cleaning towel pre-saturated with cleaning compounds”; then the Cited Marks should be able to similarly coexist with Applicant’s RUGGED & DAPPER mark.

**A. RUGGED & DAPPER Differs in Appearance, Meaning, and Overall Commercial Impression from the Cited Marks**

It is well established that in comparing two trademarks for confusing similarity, the Examining Attorney must compare the marks for resemblances in sound, appearance and meaning or connotation. *In re E.I. DuPont de Nemours & Co.*, 476 F.2d 1357, 177 U.S.P.Q. 563 (C.C.P.A. 1973). Similarity of the marks in one respect—sight, sound, or meaning—will not automatically result in a finding of likelihood of confusion, even if the services are identical or closely related. TMEP §1207.01(b)(i). It is also accepted that the use of identical, even dominant, words in common does not necessarily mean that two marks are similar. *See General Mills, Inc. v. Kellogg Co.*, 824 F.2d 622, 687 (8th Cir. 1987) (holding defendant’s OATMEAL RAISIN CRISP did not infringe plaintiff’s APPLE RAISIN CRISP trademark). This is because marks must be considered in their entirety. *See, e.g.*, TMEP §1207.01.

In addition, “[l]ikelihood of confusion cannot be predicated on a dissection of a mark . . . . [T]he ultimate conclusion rests on a consideration of the marks in their entireties.” *In re National Data Corp.*, 224 U.S.P.Q. 749, 751 (Fed. Cir. 1985); *In re 1776, Inc.*, 223 U.S.P.Q. 186 (T.T.A.B. 1984) (“[I]t is axiomatic that marks must be considered in their entireties in resolving the issue of confusing similarity.”). Indeed, TMEP Section 1207.01(b)(iii) specifically states that “[a]dditions or deletions to marks may be sufficient to avoid a likelihood of confusion if . . . the marks in their entireties convey significantly different commercial impressions.” *See, e.g., Citigroup Inc. v. Capital City Bank Group, Inc.*, 637 F.3d 1344, 1356, 98 USPQ2d 1253, 1261 (Fed. Cir. 2011) (affirming TTAB’s holding that applicant’s CAPITAL CITY BANK marks for banking and financial services is not likely to cause confusion with opposer’s CITIBANK marks for banking and financial services, based in part on determination that “capital” is the dominant element of applicant’s marks, and gives a geographic connotation in addition to a look and sound distinct from opposer’s marks); *Knight Textile Corp. v. Jones Investment Co.*, 75 U.S.P.Q.2d 1313, 2005 WL 1691588 (T.T.A.B. 2005) (No confusion likely between ESSENTIALS and NORTON MCNAUGHTON ESSENTIALS for identical and highly similar goods because “essentials” is weak and the addition of the NORTON MCNAUGHTON component suffices to avoid a likelihood of confusion.).

On the whole, Applicant’s mark and the Cited Marks are dissimilar in appearance, sound, meaning, and the marks convey distinct commercial impressions. In terms of appearance and sound, the marks only share the term “rugged.” This factor alone should not be the primary basis for finding a likelihood of confusion because, as discussed prior, “rugged” is not highly distinctive and, in a crowded field, “customers will not likely be confused between any two of the crowd and may have learned to carefully pick out one from the other.” 2 J. Thomas McCarthy, *McCarthy on Trademarks and Unfair Competition* §11.85 (4th ed. 2010).

Applicant’s mark is five syllables and thirteen letters. In contrast, the cited RUGGED mark is only two syllables and six letters, and the cited RUGGED FIX mark is only three syllables and nine letters. Further, the Cited Marks do not contain the terms “& dapper,” which are distinct in sound and appearance. As discussed prior, since “rugged” is relatively weak for the relevant goods, and “& dapper” is visually and audibly the larger component of Applicant’s mark, consumers may perceive “& dapper” to be the dominant element, distinguishing Applicant’s mark from the Cited Marks.

Further, consumers are likely to perceive differences in meaning between the marks as “rugged” combined with “& dapper” conveys a distinct impression from “rugged” by itself or when “rugged” is combined with “fix.” The term “rugged” means “rough and strong in character,” “strongly built or constituted,” “seamed with wrinkles and furrows,” or “having a rough, uneven surface.” The term “dapper,” on the other hand, means “neat and trim in appearance,” “small and active,” or “alert and lively in movement and manners.” By using the ampersand “&” to conjoin “rugged” with “dapper,” Applicant’s mark creates a somewhat incongruous and aspirational image of a neat, trim, and lively man who also balances a rough and strong demeanor. This is distinct from “rugged” alone, which may refer to the texture or endurance of Coty’s product, or “rugged fix,” which implies that Wella’s product is a

strong fix or will fix one's ruggedness. Merriam Webster and Dictionary.com "rugged," "dapper," and "fix" definitions attached as **Ex. G**. These meanings are distinct from the meaning of Applicant's mark.

Because of the differences in appearance, sound, meaning, and commercial impression, consumers will perceive the RUGGED & DAPPER mark to be distinct from the cited RUGGED and RUGGED FIX marks. *See, e.g., Conde Nast Publications, Inc. v. Miss Quality, Inc.*, 184 U.S.P.Q. 422 (C.C.P.A. 1975) (COUNTRY VOGUES for women's dresses and VOGUE for a fashion magazine and clothing patterns not confusingly similar as the common word "vogue" was outweighed by the dissimilarities between the marks viewed in their entireties); *See also Knight Textile Corp. v. Jones Inv. Co.*, 75 U.S.P.Q.2d 1313 (T.T.A.B. 2005) (NORTON MCNAUGHTON ESSENTIALS not confusingly similar to ESSENTIALS).

#### **A. Conclusion**

Applicant respectfully submits that RUGGED & DAPPER is not confusingly similar to RUGGED and RUGGED FIX, and that the Cited Marks should not bar registration of the Application based on Trademark Act Section 2(d).

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[1] Google search for "hair soap" revealed ~163,000 results. Print outs of the first two pages of the Google results and examples of third-party hair soap products are attached as **Ex. E**.

[2] Google search for "hair oil" revealed ~1.16 million results. Print outs of the first two pages of the Google results and examples of third-party hair oil products and articles are attached as **Ex. F**.

#### **EVIDENCE**

Evidence in the nature of registration certificates and TSDR pages, screenshots of definitions, and screenshots of third-party products has been attached.

##### **Original PDF file:**

[evi\\_839136249-20160125183333742311\\_. Ex. A.pdf](#)

##### **Converted PDF file(s) ( 9 pages)**

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

[Evidence-8](#)

[Evidence-9](#)

##### **Original PDF file:**

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##### **Converted PDF file(s) ( 5 pages)**

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

**Original PDF file:**

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**Converted PDF file(s) ( 14 pages)**

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[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

[Evidence-8](#)

[Evidence-9](#)

[Evidence-10](#)

[Evidence-11](#)

[Evidence-12](#)

[Evidence-13](#)

[Evidence-14](#)

**Original PDF file:**

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**Converted PDF file(s) ( 33 pages)**

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[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

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[Evidence-9](#)

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[Evidence-30](#)

[Evidence-31](#)

[Evidence-32](#)

[Evidence-33](#)

**Original PDF file:**

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**Converted PDF file(s)** ( 12 pages)

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[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

[Evidence-8](#)

[Evidence-9](#)

[Evidence-10](#)

[Evidence-11](#)

[Evidence-12](#)

**Original PDF file:**

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**Converted PDF file(s)** ( 17 pages)

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[Evidence-6](#)

[Evidence-7](#)

[Evidence-8](#)

[Evidence-9](#)

[Evidence-10](#)

[Evidence-11](#)

[Evidence-12](#)

[Evidence-13](#)

[Evidence-14](#)

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[Evidence-16](#)

[Evidence-17](#)

**Original PDF file:**

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**Converted PDF file(s)** ( 19 pages)

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[Evidence-15](#)  
[Evidence-16](#)  
[Evidence-17](#)  
[Evidence-18](#)  
[Evidence-19](#)

## **SIGNATURE(S)**

### **Request for Reconsideration Signature**

Signature: /christine redfield/ Date: 01/25/2016

Signatory's Name: Christine B. Redfield, Esq.

Signatory's Position: Attorney of Record, California Bar Member

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is not filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 86534651

Internet Transmission Date: Mon Jan 25 18:58:49 EST 2016

TEAS Stamp: USPTO/RFR-X.XX.XXX.XXX-20160125185849628

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N/A-N/A-20160125183333742311

## **EXHIBIT A**

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,675,406

Registered Sep. 1, 2009

TRADEMARK  
PRINCIPAL REGISTER

RUGGED WYPES

CLEAN PLUS INCORPORATED (MINNESOTA  
CORPORATION)  
P.O. BOX 678  
138 EAST MAIN STREET  
WEST CONCORD, MN 55985

FOR: MULTIPLE PURPOSE CLEANING TOWEL  
PRE-SATURATED WITH CLEANING COM-  
POUNDS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND  
52).

FIRST USE 3-1-2001; IN COMMERCE 3-1-2001.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,611,014.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "WIPES", APART FROM THE  
MARK AS SHOWN.

SEC. 2(F).

SER. NO. 77-541,581, FILED 8-7-2008.

BRENDAN MCCAULEY, EXAMINING ATTORNEY

**Generated on:**

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Mark: RUGGED WYPES

RUGGED WYPES

**US Serial Number:** 77541581  
Aug. 07, 2008

**Application Filing Date:**

**US Registration Number:** 3675406  
Sep. 01, 2009

**Registration Date:**

**Register:**

Principal

**Mark Type:**

Trademark

**Status:**

A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:**

Sep. 05, 2015

**Publication Date:** Jun. 16, 2009

---

## Mark Information

---

**Mark Literal Elements:**

RUGGED WYPES

**Standard Character Claim:**

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:**

4 - STANDARD CHARACTER MARK

**Disclaimer:**

"WIPES"

**Acquired Distinctiveness  
Claim:**

In whole

---

## Related Properties Information

---

**Claimed Ownership of US  
Registrations:**

2611014

---

## Goods and Services

---

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:**

Multiple purpose cleaning towel pre-saturated with cleaning compounds

**International Class(es):** 003 - Primary Class

**U.S Class(es):**

001, 004, 006, 050, 051, 052

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Mar. 01, 2001

**Use in Commerce:**

Mar. 01, 2001

---

## Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

**Owner Name:**  
Clean Plus Incorporated

**Owner Address:**  
138 East Main Street  
P.O. Box 678  
West Concord, MINNESOTA 55985  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:**  
MINNESOTA

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Wayne A. Sivertson  
55129.406102

**Docket Number:**

**Attorney Primary Email Address:** [docketing@nrslaw.com](mailto:docketing@nrslaw.com)

**Attorney Email Authorized:**

Yes

### Correspondent

**Correspondent Name/Address:**  
WAYNE A. SIVERTSON  
NAWROCKI, ROONEY & SIVERTSON, P.A.  
3433 Broadway Street Northeast  
Suite 401, Broadway Place East  
MINNEAPOLIS, MINNESOTA 55413-3009  
UNITED STATES

**Phone:** 612-331-1464

**Fax:**

612-331-2239

**Correspondent e-mail:** [docketing@nrslaw.com](mailto:docketing@nrslaw.com)

**Correspondent e-mail Authorized:**

Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Sep. 05, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Sep. 05, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	75184
Sep. 05, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75184
Aug. 06, 2015	TEAS SECTION 8 & 15 RECEIVED	
Sep. 01, 2009	REGISTERED-PRINCIPAL REGISTER	
Jun. 16, 2009	PUBLISHED FOR OPPOSITION	
May 27, 2009	NOTICE OF PUBLICATION	
May 13, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	76537
May 12, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 12, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 12, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 12, 2009	ASSIGNED TO LIE	76537
May 12, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	

Nov. 19, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 19, 2008	NON-FINAL ACTION E-MAILED	6325
Nov. 19, 2008	NON-FINAL ACTION WRITTEN	76733
Nov. 17, 2008	ASSIGNED TO EXAMINER	76733
Aug. 12, 2008	NOTICE OF PSEUDO MARK MAILED	
Aug. 11, 2008	NEW APPLICATION ENTERED IN TRAM	

---

### **Maintenance Filings or Post Registration Information**

---

**Affidavit of Continued  
Use:**

Section 8 - Accepted

**Affidavit of  
Incontestability:**

Section 15 - Accepted

---

### **TM Staff and Location Information**

---

**TM Staff Information - None  
File Location**

**Current Location:** TMO LAW OFFICE 114

**Date in Location:**

Sep. 05, 2015

**Int. Cl.: 21**

**Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40, and 50**

**Reg. No. 2,611,014**

**United States Patent and Trademark Office**

**Registered Aug. 20, 2002**

**TRADEMARK  
SUPPLEMENTAL REGISTER**

**RUGGED WYPES**

CLEAN PLUS INCORPORATED (MINNESOTA  
CORPORATION)  
138 EAST MAIN STREET  
PO BOX 678  
WEST CONCORD, MN 55985

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "WIPES", APART FROM THE  
MARK AS SHOWN.

FOR: MULTIPLE PURPOSE, PRE-SATURATED  
CLEANING TOWEL, IN CLASS 21 (U.S. CLS. 2, 13, 23,  
29, 30, 33, 40 AND 50).

SER. NO. 78-045,936, FILED P.R. 1-31-2001; AM. S.R.  
4-23-2002.

FIRST USE 3-1-2001; IN COMMERCE 3-1-2001.

ELLEN PERKINS, EXAMINING ATTORNEY

**Generated on:**

This page was generated by TSDR on 2016-01-25 14:31:34 EST

Mark: RUGGED WYPES

**US Serial Number:** 78045936  
Jan. 31, 2001  
**Application Filing Date:**

**US Registration Number:** 2611014  
Aug. 20, 2002  
**Registration Date:**

**Register:**  
Supplemental  
**Mark Type:**  
Trademark

**Amended to Principal No Register:** No  
Apr. 23, 2002  
**Date Amended to Current Register:**

**Status:**  
The registration has been renewed.

**Status Date:**  
Aug. 16, 2012

---

## Mark Information

---

**Mark Literal Elements:**  
RUGGED WYPES

**Standard Character Claim:**  
No

**Mark Drawing Type:**  
1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

**Disclaimer:**  
"WIPES"

---

## Goods and Services

---

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:**  
Multiple purpose, pre-saturated cleaning towel

**International Class(es):** 021 - Primary Class  
002, 013, 023, 029, 030, 033, 040, 050  
**U.S Class(es):**

**Class Status:**  
ACTIVE

**Basis:**  
1(a)

**First Use:** Mar. 01, 2001  
**Use in Commerce:**

Mar. 01, 2001

---

## Basis Information (Case Level)

---

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

**Owner Name:**  
Clean Plus Incorporated

**Owner Address:**  
138 East Main Street  
West Concord, MINNESOTA 55985  
UNITED STATES

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:**  
MINNESOTA

## Attorney/Correspondence Information

**Attorney of Record**

**Attorney Name:** Wayne A. Sivertson      **Docket Number:**  
55129.406101

**Attorney Primary Email Address:** [docketing@nrslaw.com](mailto:docketing@nrslaw.com)      **Attorney Email Authorized:**

Yes

**Correspondent**

**Correspondent Name/Address:**  
Wayne A. Sivertson  
NAWROCKI, ROONEY & SIVERTSON, P.A.  
3433 BROADWAY STREET NE  
Suite 401, Broadway Place East  
MINNEAPOLIS, MINNESOTA 55413  
UNITED STATES

**Phone:** 612-331-1464      **Fax:**  
612-331-2239

**Correspondent e-mail:** [docketing@nrslaw.com](mailto:docketing@nrslaw.com)      **Correspondent e-mail Authorized:**

Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Aug. 16, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 16, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	66607
Aug. 16, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	66607
Aug. 16, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	66607
Aug. 01, 2012	TEAS SECTION 8 & 9 RECEIVED	
Aug. 19, 2008	REGISTERED - SEC. 8 (6-YR) ACCEPTED	65765
Aug. 13, 2008	ASSIGNED TO PARALEGAL	65765
Aug. 07, 2008	TEAS SECTION 8 RECEIVED	
Aug. 07, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Aug. 07, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Oct. 18, 2007	CASE FILE IN TICRS	
Aug. 20, 2002	REGISTERED-SUPPLEMENTAL REGISTER	
Jun. 07, 2002	APPROVED FOR REGISTRATION SUPPLEMENTAL REGISTER	
Jun. 07, 2002	USE AMENDMENT ACCEPTED	
May 30, 2002	AMENDMENT TO USE PROCESSING COMPLETE	
Apr. 08, 2002	USE AMENDMENT FILED	

Apr. 08, 2002 CORRESPONDENCE RECEIVED IN LAW OFFICE  
Apr. 08, 2002 PAPER RECEIVED  
Mar. 04, 2002 FINAL REFUSAL MAILED  
Dec. 26, 2001 CORRESPONDENCE RECEIVED IN LAW OFFICE  
Jun. 25, 2001 NON-FINAL ACTION MAILED

---

## Maintenance Filings or Post Registration Information

---

**Affidavit of Continued  
Use:**

Section 8 - Accepted

**Renewal Date:**

Aug. 20, 2012

---

## TM Staff and Location Information

---

**TM Staff Information - None**

**File Location**

**Current Location:** GENERIC WEB UPDATE

**Date in Location:**

Aug. 16, 2012

**EXHIBIT B**



definitions soap



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- g+

# soap

[sohp]

Spell Syllables

Examples Word Origin

## noun

- a substance used for washing and cleansing purposes, usually made by treating a fat with an alkali, as sodium or potassium hydroxide, and consisting chiefly of the sodium or potassium salts of the acids contained in the fat.
- any metallic salt of an acid derived from a fat.
- Slang.* money, especially as used for bribery in politics.
- Slang.* Also, **soaper**. soap opera.

## verb (used with object)

- to rub, cover, lather, or treat with soap.

## Idioms

- no soap**, *Informal.* no go:  
*He wanted me to vote for him, but I told him no soap.*

## Origin of soap



before 1000; Middle English *sope*, Old English *sāpe*, cognate with German *Seife*, Dutch *zeep*, all < West Germanic (perhaps > Latin *sāpō*; cf. [saponify](#) )

## Related forms

- soapless, adjective
- soaplike, adjective
- oversoap, verb (used with object)

## Word of the Day

# cupidity

<b>MidSize Rental Car</b>
Pickup from LAX
<b>\$16.99</b>
<b>Economy Rental Car</b>
Pickup from LAX
<b>\$12.99</b>

## Difficulty index for soap



Most English speakers likely know this word

## Word Value for soap

**6**

Scrabble

**7**

Words With Friends

## Related Words

- Castile
- saponify
- soap flakes
- soap plant
- soft soap
- amole

AdChoices >

**WESTIN**  
HOTELS & RESORTS

**Ski Resorts**  
Hit the slopes.

SEE ROOMS >

Neighboring words for soap

Feedback

## unsoaped, adjective

Dictionary.com Unabridged  
Based on the Random House Dictionary, © Random House, Inc. 2016.  
[Cite This Source](#)

### Examples from the Web for soap

#### Contemporary Examples

Like the *soap* operas of yore, Marvel has replaced major and minor characters in their films as necessary.

**THE DAILY BEAST** [The Coming Civil War: Iron Man Vs. Captain America 3](#)  
Rich Goldstein  
October 18, 2014

Polonium is also at the center of a major plot line currently playing out on the daytime *soap* opera General Hospital.

**THE DAILY BEAST** [Radioactive Revelations Raise the Question: Who Killed Arafat?](#)  
Maysoun Zayid  
November 7, 2013

Amid their screams of fury, one woman could be heard shouting into a phone, "People are sick of the *soap* opera!"

**THE DAILY BEAST** [Hosni Mubarak's Final Tragedy](#)  
Christopher Dickey  
February 12, 2011

### British Dictionary definitions for soap

# soap

/səʊp/

#### noun

1. a cleaning or emulsifying agent made by reacting animal or vegetable fats or oils with potassium or sodium hydroxide. Soaps often contain colouring matter and perfume and act by emulsifying grease and lowering the surface tension of water, so that it more readily penetrates open materials such as textiles *See also detergent related adjective saponaceous*
2. any metallic salt of a fatty acid, such as palmitic or stearic acid *See also metallic soap*
3. **(slang)** flattery or persuasive talk (esp in the phrase **soft soap**)

Collins English Dictionary - Complete & Unabridged 2012 Digital Edition  
© William Collins Sons & Co. Ltd. 1979, 1986 © HarperCollins  
Publishers 1998, 2000, 2003, 2005, 2006, 2007, 2009, 2012  
[Cite This Source](#)

### Word Origin and History for soap

*n.*  
Old English *sape* "soap, salve" (originally a reddish hair dye used by Germanic warriors to give a frightening appearance), from Proto-Germanic *\*saipon* "dripping thing, resin" (cf. Middle Low German *sepe*, West Frisian *sippe*, Dutch *zeep*, Old High German *seiffa*, German *seife* "soap," Old High German *seifar* "foam," Old English *sipian* "to drip"), from PIE *\*soi-bon-*, from root *\*seib-* "to pour out, drip, trickle" (cf. Latin *sebum* "tallow, suet, grease").

### NEARBY WORDS FOR SOAP

soaked to the skin  
soaker  
soakers  
soaking  
soane

#### soap

soap boiler  
soap bubble  
soap dish  
soap-box  
soap-box-derby



Romans and Greeks used oil to clean skin; the Romance language words for "soap" (cf. Italian *sapone*, French *savon*, Spanish *jabon*) are from Late Latin *sapo* "pomade for coloring the hair" (first mentioned in Pliny), which is a Germanic loan-word, as is Finnish *saippua*. The meaning "flattery" is recorded from 1853.

*v.*  
1580s, from [soap](#) (n.). Related: *Soaped* ; *soaping*.

Online Etymology Dictionary, © 2010 Douglas Harper  
[Cite This Source](#)

---

## soap in Medicine

### **soap** (sōp)

*n.*

1. A cleansing agent made from a mixture of the sodium salts of various fatty acids of natural oils and fats.
2. A metallic salt of a fatty acid, as of aluminum or iron.

---

### **soap v.**

The American Heritage® Stedman's Medical Dictionary  
Copyright © 2002, 2001, 1995 by Houghton Mifflin Company. Published by Houghton Mifflin Company.  
[Cite This Source](#)

---

## soap in Science

### **soap** (sōp)

A substance used for washing or cleaning, consisting of a mixture of sodium or potassium salts of naturally occurring fatty acids. Like detergents, soaps work by surrounding particles of grease or dirt with their molecules, thereby allowing them to be carried away. Unlike detergents, soaps react with the minerals common in most water, forming an insoluble film that remains on fabrics. For this reason soap is not as efficient a cleaner as most detergents. The film is also what causes rings to form in bathtubs. Compare [detergent](#).

The American Heritage® Science Dictionary  
Copyright © 2002. Published by Houghton Mifflin. All rights reserved.  
[Cite This Source](#)

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## Slang definitions & phrases for soap

### **soap**

**noun**

1. [soft soap](#) (1854+)
2. [soap opera](#) (1943+)

**verb**

To flatter and cajole; *sweet-talk*: *one of those Republicans who soaped Vivien* (1853+)

### **Related Terms**

[no soap](#)

The Dictionary of American Slang, Fourth Edition by Barbara Ann Kipfer, PhD. and Robert L. Chapman, Ph.D.  
Copyright (C) 2007 by HarperCollins Publishers.  
[Cite This Source](#)

---

## soap in Technology

↑ [Simple Object Access Protocol](#)

1. Simple Object Access Protocol.
2. Symbolic Optimal Assembly Program. (2001-03-23)

The Free On-line Dictionary of Computing, © Denis Howe 2010 <http://foldoc.org>  
[Cite This Source](#)

---

## Related Abbreviations for soap

### SOAP

1. Simple Object Access Protocol
2. Society for Obstetric Anesthesia and Perinatology
3. Spectrometric Oil Analysis Program

The American Heritage® Abbreviations Dictionary, Third Edition  
Copyright © 2005 by Houghton Mifflin Company.  
Published by Houghton Mifflin Company. All rights reserved.  
[Cite This Source](#)

---

## soap in the Bible

(Jer. 2:22; Mal. 3:2; Heb. borith), properly a vegetable alkali, obtained from the ashes of certain plants, particularly the *salsola kali* (saltwort), which abounds on the shores of the Dead Sea and of the Mediterranean. It does not appear that the Hebrews were acquainted with what is now called "soap," which is a compound of alkaline carbonates with oleaginous matter. The word "purely" in Isa. 1:25 (R.V., "thoroughly;" marg., "as with lye") is lit. "as with *\_bor\_*." This word means "clearness," and hence also that which makes clear, or pure, alkali. "The ancients made use of alkali mingled with oil, instead of soap (Job 9:30), and also in smelting metals, to make them melt and flow more readily and purely" (Gesenius).

Easton's 1897 Bible Dictionary  
[Cite This Source](#)

---

## Idioms and Phrases with soap

# soap

In addition to the idiom beginning with

**soap**

also see:

[no dice \(soap\)](#)  
[on one's soapbox](#)

[soft soap](#)

The American Heritage® Idioms Dictionary  
Copyright © 2002, 2001, 1995 by Houghton Mifflin Company. Published by Houghton Mifflin Company.  
[Cite This Source](#)

## **EXHIBIT C**

Home > Health & Beauty > Skin Care > Soap & Body Wash



Rollover to Zoom

### Dove Bar Soap, Sensitive Skin, 4 Ounce Each, 4 Count

by Dove

Size: 4 Bar

Color: White

FREE 2 day Delivery

## \$5.68

Add more than 1 item to your order to get additional savings

Buy 1	Buy 2	Buy 3	Buy 4	Buy 5
\$0.00	\$0.28	\$0.57	\$0.84	\$1.15
off your order				

- 1 + Add to Cart

**15% off** your first order of \$35+  
Use code **15TODAY** at checkout.  
Brand restrictions apply. Maximum discount \$30.

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Protein & Snacks Bars

## Description

Dove Sensitive Skin Unscented Beauty Bar pampers sensitive skin with Dove ¼ moisturizing cream, and a truly mild formula that's fragrance-free, hypoallergenic

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## Why Jet?

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- BEAUTY SERVICES
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FREE SHIPPING on any \$50 purchase.

Home / Skin / Cleansers / Liquid Facial Soap - Extra Mild



CLINIQUE

Liquid Facial Soap - Extra Mild

6.7 oz

Item #: 2153909

\$17.00

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Ask a Question

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EXCLUDED FROM COUPONS

Qty: 1

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Like 0

Tweet

Pin it

Poll a Friend

Enter Your Zip Code

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Options



Details +

The first step in Clinique's 3-Step Skin Care System. All the benefits of Clinique's dermatologist-developed Facial Soap in a liquid formula. Cleanses without stripping protective lipids. Preps skin for the exfoliating action of Clarifying Lotion.

Clinique's guiding dermatologists believe in simple, effective cleansing: soap and water. Soft, non-drying lather cleans gently, rinses easily. In 3 skin-typed formulas. Protects skin's natural moisture balance so there's no taut or dry feeling.

Gently helps remove the stress of pollution so skin looks younger, longer. Effectively helps lift pollution to purify and refresh skin.

How to Use +

Shipping & Coupon Restrictions +

GIFT WITH PURCHASE

Online Only! FREE Treat! 10-Day Supply of Clinique Smart Custom-Repair Serum with any Clinique purchase (offer valid 1/22/16-1/30/16 or while supplies last)



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GUEST SERVICES

- GUEST SERVICES CENTER
- ORDER STATUS
- SHIPPING POLICY & RATE
- RETURNS
- CONTACT US

ABOUT US

- OUR COMPANY
- INVESTOR RELATIONS
- AFFILIATES
- SITE MAP
- SUPPLY CHAIN TRANSPARENCY
- CHARITABLE GIVING
- CAREERS

SERVICES

- GIFT CARDS
- MOBILE APP
- BEAUTY CALLS
- GET TEXT ALERTS

FRAGRANCE > WOMEN > N°5

**N°5**  
THE BATH SOAP  
\$26.00

PRODUCT FREQUENTLY PURCHASED WITH

5.3 OZ.  QTY. 1

- PURCHASE THIS TIME ONLY
- AUTO-REPLENISHMENT [?](#)

**ADD TO BAG**

**Description**

The now and forever fragrance, presented in a luxurious soap. Infused with the timeless, feminine scent, the soap produces a creamy lather that leaves skin soft, smooth and subtly perfumed. 5.3 oz.

📧 📌 📱

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ENJOY COMPLIMENTARY SHIPPING ON ORDERS OVER \$50 AND COMPLIMENTARY SAMPLES AND RETURNS WITH EVERY ORDER.



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# NORDSTROM

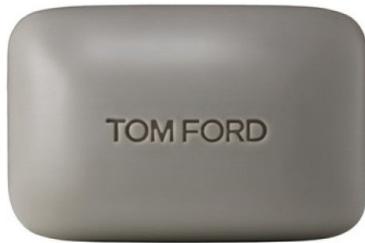
Search by keyword or item #

The Danish design company with a cult following. [Pop-In@Nordstrom](#) welcomes HAY Mini Market.

**FREE SHIPPING. FREE RETURNS.**  
All the time. [See details.](#)

Designer Collections Women Men Shoes Handbags Accessories Beauty Trend Kids Home Gifts Sale Brands POP-IN

Home / Women / Beauty & Fragrance / Bath & Body / Soap & Body Wash / Soap



[View larger image](#)

★★★★★ 6 Reviews [Write a Review](#)

[Share](#) [Pin it](#) [+ More](#)

## Tom Ford 'Oud Wood' Bar Soap

\$35.00 *Free Shipping* Item #984025

Qty:

[Add to Wish List](#)

[Add to Shopping Bag](#)

Want a consultation with an expert? Chat with a [Beauty Stylist](#) or call 1.800.7beauty.

📍 Available at 1 store.

Stores within 25 miles of 95101 [Edit](#)

- Valley Fair (5 mi.) [?](#)  
Available in this store now. Buy online to have it ready for you to pick up.

[Buy Online & Pick Up](#)

### Details

The rare, exotic scent of Oud Wood by Tom Ford features a blend of exotic rosewood, cardamom, oud wood, sandalwood, vetiver, tonka bean and amber. The creamy, lathering bar soap cleanses your skin while leaving it feeling soft and smooth.

How to use: Cleanse your body avoiding your face and eyes. Rinse thoroughly.

- 5.5 oz.
- By Tom Ford.

### Shipping & Returns

### People Also Bought



Tom Ford  
\$35.00  
★★★★★



Tom Ford  
\$65.00  
★★★★★



Jo Malone London  
\$20.00  
★★★★★



Creed  
\$45.00  
★★★★★

### People Also Viewed



Tom Ford Private Blend 'Neroli Portofino' Eau de Parfum Decanter  
\$535.00  
★★★★★ (1)



Creed 'Virgin Island Water' Soap  
\$45.00



Tom Ford 'Oud Wood' Eau de Parfum Decanter  
\$535.00  
★★★★★ (2)



Tom Ford Private Blend 'Neroli Portofino' Body Moisturizer  
\$65.00  
★★★★★ (4)



Tom Ford Private Blend 'Neroli Portofino' Body Oil  
\$70.00  
★★★★★ (10)

Home > Health & Beauty > Skin Care > Soap & Body Wash



Rollover to Zoom

### Dial Spring Water Antibacterial Deodorant Soap 8-4 oz. Bars

by Dial

FREE 2 day Delivery

\$7.99

Add more than 1 item to your order to get additional savings

Buy 1	Buy 2	Buy 3	Buy 4	Buy 5
\$0.00	\$0.40	\$0.81	\$1.20	\$1.60
off your order				

- 1 +

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**15% off** your first order of \$35+  
Use code **15TODAY** at checkout.  
Brand restrictions apply. Maximum discount \$30.

## Top Categories



Detergent



Toys



Water



Headphones



Protein & Snacks Bars

## Description

The perfect balance of feeling clean & moisturized. Rich, creamy lather. Rinses clean without drying. All day odor protection.

[Show more](#)

## Why Jet?



### Start your search here

Our prices are some of the best on the web.



### Look for Smart Items

These will appear across the site as you add to your cart.



### Build a Smart Cart

The more Smart Items you buy together, the more you save.

## News About Jet





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### No Rinse Cleansing & Deodorizing Bathing Wipes 8.0 ea

★★★★★ 4.8 (4)

**\$4.99** ~~\$0.62 / ea~~

- Provides convenient bathing alternative
  - Leaves skin clean, refreshed & odor-free
  - Hypoallergenic and latex-free
- [See more details](#)

FREE shipping on orders of \$35 or more. [Details](#)

Arrives in 1-3 business days\* Restrictions apply. [See shipping FAQ](#)

1 [Add to cart](#) [Not sold in stores](#) [Add to List >](#)

Like 21 0



### Customers also bought these products

- |  |  |  |   |   |
|--|--|--|---|---|
|       |                       |               |                         |  |
| No Rinse Shampoo Cap<br>1 ea<br>★★★★★ (26 reviews)<br><del>\$4.99</del><br><b>\$2.99</b> | No Rinse Shampoo<br>16 fl oz<br>★★★★★ (25 reviews)<br><del>\$7.29</del><br><b>\$4.99</b><br>\$0.31 / oz. | No Rinse Moisturizing Body Wash<br>8 fl oz<br>★★★★★ (8 reviews)<br><b>\$5.79</b><br>\$0.72 / oz. | No Rinse Peri-Wash Perineal Cleanser Spray<br>8 fl oz<br>★★★★★ (8 reviews)<br><b>\$5.79</b><br>\$0.72 / oz. | No Rinse Body Bath<br>16 fl oz<br>★★★★★ (30 reviews)<br><b>\$7.49</b><br>\$0.47 / oz. |

- Description
- Shipping
- Warnings
- Ingredients
- Reviews

#### Soft, Premoistened Cloths Provide a Convenient Bathing Alternative.

- Hypoallergenic & Latex-Free.
- Aloe Vera, Vitamin E enriched & no alcohol.
- Leaves skin clean, refreshed & odor-free.
- Eight disposable wipes for one complete bath.
- Warm cloths in a microwave.
- Resealable.

### Shop more Home Health Care Solutions

- [Shop all Daily Living Aids products](#)
- [Shop all No Rinse products](#)

**Use One No Rinse Bathing Wipe For Each of the Following Areas.**

- Face, neck, chest.
- Left arm.
- Right arm.
- Perineum.
- Left leg.
- Right leg.
- Back.
- Buttocks.

Antibacterial formula documented to kill E. Coli, Staph, Salmonella & Strep.

Wipes are 8"x8" needle punched polypropylene/polyester/rayon blend.

100% satisfaction guaranteed

Remove one cloth at a time, reseal package to hold heat, use cloth and then discard. Do not flush!

**Heating Instructions:** Partially peel back label and place in microwave (**for no more than one minute**) or blanket warmer.

**Caution:** If wipes are excessively hot, do not use. Gloves reduce sensitivity to heat closely monitor heat level with infants, unresponsive or skin sensitive individuals.

For individual use only.

©No Rinse Laboratories, LLC

## Recently Viewed Items



No Rinse Cleansing &  
Deodorizing Bathing  
Wipes null  
8.0 ea  
\$4.99

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Search by keyword or item #



[Home](#) > [Shop](#) > [Beauty](#) > [Bath & Body](#) > [Body Cleansing](#)

### Dude Wipes Personal Wipes, Singles 30.0 ea

★★★★★ 4.8 (9)

**\$8.99** \$0.30 / ea

- 44 sq. inch dude sized wipe
- Vitamin E & naturally soothing aloe
- Alcohol free & quick drying

[See more details](#)

FREE shipping on orders of \$35 or more. [Details](#)

Arrives in 1-3 business days\* Restrictions apply. [See shipping FAQ](#)

**Ship one time**

**Ship every** 30 days [Get 10% OFF + FREE shipping starting on your second shipment. Details](#)



 Like 55  3



1

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### Customers also bought these products



**Fresh Body Fresh Balls**  
5 fl oz  
★★★★★ (18 reviews)  
**\$9.99**  
\$2.00 / oz.

- [Description](#)
- [Shipping](#)
- [Warnings](#)
- [Ingredients](#)
- [Reviews](#)

### Shop more Beauty

- [Shop all Bath & Body products](#)
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#### Not Just Wipes, *Dude Wipes*

Flushable | Vitamin E | Aloe

44 Square Inches

Vitamin E & Soothing Aloe

Alcohol Free & Quick Drying

Alcohol Free & Quick Drying

Tested by Scientist & Doctor Dudes

Flush 'em Anywhere (Sewer or Septic Tank)

Back in the day, we founded Dude Products out of our apartment in Chicago. Whether it was some unexpected physical activity or the aftermath of the lunchtime burrito, we realized, as guys, we are destined to smell. Something needed to be done. So on behalf of Dudekind we created Dude Wipes® to combat stank and put you back on your game wherever or whenever nature calls. - The Dudes

Toilet Paper + Dude Wipes = King of the Throne

\*Also sweet for your face, hands, pits and dude regions

30 Single Wipes ~ 5.7 x 7.8 in (14.5 x 19.8 cm) Each

Made in Mexico

Tear, unfold and wipe, Dude.

©Dude Products

## Recently Viewed Items



Dude Wipes Personal

Wipes, Singles null

30.0 ea

\$8.99

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Testate products

Home > Health & Beauty > Skin Care > Makeup Remover



### Simple Cleansing Facial Wipes, 25 Ct

by Simple

FREE 2 day Delivery

\$3.69

Add more than 1 item to your order to get additional savings

- 1 +

Add to Cart

**15% off** your first order of \$35+  
Use code **15TODAY** at checkout.  
Brand restrictions apply. Maximum discount \$30.

Rollover to Zoom

## Top Categories



Detergent



Toys



Water



Headphones



Protein & Snacks Bars

## Description

Simple Cleansing Facial Wipes refresh and nourish your skin plus remove waterproof mascara. Our wipes contain a perfect blend of our purest possible [Show more](#)

## Why Jet?



### Start your search here

Our prices are some of the best on the web.



### Look for Smart Items

These will appear across the site as you add to your cart.



### Build a Smart Cart

The more Smart Items you buy together, the more you save.

## News About Jet

**Bloomberg Businessweek**

**Forbes**

**WSJ**

**<re/code>**

**Inc.**



Rollover to Zoom

### Clean & Clear Night Relaxing All-In-One Cleansing Wipes

by Clean & Clear

FREE 2 day Delivery

\$5.47

Add more than 1 item to your order to get additional savings

Buy 1	Buy 2	Buy 3	Buy 4	Buy 5
\$0.00	\$0.28	\$0.54	\$0.84	\$1.10
off your order				

Quantity selector: - 1 +

Add to Cart

**15% off** your first order of \$35+  
 Use code **15TODAY** at checkout.  
 Brand restrictions apply. Maximum discount \$30.

## Related Categories



Facial Cleansers



Hair Care



Skin Care



Toilet Paper



Toothpaste



Cosmetics

## Description

Sweep away daily buildup and relax with these nighttime cleansing wipes

## Why Jet?

**Start your search here**  
Our prices are some of the best on the web.

**Look for Smart Items**  
These will appear across the site as you add to your cart.

**Build a Smart Cart**  
The more Smart Items you buy together, the more you save.

## News About Jet



Home > Health & Beauty > Skin Care > Makeup Remover

### Neutrogena Makeup Remover Cleansing Towelettes, 25 Ct

by L'Oreal



Rollover to Zoom

Count: 5 to 5.9 Ounces

Size: 150 ml

FREE 2 day Delivery

\$6.94

Add more than 1 item to your order to get additional savings

1

Add to Cart

**15% off** your first order of \$35+  
Use code **15TODAY** at checkout.

Brand restrictions apply. Maximum discount \$30.

## Description

Sublime bronze gelee's unique ultra-lightweight formula applies easily and dries quickly. Made with vitamin e and gentle ahas, sublime bronze self-tanning gelee

[Show more](#)

## Related Categories

Hair Care	Toilet Paper	Deodorant	Shampoo	Toothpaste	Laundry

## Why Jet?



### Start your search here

Our prices are some of the best on the web.



### Look for Smart Items

These will appear across the site as you add to your cart.



### Build a Smart Cart

The more Smart Items you buy together, the more you save.

## News About Jet

Home > Household Products > Cleaning Products > Cleaning Wipes

### Cottonelle FreshCare Flushable Cleansing Cloths, 84 Cloths

by Cottonelle

FREE 2 day Delivery

\$4.99

Add more than 1 item to your order to get additional savings

Buy 1	Buy 2	Buy 3	Buy 4	Buy 5
\$0.00	\$0.24	\$0.51	\$0.76	\$1.00
off your order				

- 1 + Add to Cart



Rollover to Zoom

**15% off** your first order of \$35+  
Use code **15TODAY** at checkout.  
Brand restrictions apply. Maximum discount \$30.

## Description

Fresh Care cleansing cloths leave you feeling cleaner and fresher than toilet paper alone. Cloths give you a shower-fresh feeling that leaves you confidently [Show more](#)

## Top Categories



Detergent



Toys



Water



Headphones



Protein & Snacks Bars

## Why Jet?

**Start your search here**  
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## News About Jet

**Bloomberg Businessweek**

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**Inc.**

## **EXHIBIT D**

**United States of America**  
United States Patent and Trademark Office

# Rugged Armor

**Reg. No. 4,757,897**

**Registered June 16, 2015**

**Int. Cl.: 9**

**TRADEMARK**

**SUPPLEMENTAL REGISTER**

SPIGEN, INC. (CALIFORNIA CORPORATION)  
9838 RESEARCH DRIVE  
IRVINE, CA 92618

FOR: CASES FOR MOBILE PHONES; CELL PHONE CASES; CLEAR PROTECTIVE COVERS SPECIALLY ADAPTED FOR PERSONAL ELECTRONIC DEVICES, NAMELY, CELL PHONES, PERSONAL DIGITAL ASSISTANTS, TABLET PERSONAL COMPUTERS; FITTED PLASTIC FILMS KNOWN AS SKINS FOR COVERING AND PROTECTING ELECTRONIC APPARATUS, NAMELY, CELL PHONES, TABLET COMPUTERS, MP3 PLAYERS, SMARTPHONES; PROTECTIVE CASES FOR SMARTPHONES; PROTECTIVE COVERS AND CASES FOR CELL PHONES, LAPTOPS AND PORTABLE MEDIA PLAYERS; PROTECTIVE GLASSES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 3-17-2015; IN COMMERCE 3-17-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-541,746, FILED PR. 2-20-2015; AM. S.R. 3-26-2015.

WENDY GOODMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***  
**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***  
**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

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Mark: RUGGED ARMOR

# Rugged Armor

**US Serial Number:** 86541746      **Application Filing Date:**  
Feb. 20, 2015

**US Registration Number:** 4757897      **Registration Date:**  
Jun. 16, 2015

**Filed as TEAS Plus:** Yes      **Currently TEAS Plus:**  
Yes

**Register:**  
Supplemental

**Mark Type:**  
Trademark

**Amended to Principal Register:** No      **Date Amended to Current Register:**  
Mar. 26, 2015

**Status:**  
Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:**  
Jun. 16, 2015

---

## Mark Information

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**Mark Literal Elements:**  
RUGGED ARMOR

**Standard Character Claim:**  
Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:**  
4 - STANDARD CHARACTER MARK

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## Goods and Services

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Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:**

Cases for mobile phones; Cell phone cases; Clear protective covers specially adapted for personal electronic devices, namely, cell phones, personal digital assistants, tablet personal computers; Fitted plastic films known as skins for covering and protecting electronic apparatus, namely, cell phones, tablet computers, mp3 players, smartphones; Protective cases for smartphones; Protective covers and cases for cell phones, laptops and portable media players; Protective glasses

**International Class(es):** 009 - Primary Class      **U.S Class(es):**  
021, 023, 026, 036, 038

**Class Status:**  
ACTIVE

**Basis:**  
1(a)

**First Use:** Mar. 17, 2015      **Use in Commerce:**  
Mar. 17, 2015

---

## Basis Information (Case Level)

---

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No

Filed 66A: No  
Filed No Basis: No

Currently 66A: No  
Currently No Basis: No

## Current Owner(s) Information

**Owner Name:**  
Spigen, Inc.

**Owner Address:**  
9975 Toledo Way #100  
Irvine, CALIFORNIA 92618  
UNITED STATES

**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:**  
CALIFORNIA

## Attorney/Correspondence Information

**Attorney of Record**

**Attorney Name:** Heedong Chae  
7108TM53  
**Attorney Primary Email Address:** [trademark@ewpat.com](mailto:trademark@ewpat.com)  
Yes

**Docket Number:**  
**Attorney Email Authorized:**

**Correspondent**

**Correspondent Name/Address:**  
HEEDONG CHAE  
East West Law Group  
3600 Wilshire Blvd Ste 702  
Los Angeles, CALIFORNIA 90010-2611  
UNITED STATES

**Phone:** 2133873630  
2137883365

**Fax:**

**Correspondent e-mail:** [trademark@ewpat.com](mailto:trademark@ewpat.com)  
[iplaw.advocate@gmail.com](mailto:iplaw.advocate@gmail.com)

**Correspondent e-mail Authorized:**  
Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Oct. 05, 2015	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 05, 2015	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 16, 2015	REGISTERED-SUPPLEMENTAL REGISTER	
May 11, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
May 11, 2015	ASSIGNED TO LIE	74221
Apr. 17, 2015	APPROVED FOR REGISTRATION SUPPLEMENTAL REGISTER	
Mar. 27, 2015	NOTICE OF ACCEPTANCE OF AMENDMENT TO ALLEGE USE E-MAILED	
Mar. 26, 2015	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 26, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 26, 2015	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 26, 2015	EXAMINERS AMENDMENT -WRITTEN	76842
Mar. 26, 2015	USE AMENDMENT ACCEPTED	76842
Mar. 20, 2015	AMENDMENT TO USE PROCESSING COMPLETE	88889
Mar. 20, 2015	USE AMENDMENT FILED	88889
Mar. 19, 2015	TEAS AMENDMENT OF USE RECEIVED	
Mar. 13, 2015	ASSIGNED TO EXAMINER	76842
Mar. 07, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 24, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:**

Jun. 16, 2015

# United States of America

United States Patent and Trademark Office

## RUGGED BY NATURE

**Reg. No. 4,459,956**

**Registered Dec. 31, 2013**

**Int. Cls.: 9, 12, 14, 16, 18, 20, and 25**

**TRADEMARK**

**PRINCIPAL REGISTER**

RUGGED BY NATURE, LLC (UTAH LIMITED LIABILITY COMPANY)  
PO BOX 910430  
ST. GEORGE, UT 847910430

FOR: SUNGLASSES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-23-2013; IN COMMERCE 9-23-2013.

FOR: SPARE TIRE COVERS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 9-23-2013; IN COMMERCE 9-23-2013.

FOR: BRACELETS; NECKLACES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 9-23-2013; IN COMMERCE 9-23-2013.

FOR: BUMPER STICKERS; GENERAL PURPOSE PLASTIC BAGS; GIFT WRAP PAPER; PAPER BAGS AND SACKS; PAPER GIFT BAGS; STICKERS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 9-23-2013; IN COMMERCE 9-23-2013.

FOR: BABY BACKPACKS; BABY CARRIERS WORN ON THE BODY; BABY CARRYING BAGS; BACKPACKS, BOOK BAGS, SPORTS BAGS, BUM BAGS, WALLETS AND HAND-BAGS; CANES AND WALKING STICKS; HIKING STICKS; PURSES; TOTE BAGS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 9-23-2013; IN COMMERCE 9-23-2013.

FOR: CHAIRS; TABLES, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 9-23-2013; IN COMMERCE 9-23-2013.

FOR: BASEBALL CAPS AND HATS; BEANIES; BELTS FOR CLOTHING; COLLARED SHIRTS; DRESS SHIRTS; HATS; HOODED SWEAT SHIRTS; JACKETS AND SOCKS; LONG-SLEEVED SHIRTS; MEN'S AND WOMEN'S JACKETS, COATS, TROUSERS, VESTS; PANTIES, SHORTS AND BRIEFS; SANDALS; SHIRTS; SHOES; SHORT-SLEEVED OR



*Deborah S. Cohen*

Commissioner for Trademarks of the  
United States Patent and Trademark Office

**Reg. No. 4,459,956** LONG-SLEEVED T-SHIRTS; SHORTS; SWEATERS; UNDERGARMENTS, IN CLASS 25  
(U.S. CLS. 22 AND 39).

FIRST USE 9-23-2013; IN COMMERCE 9-23-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-718,462, FILED 8-31-2012.

DAWN FELDMAN, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***  
**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***  
**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**Generated on:**

This page was generated by TSDR on 2016-01-25 14:56:57 EST

Mark: RUGGED BY NATURE

RUGGED BY NATURE

**US Serial Number:** 85718462  
Aug. 31, 2012  
**US Registration Number:** 4459956  
Dec. 31, 2013  
**Filed as TEAS Plus:** Yes  
Yes  
**Register:**  
Principal  
**Mark Type:**  
Trademark  
**Status:**  
Registered. The registration date is used to determine when post-registration maintenance documents are due.  
**Status Date:**  
Dec. 31, 2013  
**Publication Date:** Feb. 05, 2013  
Apr. 02, 2013  
**Application Filing Date:**  
**Registration Date:**  
**Currently TEAS Plus:**  
**Notice of Allowance Date:**

---

## Mark Information

---

**Mark Literal Elements:**  
RUGGED BY NATURE  
**Standard Character Claim:**  
Yes. The mark consists of standard characters without claim to any particular font style, size, or color.  
**Mark Drawing Type:**  
4 - STANDARD CHARACTER MARK

---

## Related Properties Information

---

**International Registration Number:**  
**International Application(s) /Registration(s) Based on this Property:**  
A0054451

---

## Goods and Services

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Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**  
Sunglasses  
**International Class(es):** 009 - Primary Class  
021, 023, 026, 036, 038  
**U.S Class(es):**  
**Class Status:**  
ACTIVE  
**Basis:**  
1(a)

<p>First Use: Sep. 23, 2013</p> <p>Sep. 23, 2013</p> <hr/> <p style="text-align: center;"><b>For:</b></p> <p>Spare tire covers</p> <p><b>International Class(es):</b> 012 - Primary Class</p> <p>019, 021, 023, 031, 035, 044</p> <p><b>Class Status:</b></p> <p>ACTIVE</p> <p style="text-align: center;"><b>Basis:</b></p> <p>1(a)</p>	<p>Use in Commerce:</p> <p>U.S Class(es):</p>
<p>First Use: Sep. 23, 2013</p> <p>Sep. 23, 2013</p> <hr/> <p style="text-align: center;"><b>For:</b></p> <p>Bracelets; Necklaces</p> <p><b>International Class(es):</b> 014 - Primary Class</p> <p>002, 027, 028, 050</p> <p><b>Class Status:</b></p> <p>ACTIVE</p> <p style="text-align: center;"><b>Basis:</b></p> <p>1(a)</p>	<p>Use in Commerce:</p> <p>U.S Class(es):</p>
<p>First Use: Sep. 23, 2013</p> <p>Sep. 23, 2013</p> <hr/> <p style="text-align: center;"><b>For:</b></p> <p>Bumper stickers; General purpose plastic bags; Gift wrap paper; Paper bags and sacks; Paper gift bags; Stickers</p> <p><b>International Class(es):</b> 016 - Primary Class</p> <p>002, 005, 022, 023, 029, 037, 038, 050</p> <p><b>Class Status:</b></p> <p>ACTIVE</p> <p style="text-align: center;"><b>Basis:</b></p> <p>1(a)</p>	<p>Use in Commerce:</p> <p>U.S Class(es):</p>
<p>First Use: Sep. 23, 2013</p> <p>Sep. 23, 2013</p> <hr/> <p style="text-align: center;"><b>For:</b></p> <p>Baby backpacks; Baby carriers worn on the body; Baby carrying bags; Backpacks, book bags, sports bags, bum bags, wallets and handbags; Canes and walking sticks; Hiking sticks; Purses; Tote bags</p> <p><b>International Class(es):</b> 018 - Primary Class</p> <p>001, 002, 003, 022, 041</p> <p><b>Class Status:</b></p> <p>ACTIVE</p> <p style="text-align: center;"><b>Basis:</b></p> <p>1(a)</p>	<p>Use in Commerce:</p> <p>U.S Class(es):</p>
<p>First Use: Sep. 23, 2013</p> <p>Sep. 23, 2013</p> <hr/> <p style="text-align: center;"><b>For:</b></p> <p>Chairs; Tables</p> <p><b>International Class(es):</b> 020 - Primary Class</p> <p>002, 013, 022, 025, 032, 050</p> <p><b>Class Status:</b></p> <p>ACTIVE</p> <p style="text-align: center;"><b>Basis:</b></p> <p>1(a)</p>	<p>Use in Commerce:</p> <p>U.S Class(es):</p>

**For:**

Baseball caps and hats; Beanies; Belts for clothing; Collared shirts; Dress shirts; Hats; Hooded sweat shirts; Jackets and socks; Long-sleeved shirts; Men's and women's jackets, coats, trousers, vests; Panties, shorts and briefs; Sandals; Shirts; Shoes; Short-sleeved or long-sleeved t-shirts; Shorts; Sweaters; Undergarments

**International Class(es):** 025 - Primary Class

**U.S Class(es):**

022, 039

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Sep. 23, 2013

**Use in Commerce:**

Sep. 23, 2013

---

### Basis Information (Case Level)

---

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

---

### Current Owner(s) Information

---

**Owner Name:**

Rugged By Nature, LLC

**Owner Address:**

PO Box 910430  
St. George, UTAH 847910430  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:**

UTAH

---

### Attorney/Correspondence Information

---

**Attorney of Record**

**Attorney Name:** Robert A. Gurr

**Docket Number:**

155

**Attorney Primary Email Address:** [rob@gurrlaw.com](mailto:rob@gurrlaw.com)

**Attorney Email Authorized:**

Yes

**Correspondent**

**Correspondent Name/Address:**

ROBERT A. GURR  
GURR LAW, PLLC  
1031 S BLUFF ST STE 105  
ST GEORGE, UTAH 84770-5206  
UNITED STATES

**Phone:** 435-634-8854

**Correspondent e-mail:** [rob@gurrlaw.com](mailto:rob@gurrlaw.com)

**Correspondent e-mail Authorized:**

Yes

**Domestic Representative - Not Found**

---

### Prosecution History

---

Date	Description	Proceeding Number
Dec. 31, 2013	REGISTERED-PRINCIPAL REGISTER	
Nov. 26, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Nov. 23, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	70468

Nov. 23, 2013	ASSIGNED TO LIE	70468
Nov. 04, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 30, 2013	STATEMENT OF USE PROCESSING COMPLETE	66230
Sep. 26, 2013	USE AMENDMENT FILED	66230
Oct. 25, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Sep. 26, 2013	TEAS STATEMENT OF USE RECEIVED	
Apr. 02, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 05, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 05, 2013	PUBLISHED FOR OPPOSITION	
Jan. 16, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 26, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 26, 2012	ASSIGNED TO EXAMINER	74662
Sep. 11, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 04, 2012	NEW APPLICATION ENTERED IN TRAM	

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## TM Staff and Location Information

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TM Staff Information - None

File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:**

Nov. 23, 2013

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**Reg. No. 2,269,687**

**United States Patent and Trademark Office**

**Registered Aug. 10, 1999**

**TRADEMARK  
PRINCIPAL REGISTER**

**RUGGED RUN**

SANDALWOOD APPAREL CORP. (NEW YORK  
CORPORATION)  
350 FIFTH AVENUE, SUITE 5015  
NEW YORK, NY 10118

FOR: MENS AND BOYS CLOTHING,  
NAMELY, WOVEN AND KNIT SHIRTS, SWIM-  
WEAR, JACKETS, SWEATERS, PANTS AND  
SHORTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 8-0-1998; IN COMMERCE  
8-0-1998.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "RUGGED", APART FROM  
THE MARK AS SHOWN.

SN 75-353,024, FILED 9-8-1997.

DAN VAVONESE, EXAMINING ATTORNEY

**Generated on:**

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Mark: RUGGED RUN

**US Serial Number:** 75353024  
Sep. 08, 1997  
**Application Filing Date:**

**US Registration Number:** 2269687  
Aug. 10, 1999  
**Registration Date:**

**Register:**  
Principal

**Mark Type:**  
Trademark

**Status:**  
The registration has been renewed.

**Status Date:**  
Jun. 06, 2009

**Publication Date:** Nov. 03, 1998  
Jan. 26, 1999  
**Notice of Allowance Date:**

---

## Mark Information

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**Mark Literal Elements:**  
RUGGED RUN

**Standard Character Claim:**  
No

**Mark Drawing Type:**  
1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

**Disclaimer:**  
"RUGGED"

---

## Goods and Services

---

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**  
mens and boys clothing, namely, woven and knit shirts, swimwear, jackets, sweaters, pants and shorts

**International Class(es):** 025 - Primary Class  
022, 039  
**U.S Class(es):**

**Class Status:**  
ACTIVE

**Basis:**  
1(a)

**First Use:** Aug. 1998  
**Use in Commerce:**  
Aug. 1998

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## Basis Information (Case Level)

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## Maintenance Filings or Post Registration Information

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**Affidavit of Continued Use:**

Section 8 - Accepted

**Affidavit of Incontestability:**

Section 15 - Accepted

**Renewal Date:**

Aug. 10, 2009

---

## TM Staff and Location Information

---

**TM Staff Information - None**  
**File Location**

**Current Location:** POST REGISTRATION

**Date in Location:**

Jun. 06, 2009

---

## Assignment Abstract Of Title Information

---

### Summary

**Total Assignments:** 1

**Registrant:**

Sandalwood Apparel Corp.

---

### Assignment 1 of 1

---

**Conveyance:**

MERGER EFFECTIVE 01/01/2011

**Reel/Frame:** [4468/0320](#)

**Pages:**

7

**Date Recorded:** Feb. 04, 2011

**Supporting Documents:**

[assignment-tm-4468-0320.pdf](#)

---

### Assignor

---

**Name:** [SANDALWOOD APPAREL CORP.](#)

**Execution Date:**

Jan. 01, 2011

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:**

NEW YORK

---

### Assignee

---

**Name:**

[CASTLEWOOD APPAREL CORP.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:**

NEW YORK

**Address:**

42 WEST 39TH STREET  
2ND FLOOR  
NEW YORK, NEW YORK 10018

---

### Correspondent

---

**Correspondent Name:**

OSTROLENK FABER LLP

**Correspondent Address:**

1180 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036

---

**Domestic Representative - Not Found**

# United States of America

United States Patent and Trademark Office

## RUGGED AND REFINED

**Reg. No. 4,375,817**

**Registered July 30, 2013**

**Int. Cl.: 25**

**TRADEMARK**

**PRINCIPAL REGISTER**

FLINT AND TINDER USA, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
PO BOX 130209  
NEW YORK, NY 10013

FOR: BOXER BRIEFS; BOXER SHORTS; BRIEFS; BRIEFS; KNITTED UNDERWEAR; MEN'S UNDERWEAR; PANTIES, SHORTS AND BRIEFS; UNDERWEAR; WOVEN OR KNITTED UNDERWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 12-3-2012; IN COMMERCE 12-3-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-802,874, FILED 12-14-2012.

JOHN SCHUYLER YARD, EXAMINING ATTORNEY



*Lynn Street Lee*  
Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***  
**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***  
**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**Generated on:**

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Mark: RUGGED AND REFINED

RUGGED AND REFINED

**US Serial Number:** 85802874      **Application Filing Date:**  
Dec. 14, 2012

**US Registration Number:** 4375817      **Registration Date:**  
Jul. 30, 2013

**Filed as TEAS Plus:** Yes      **Currently TEAS Plus:**  
Yes

**Register:**  
Principal

**Mark Type:**  
Trademark

**Status:**  
Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:**  
Jul. 30, 2013

**Publication Date:** May 14, 2013

---

## Mark Information

---

**Mark Literal Elements:**  
RUGGED AND REFINED

**Standard Character Claim:**  
Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:**  
4 - STANDARD CHARACTER MARK

---

## Goods and Services

---

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:**

Boxer briefs; Boxer shorts; Briefs; Briefs; Knitted underwear; Men's underwear; Panties, shorts and briefs; Underwear; Woven or knitted underwear

**International Class(es):** 025 - Primary Class      **U.S Class(es):**  
022, 039

**Class Status:**  
ACTIVE

**Basis:**  
1(a)

**First Use:** Dec. 03, 2012      **Use in Commerce:**  
Dec. 03, 2012

---

## Basis Information (Case Level)

---

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:**

FLINT AND TINDER USA, LLC

**Owner Address:**

PO Box 130209  
New York, NEW YORK 10013  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where  
Organized:**

DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Jared I. Rothkopf

**Attorney Primary Email  
Address:** [jrothkopf@kpglaw.com](mailto:jrothkopf@kpglaw.com)

**Attorney Email  
Authorized:**

No

### Correspondent

**Correspondent  
Name/Address:**

Jared I. Rothkopf  
GINSBERG JACOBS, LLC  
300 S. Wacker Drive Suite 2750  
CHICAGO, ILLINOIS 60606  
UNITED STATES

**Phone:** 312-660-9616

**Fax:**

312-660-9612

**Correspondent e-mail:** [jrothkopf@ginsbergjacobs.com](mailto:jrothkopf@ginsbergjacobs.com)

**Correspondent e-mail  
Authorized:**

Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Aug. 07, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 30, 2013	REGISTERED-PRINCIPAL REGISTER	
May 14, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 14, 2013	PUBLISHED FOR OPPOSITION	
Apr. 24, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 06, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Apr. 03, 2013	ASSIGNED TO LIE	73797
Mar. 30, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 30, 2013	ASSIGNED TO EXAMINER	73713
Jan. 03, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 18, 2012	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:**

Jul. 30, 2013

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,634,345

Registered June 9, 2009

**TRADEMARK  
PRINCIPAL REGISTER**

RUGGED EARTH OUTFITTERS

OUTRCO, INC. (DELAWARE CORPORATION)  
SUITE 202  
103 FOULK ROAD  
WILMINGTON, DE 19803

FOR: MEN'S APPAREL, NAMELY, SLACKS,  
SHIRTS AND OUTERWEAR JACKETS, IN CLASS  
25 (U.S. CLS. 22 AND 39).

FIRST USE 11-0-2008; IN COMMERCE 11-0-2008.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "RUGGED" OR "OUTFITTERS",  
APART FROM THE MARK AS SHOWN.

SER. NO. 77-565,547, FILED 9-9-2008.

LYDIA BELZER, EXAMINING ATTORNEY

**Generated on:**

This page was generated by TSDR on 2016-01-25 15:01:10 EST

**Mark:** RUGGED EARTH OUTFITTERS

RUGGED EARTH OUTFITTERS

**US Serial Number:** 77565547  
Sep. 09, 2008

**Application Filing Date:**

**US Registration Number:** 3634345  
Jun. 09, 2009

**Registration Date:**

**Register:**

Principal

**Mark Type:**

Trademark

**Status:**

A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:**

Mar. 20, 2015

**Publication Date:** Mar. 24, 2009

---

## Mark Information

---

**Mark Literal Elements:**

RUGGED EARTH OUTFITTERS

**Standard Character Claim:**

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:**

4 - STANDARD CHARACTER MARK

**Disclaimer:**

"RUGGED" OR "OUTFITTERS"

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:**

MEN'S APPAREL, NAMELY, SLACKS, SHIRTS AND OUTERWEAR JACKETS

**International Class(es):** 025 - Primary Class

**U.S Class(es):**

022, 039

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Nov. 2008

**Use in Commerce:**

Nov. 2008

---

## Basis Information (Case Level)

---

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:**

OUTRCO, Inc.

**Owner Address:**

Suite 202  
Wilmington, DELAWARE 19803  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

FLORIDA

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Paul W. Kruse

**Docket Number:**

113273-06084

**Attorney Primary Email  
Address:** [trademarks@bonelaw.com](mailto:trademarks@bonelaw.com)

**Attorney Email  
Authorized:**

Yes

### Correspondent

**Correspondent  
Name/Address:**

PAUL W. KRUSE  
BONE MCALLESTER NORTON, PLLC  
511 UNION ST STE 1600  
NASHVILLE, TENNESSEE 37219-1780  
UNITED STATES

**Phone:** 615-238-6304

**Correspondent e-mail:** [trademarks@bonelaw.com](mailto:trademarks@bonelaw.com)

**Correspondent e-mail  
Authorized:**

Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 20, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Mar. 20, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Mar. 12, 2015	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Mar. 02, 2015	POST REGISTRATION ACTION MAILED - SEC. 8 & 15	77315
Feb. 25, 2015	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Feb. 10, 2015	POST REGISTRATION ACTION MAILED - SEC. 8 & 15	77315
Feb. 05, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Jan. 21, 2015	TEAS SECTION 8 & 15 RECEIVED	
Aug. 29, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 09, 2009	REGISTERED-PRINCIPAL REGISTER	
Mar. 24, 2009	PUBLISHED FOR OPPOSITION	
Mar. 04, 2009	NOTICE OF PUBLICATION	
Feb. 18, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	78287
Feb. 18, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 18, 2009	USE AMENDMENT ACCEPTED	81140
Jan. 27, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	78287
Jan. 27, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	78287
Jan. 27, 2009	ASSIGNED TO LIE	78287
Jan. 20, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 16, 2009	AMENDMENT TO USE PROCESSING COMPLETE	88889
Jan. 16, 2009	USE AMENDMENT FILED	88889
Jan. 15, 2009	TEAS AMENDMENT OF USE RECEIVED	
Dec. 15, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 15, 2008	NON-FINAL ACTION E-MAILED	6325

Dec. 15, 2008 NON-FINAL ACTION WRITTEN  
Dec. 12, 2008 ASSIGNED TO EXAMINER  
Sep. 12, 2008 NEW APPLICATION ENTERED IN TRAM

81140  
81140

## Maintenance Filings or Post Registration Information

Affidavit of Continued  
Use:

Section 8 - Accepted

Affidavit of  
Incontestability:

Section 15 - Accepted

## TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 108

Date in Location:

Mar. 20, 2015

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 1

Registrant:

OUTRCO, Inc.

### Assignment 1 of 1

Conveyance:

CHANGE OF STATE OF INCORPORATION

Reel/Frame: [4848/0758](#)

Pages:

9

Date Recorded: Aug. 24, 2012

Supporting Documents:

[assignment-tm-4848-0758.pdf](#)

### Assignor

Name: [OUTRCO, INC.](#)

Execution Date:

Jun. 01, 2012

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

DELAWARE

### Assignee

Name:

[OUTRCO, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

FLORIDA

Address:

1806 38TH AVENUE EAST  
BRADENTON, FLORIDA 34208

### Correspondent

Correspondent Name:

PAUL W. KRUSE

Correspondent Address:

511 UNION STREET  
SUITE 1600  
NASHVILLE, TN 37219

Domestic Representative - Not Found

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 2,955,565**

**Registered May 24, 2005**

**TRADEMARK  
PRINCIPAL REGISTER**

**RUGGED WILDERNESS**

OVERSEAS DIRECT IMPORT CO., LTD. (NEW  
YORK CORPORATION)  
43 WEST 33RD STREET, SUITE 201  
NEW YORK, NY 10001

SUITS AND JUMP SUITS, IN CLASS 25 (U.S. CLS. 22  
AND 39).

FIRST USE 3-1-2004; IN COMMERCE 3-1-2004.

FOR: MEN'S, WOMEN'S, CHILDREN'S AND IN-  
FANTS' APPAREL, NAMELY- SWIMWEAR,  
SHORTS, SHIRTS, TOPS, PANTS, JACKETS, UN-  
DERWEAR, THERMAL UNDERWEAR, JOGGING

SN 78-198,110, FILED 12-27-2002.

CATHERINE CAIN, EXAMINING ATTORNEY



Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

**Owner Name:**  
Overseas Direct Import Co., Ltd.

**Owner Address:**  
43 West 33rd Street, Suite 201  
New York, NEW YORK 10001  
UNITED STATES

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:**  
NEW YORK

## Attorney/Correspondence Information

Attorney of Record - None  
Correspondent

**Correspondent Name/Address:**  
Joseph Sutton  
LAW OFFICES OF EZRA SUTTON, P.A.  
900 U.S. HWY. 9  
Suite 201  
WOODBRIIDGE, NEW JERSEY 07095  
UNITED STATES

**Phone:** 732-634-3520      **Fax:**  
732-634-3511

**Correspondent e-mail:** [trademarks@ezrasutton.com](mailto:trademarks@ezrasutton.com) [esutton@ezrasutton.com](mailto:esutton@ezrasutton.com)      **Correspondent e-mail Authorized:**  
Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 13, 2016	ATTORNEY REVOKED AND/OR APPOINTED	
Jan. 13, 2016	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jun. 25, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 18, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - MAILED	
Jun. 18, 2015	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76985
Jun. 18, 2015	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76985
May 29, 2015	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	76985
Jun. 18, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76985
May 29, 2015	PAPER RECEIVED	
Nov. 10, 2011	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - MAILED	
Nov. 10, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Oct. 13, 2011	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	77315
Nov. 09, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Oct. 13, 2011	PAPER RECEIVED	
Jul. 06, 2010	NOTICE OF SUIT	
Jun. 29, 2010	NOTICE OF SUIT	
May 24, 2005	REGISTERED-PRINCIPAL REGISTER	
Mar. 31, 2005	LAW OFFICE REGISTRATION REVIEW COMPLETED	77975
Mar. 30, 2005	ASSIGNED TO LIE	77975
Mar. 18, 2005	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 17, 2005	STATEMENT OF USE PROCESSING COMPLETE	71034
Apr. 07, 2004	USE AMENDMENT FILED	71034
Mar. 01, 2005	PETITION TO REVIVE-GRANTED	66600

Feb. 02, 2005	COMMUNICATION RECEIVED FROM PETITIONER	
Feb. 02, 2005	PAPER RECEIVED	
Jan. 20, 2005	PAPER RECEIVED	
Jan. 12, 2005	INCOMPLETE PETITION NOTICE MAILED	66600
Aug. 11, 2004	PETITION TO REVIVE-RECEIVED	
Aug. 11, 2004	PAPER RECEIVED	
Aug. 09, 2004	TEAS STATEMENT OF USE RECEIVED	
Jun. 29, 2004	ABANDONMENT - NO USE STATEMENT FILED	
Oct. 07, 2003	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 15, 2003	PUBLISHED FOR OPPOSITION	
Jun. 25, 2003	NOTICE OF PUBLICATION	
May 08, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 07, 2003	ASSIGNED TO EXAMINER	77767

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### Maintenance Filings or Post Registration Information

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**Affidavit of Continued  
Use:**

Section 8 - Accepted

**Affidavit of  
Incontestability:**

Section 15 - Accepted

**Renewal Date:**

May 24, 2015

---

### TM Staff and Location Information

---

TM Staff Information - None  
File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:**

Jun. 18, 2015

# United States of America

United States Patent and Trademark Office

## RUGGED FRONTIER

**Reg. No. 4,519,591**

**Registered Apr. 29, 2014**

**Int. Cl.: 25**

**TRADEMARK**

**PRINCIPAL REGISTER**

NATIONAL MILL INDUSTRY, INC (NEW YORK CORPORATION)  
22 JACKSON DRIVE  
CRANFORD, NJ 07016

FOR: MEN'S, WOMEN'S AND CHILDREN'S APPAREL, NAMELY, PANTS, SHIRTS, THERMAL UNDERWEAR, LOUNGE PANTS, SOCKS, TOPS, MITTENS, GLOVES, HATS, SCARVES, EARMUFFS, HEAD WRAPS, SWEATSHIRTS, SWEAT JACKETS, AND HEADWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 7-15-2013; IN COMMERCE 7-15-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 76-715,014, FILED 9-23-2013.

IRA J. GOODSaid, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***  
**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***  
**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

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Mark: RUGGED FRONTIER

RUGGED FRONTIER

**US Serial Number:** 76715014  
Sep. 23, 2013

**Application Filing Date:**

**US Registration Number:** 4519591  
Apr. 29, 2014

**Registration Date:**

**Register:**

Principal

**Mark Type:**

Trademark

**Status:**

Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:**

Apr. 29, 2014

**Publication Date:** Feb. 11, 2014

---

## Mark Information

---

**Mark Literal Elements:**

RUGGED FRONTIER

**Standard Character Claim:**

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:**

4 - STANDARD CHARACTER MARK

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## Goods and Services

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**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**

Men's, women's and children's apparel, namely, pants, shirts, thermal underwear, lounge pants, socks, tops, mittens, gloves, hats, scarves, earmuffs, head wraps, sweatshirts, sweat jackets, and headwear

**International Class(es):** 025 - Primary Class

**U.S Class(es):**

022, 039

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Jul. 15, 2013

**Use in Commerce:**

Jul. 15, 2013

---

## Basis Information (Case Level)

---

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

---

## Current Owner(s) Information

---

**Owner Name:**

National Mill Industry, Inc

**Owner Address:**22 Jackson Drive  
Cranford, NEW JERSEY 07016  
UNITED STATES**Legal Entity Type:** CORPORATION**State or Country Where  
Organized:**

NEW YORK

---

**Attorney/Correspondence Information**

---

**Attorney of Record****Attorney Name:** Philip H. Gottfried **Docket Number:**  
59523-0042**Attorney Primary Email Address:** [ptodocket@arelaw.com](mailto:ptodocket@arelaw.com) **Attorney Email  
Authorized:**

Yes

**Correspondent****Correspondent  
Name/Address:**  
Philip H. Gottfried  
Amster Rothstein & Ebenstein LLP  
90 Park Avenue  
New York, NEW YORK 10016  
UNITED STATES**Phone:** 212 336 8000**Correspondent e-mail:** [ptodocket@arelaw.com](mailto:ptodocket@arelaw.com) **Correspondent e-mail  
Authorized:**

Yes

**Domestic Representative - Not Found**

---

**Prosecution History**

---

Date	Description	Proceeding Number
Jun. 19, 2014	ATTORNEY REVOKED AND/OR APPOINTED	
Jun. 19, 2014	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Apr. 29, 2014	REGISTERED-PRINCIPAL REGISTER	
Feb. 11, 2014	PUBLISHED FOR OPPOSITION	
Jan. 22, 2014	NOTICE OF PUBLICATION	
Jan. 06, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 06, 2014	ASSIGNED TO EXAMINER	63030
Oct. 12, 2013	APPLICATION FILING RECEIPT MAILED	
Oct. 08, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

---

**TM Staff and Location Information**

---

**TM Staff Information - None****File Location****Current Location:** PUBLICATION AND ISSUE SECTION **Date in Location:**

Apr. 29, 2014

**EXHIBIT E**

About 172,000 results (0.39 seconds)

## Shop for "hair soap" on Google

Sponsored

 <p>J.R. Liggett's Coconut (Whit... \$4.19 Jet.com</p>	 <p>Shea Moisture Raw Shea But... \$4.97 Jet.com</p>	 <p>Ayurvedic Soap 2.64 oz Bar(s)... \$0.73 Swanson... Special offer</p>	 <p>Nirmal Aritha Hair Soap 75g... \$1.95 Smallflower.c...</p>	 <p>The Body Shop Coconut Soap \$5.00 The Body Shop</p>
---	---	---	---	--

## Organic Hair Soap - Amazon.com

[www.amazon.com/beauty](http://www.amazon.com/beauty)

Luxury beauty products and more Free Shipping on Qualified Orders.

## Images for "hair soap"

Report images



More images for "hair soap"

## How to wash your hair without shampoo | The Art of Simple

[theartofsimple.net/how-to-clean-your-hair-without-shampoo/](http://theartofsimple.net/how-to-clean-your-hair-without-shampoo/)

Sep 21, 2009 - Kayla, the problem wasn't that the baking soda was too alkaline for you because soap, even natural hair soap or shampoo bar is way more ...

## Amazon.com : NaturOli Soap Nut / Soapberry Shampoo ...

[www.amazon.com](http://www.amazon.com) > Beauty > Hair Care > Shampoo > Amazon.com, Inc.

★★★★★ Rating: 4.2 - 212 reviews

We have formulated "EXTREME Hair" Soap Nut Shampoos with the utmost of care - selecting only the high quality, ultra-rich, effective botanical extracts and oils ...

## Amazon.com : Nirmal Aritha Hair Soap 2.62 oz bar : Bath ...

[www.amazon.com](http://www.amazon.com) > ... > Cleansers > Soaps > Amazon.com, Inc.

★★★★★ Rating: 4.5 - 6 reviews

Amazon.com : Nirmal Aritha Hair Soap 2.62 oz bar : Bath Soaps : Beauty.

## The Grey Hair Care Shampoo Bar - Apple Valley Natural Soap

[www.applevalleynaturalsoap.com/the-grey-hair-care-shampoo-bar/](http://www.applevalleynaturalsoap.com/the-grey-hair-care-shampoo-bar/)

Mature hair needs extra tender care, so I formulated a bar with rich conditioners, vitamins, and protecting oils. Let this bar LOVE ON your hair! It's superfatted with ...

## African Black Soap Benefits For Hair Growth

[www alopeciafree.com/african-black-soap-for-hair-growth/](http://www alopeciafree.com/african-black-soap-for-hair-growth/)

Raw African black soap also known as black soap, is known to help cure scalp and skin conditions, such as eczema, psoriasis, dry and itchy skin, and more.

## Hair/Soap/Body - Honeybee Gardens

[honeybeegardens.com/bath-soap/](http://honeybeegardens.com/bath-soap/)

Hair/Soap/Body · For Men · Clearance · Things We Love · Our Favorite Products · Animal Fund · Looks We Love · Mailing List · Home, Hair/Soap/Body ...

## Neem &amp; Tea Tree Organic Body &amp; Hair Shampoo || Chagrin ...

[www.chagrinvallyesoapandsalve.com](http://www.chagrinvallyesoapandsalve.com) > Our Products > Body Care > Soap

\$2.95 to \$8.65

The ancient healing properties of Neem oil and Tea create a moisturizing all over body and hair shampoo particularly beneficial for acne prone skin, dandruff, ...

## Soap Nut Shampoo Organic Hair Care Sulfate Free Herbal ...

[store.naturoli.com/soap-nut-shampoo/](http://store.naturoli.com/soap-nut-shampoo/)

PEORIA, AZ - JANUARY 5, 2013: Natural Solutions Magazine's 2012 "Beauty with a Conscience Awards" recommends NaturOli "EXTREME hair" Soap Nut ...

## Popular items for hair soap on Etsy

[https://www.etsy.com/market/hair\\_soap](https://www.etsy.com/market/hair_soap)

Shop outside the big box, with unique items for hair soap from thousands of independent designers and vintage collectors on Etsy.

Ads

## Get Hair Care Products

[www.target.com/](http://www.target.com/)

Buy Hair Shampoo From Texture On The Runway Brands At Target™ Today!

## Irish Spring® For Men

[www.colgate.com/IrishSpring](http://www.colgate.com/IrishSpring)

Try the 3-in-1 Invigorating Blend Made For Body, Face &amp; Hair!

## Hair Soap

[www.about.com/Hair+Soap](http://www.about.com/Hair+Soap)

3.5 ★★★★★ rating for about.com

Hair Soap Answers. Search Now!

Over 1 Billion Helped Annually.

## 70% Off Hair Growth Soap

[hair-growth-soap.cybermonday2015.co/](http://hair-growth-soap.cybermonday2015.co/)

Lowest Price On Hair Growth Soap

Free Shipping. In Stock. Buy Now.

## Hair Soap on eBay

[www.ebay.com/](http://www.ebay.com/)

4.0 ★★★★★ rating for ebay.com

Great Deals on Hair Soap on eBay;

Buy It New, Buy It Used; Buy It Now

## Shikakai Hair Soap

[shopping.yahoo.com/](http://shopping.yahoo.com/)

Huge selection at great prices.

Shop Yahoo Shopping today and save!

## Bar Soap For Hair

[www.ask.com/Bar+Soap+For+Hair](http://www.ask.com/Bar+Soap+For+Hair)

Over 100 Million Visitors.

Discover and Explore on Ask.com!

## All Natural Vegan Soap

[www.clean360.org/](http://www.clean360.org/)

Handmade Locally in Oakland, CA.

Chemical, Sulfate &amp; Additive Free!

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---

Searches related to "hair soap"

- hair soap bar
- hair soap recipe
- hair soap cap
- washing hair with soap hair loss
- washing hair with soap instead of shampoo
- washing hair with soap vs shampoo
- washing hair with soap nuts
- lush hair soap bar



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Shop for "hair soap" on Google Sponsored

J.R. Liggett's Old Fashion B... \$4.82 iHerb.com	Monoi Tiare Tahiti, Coconu... \$3.57 iHerb.com	Shea Moisture Raw Shea But... \$4.97 Jet.com	Clearly Natural, Essentials, Pu... \$2.00 iHerb.com	Bee & Flower, Sandalwood... \$1.57 iHerb.com

**NaturOli, Extreme Hair, Soap Nut Shampoo, Normal to Oily ...**  
[www.iherb.com/NaturOli-Extreme-Hair-Soap-Nut.../38313](http://www.iherb.com/NaturOli-Extreme-Hair-Soap-Nut.../38313) iHerb  
 ★★★★★ Rating: 4.3 - 23 reviews - \$22.94 - In stock  
 NaturOli, Extreme Hair, Soap Nut Shampoo, Normal to Oily Hair, 16 oz (474 ml)

**Dead Down Wind Body and Hair Soap, 16oz - Walmart.com**  
[www.walmart.com/ip/Dead-Down-Body-and-Hair-Soap-16oz-/17130367](http://www.walmart.com/ip/Dead-Down-Body-and-Hair-Soap-16oz-/17130367) Walmart  
 \$6.22 - In stock  
 Walmart offers free pickup for most orders placed online - for many items as soon as today! Tell us where you are and we'll show you which Walmart stores and ...

**Soap Nuts - Beyond Laundry: Natural Shampoo | Soap Nuts ...**  
[www.soapnuts.pro/many-uses-part-2-soap-nut-shampoo/](http://www.soapnuts.pro/many-uses-part-2-soap-nut-shampoo/)  
 NaturOli's "EXTREME Hair" Soap Nut Shampoo - full ingredient list: Sapindus Mukorossi Aqueous Extract, Aloe barbadensis Gel, Vegetable Glycerin, Lauryl ...

**Body & Hair Soap - Bradley Mountain**  
[bradley-mountain.myshopify.com/products/body-hair-soap](http://bradley-mountain.myshopify.com/products/body-hair-soap)  
 Pine Tar and Patchouli Oil soap Pine tar soap is a natural soap that has long been touted for its medicinal benefits in the treatment of skin conditions and da.

**Kesh Nikhar Soap | Hair Soap and Body Wash | Coconut Oil ...**  
[www.mehndiskinart.com/Kesh-Nikhar-Soap.htm](http://www.mehndiskinart.com/Kesh-Nikhar-Soap.htm)  
 Kesh Nikhar Soap is made by cold press which ensures that the vitamins A & E present. Those Vitamins are a good for nourishment of your skin and hair.

**Rude Man Hair Soap | Uncrate**  
[uncrate.com/stuff/rude-man-hair-soap/](http://uncrate.com/stuff/rude-man-hair-soap/) Uncrate  
 Rude Man Hair Soap (\$14) is an awesomely-named big, black bar that combines shampoo, conditioner and body wash. Every hair on your body will appreciate ...

**Urban Dictionary: hair-soap**  
[www.urbandictionary.com/define.php?term=hair-soap](http://www.urbandictionary.com/define.php?term=hair-soap) Urban Dictionary  
 ... Thai - Turkish - Ukrainian - Vietnamese - Help translate! There aren't any definitions for hair-soap yet. Can you define it? Define it! Random Word ...

**7 Amazing Benefits Of Shikakai Soap For Hair - StyleCraze**  
[www.stylecraze.com/Articles/Hair](http://www.stylecraze.com/Articles/Hair)  
 Jun 1, 2015 - Swastik Shikakai Natural Hair Soap: This herbal soap contains powerful herbs like Bhringaraj and Brahmi, along with Shikakai. It helps gently ...

**Natural Hair Soap & Treatment - Lebel ALL YOUR OWN**  
[www.lebel-takara.com/en/products/care/mhs/](http://www.lebel-takara.com/en/products/care/mhs/)  
 Hair care series for beautiful and healthy hair, consisting of shampoo blended with plant essence based on acid soap surfactants and treatment made of natural ...

**Super Vitamin E Hair Soap - COCOLAB**  
[www.cocolab.my/super-vitamin-e-hair-soap/product-607201.html](http://www.cocolab.my/super-vitamin-e-hair-soap/product-607201.html)  
 Super Vitamin E Hair Soap Stop hair loss today with COCOLAB's new and highly effective natural hair restoration formulation using ANH-VCO, Super Vitamin E ...

Searches related to "hair soap"

- hair soap bar
- hair soap recipe
- hair soap cap
- washing hair with soap hair loss
- washing hair with soap instead of shampoo
- washing hair with soap vs shampoo
- washing hair with soap nuts
- lush hair soap bar

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## Body & Hair Soap

\$ 7

Quantity

ONE

TWO

ADD TO CART

### Pine Tar and Patchouli Oil soap

Pine tar soap is a natural soap that has long been touted for its medicinal benefits in the treatment of skin conditions and dandruff. It is used as a soothing treatment for skin conditions such as eczema, psoriasis and itching caused by bug bites,

- Ingredients: Avocado Oil, Olive Oil, Coconut Oil, Palm Oil, Pine Tar, Patchouli essential oil
- Benefits: treats dandruff, soothes skin conditions such as eczema and psoriasis, relieves itching caused by bug bites
- Done in collaboration with Mr. B's Luminaries in Del Mar, CA
- Size: 3" x 1.5" x 1"

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**Ingredients:** Organic Coconut Oil; Organic Neem Oil; Organic Sunflower & Castor Oils infused with Organic Botanicals (Elder Flower, Calendula, Dandelion Leaf, Black Walnut Leaf, Comfrey); Water; Organic Sustainable Palm Oil; Sodium Hydroxide\*; Organic Jojoba Oil; Organic Canola Oil; Organic Essential Oils of Lavender, Tea Tree, Thyme, Peppermint; Organic Rosemary Oil Extract (a natural antioxidant)

\*Used during the Saponification Process to turn oil into soap. None remains in the finished product. All real soap is made with saponified oils

### NEEM & TEA TREE BODY & HAIR SHAMPOO

The ancient healing properties of Organic Neem and Tea Tree Oils, soothing organic botanicals and nourishing oils create this moisturizing all over natural body and hair shampoo.

- Neem and Tea Tree oils are helpful for dandruff, psoriasis, and dermatitis
- Tea tree helps heal infections and skin disorders and fights acne without causing dryness or other side affects of modern day acne treatments
- Elder and calendula flowers help heal rashes and soothe dry, irritated skin and scalp
- Balances skin oil production
- Soothes dry, irritated skin and scalp

Full Bar 5.8 oz **\$8.65**

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Trial Sample Bar 1.7 oz **\$2.95**

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\*Certified Organic By OEFFA  
Made with Organic Neem Oil, Herbs and Tea Tree Oil

### CUSTOMER TESTIMONIALS

I found the PERFECT shampoo bar that works for my scalp and hair! I have an oily, itchy, angry scalp (seborrheic dermatitis-I seem to have a severe form of it - maybe because my hair is so thick?) which tends to flare up. After a flare up and feeling so frustrated that this happened yet, I went to the drug store and bought some dandruff shampoo. When I returned home, I remembered I had bought your neem and tea tree shampoo bar recently. I made a rinse of a couple teaspoons of Braggs Cider Vinegar and filled the bottle up with water. I shampooed my hair with the neem and tea tree shampoo bar, rinsed, poured the Braggs Cider vinegar with water rinse on my scalp and hair, and guess what?! My scalp felt so much better and the itch was gone! The redness and scalp sores are doing a fast disappearing act. My ultra thick hair was left in beautiful condition - soft, full of volume, no dryness! I will return the dandruff shampo to the drugstore and stick to your neem and tea tree instead - this stuff really works! I am so thrilled that the constant itch (felt like fire ants on my head), scalp sores, and redness is disappearing so fast! Thank you so much!

**I highly recommend your wonderful tea and neem soap shampoo for problem scalp sufferers especially those who suffer like I do from seborrheic dermatitis! Maria, Massachusetts**

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Dead Down Wind Body and Hair Soap, 16oz

0 reviews Q&A By: Dead Down Wind Walmart #: 000920238



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This Dead Down Wind Body and Hair Hunting Soap uses a proven formula which includes skin cleansing technology that eliminates odor where it exists. It is a terrific accessory to have on hand for a zero scent environment during your next hunting excursion. This 16 fl oz pH balanced soap works. More about this item...

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This Dead Down Wind Body and Hair Hunting Soap uses a proven formula which includes skin cleansing technology that eliminates odor where it exists. It is a terrific accessory to have on hand for a zero scent environment during your next hunting excursion. This 16 fl oz pH balanced soap works in a 3-step process to help ensure that human odors are controlled or destroyed so game are not alerted to your presence.

### Dead Down Wind Body and Hair Soap, 16 fl oz:

- Cleansing technology that eliminates odor where it exists
- 3-step process
- Dead Down Wind soap has a pH balanced, low suds/foaming formula
- Begin your hunt in a zero scent environment
- 16 fl oz bottle

### Specifications

Multi Pack Indicator:	✘ No
Battery Type:	Does Not Contain a Battery
Model No.:	1216N
Shipping Weight (in pounds):	0.95
Product in Inches (L x W x H):	1.125 x 3.375 x 8.0
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## 100% extra-virgin olive oil hair soap. Lavender

\$24.00

Pure organic lavender essential oil exerts a purifying action on the scalp enhancing the natural vitamins and soothing substances contained in our extra-virgin olive oil. Active extracts from grape leaves, golden and prawn sage exert a natural anti-aging action that enhance hair radiance and youthfulness.

Quantity:

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Net Wt 3.3 oz (95 g)

### Ingredients

Olea europea (olive) fruit oil (bo), aqua (water), sodium hydroxide (lye), potassium hydroxide (lye), lavandula hybrida (lavender) flower oil\*, lavandula officinalis (lavender\*) flower extract, salvia haenkei (sage) extract (bo), vitis vinifera (grape) leaf extract (bo), linalool (eo)

*\* certified organic herbs flowers and fruits*

*(bo) harvested by Bottega Organica*

*(eo) natural component of essential oil*

### Directions

Apply a handful of lather to scalp and hair and rinse thoroughly. Follow with hair mist of your choice. For better preservation, allow soap bar to dry after each use.

### Caution

Do not use if allergic or sensitive to any of the listed ingredients. Avoid contact with the eyes.



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Super Vitamin E Hair Soap

RM 72.00



## Cosmeceuticals



### Super Vitamin E Hair Soap

Stop hair loss today with COCOLAB's new and highly effective natural hair restoration formulation using ANH-VCO, Super Vitamin E & Mixed Carotenoid Complex. Choose from our 2 pure essential oil fragrances!  
Weight: 130g

RM 72.00

CHOOSE



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Virgin Islands, U.S.	RM 264.00
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#### Product Description

Our Premium Hair Revitalising Shampoo-Bar is made out of all natural plant ingredients, deep gentle cleaning power, rich creamy lather, scalp protection, high moisturising action, biodegradable, superb hair & scalp nutrition, safe & non-toxic. Massage into scalp as you would with a liquid shampoo, wash it off, and continue with your normal hair conditioner! The "Shampoo in a Bar" concept offers easy-to-use, convenient cleansing but most of all, scalp nutrition.

**Who needs this unique Hair Soap?** Anyone who wants healthy hair and scalp. Natural daily hair loss ranges from 50-100 but as you age this figure will increase dramatically. Most problem results from low root nutrition. Now you can have healthy, silky hair and less hair loss! No more dull looking hair and poor scalp health. Bring back the glow of your hair without expensive hair treatments.

**Highly Recommended** - After washing and drying, use a few drops of [HAIR TREATMENT OIL](#) and massage gently into scalp and leave it there. Use it as a protective hair oil to rejuvenate and strengthen hair.

**Ingredients:** Pure Vegetable Glycerine Base, ANH-Virgin Coconut Oil, Natural Full Spectrum non-GMO Super Vitamin E (tocotrienol/tocopherol), Full Spectrum Carotenoid Complex & pure natural plant essential oil of Lavender or Ylang-Ylang. Choose any fragrance.

**Shipping Weight:** 150g



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8 Best Hair Oils - Total Beauty

www.totalbeauty.com > Beauty Tips > Hair Care

8 Best Hair Oils -- And Why You Need One. ... The best hair oils are multitasking miracle products that can do the job of your leave-in conditioner, styling cream, frizz serum, and shine spray in one. ... While this hair oil is touted as a detangler, you can also use it as a leave-in ...

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www.sephora.com/hair-oil-treatment

Shop hair oils at Sephora. Find restorative hair treatments, multi-tasking oils, hair serums and more from top hair care brands.

Wild Growth Hair Oil - Sally Beauty

www.sallybeauty.com > ... > Scalp Care and Hair Growth

★★★★★ Rating: 4.3 - 32 reviews

Wild Growth Hair Oil is a great way to promote hair growth by conditioning and moisturizing your hair and scalp.

Amazon.com: InstaNatural Argan Oil Infused Hair Treatment ...

www.amazon.com > ... > Oils & Serums

Achieve Your Best Hair - InstaNatural's Argan Oil Hair Treatment is a premium leave-in conditioner which features nourishing ingredients that help revitalize ...

6 Oil Treatments for Winter-Dry Hair | Real Simple

www.realsimple.com/beauty-fashion/hair/best-hair-oil

Think hair oil will take your locks from dry to greasy? Think again. These picks promise to leave any type of hair soft, shiny, and healthy.

The 5 Best Oils for Your Hair Type - Cosmopolitan

www.cosmopolitan.com/style.../best-oils-for-your-hair/

Sep 21, 2015 - Try: Nexxus Oil Infinite Nourishing Hair Oil. 4. Best for a dry or oily scalp: tea tree oil. You might think you need two different oils to combat each ...

Castor Oil for Hair Growth and Thickness | Wellness Mama

wellnessmama.com > Blog > Beauty

And also they have an invigorating hair oil that is supposed to be good for hair growth. Have you tried this? I'm curious of the ingredients but they seem to not ...

13 Best Natural Oils to Use for Your Hair ... -> Hair

hair.allwomenstalk.com/best-natural-oils-to-use-for-your-hair

Natural oils for hair we're going to discuss today are just as great as the ones you've gotten to read about in some of my previous posts on oils as a part of ...

Best Hair Oils Under \$10 | POPSUGAR Beauty

www.popsugar.com > Beauty > Hair

Jan 11, 2015 - A hair oil is the number-one pick if you're looking for a quick way to infuse your strands with maximum moisture. From preshampoo treatments ...

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www.amazon.com/beauty > 4.3 rating for amazon.com Find Thousands of Beauty Products Discover Amazon's Beauty Store

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www.sephora.com > 4.2 rating for sephora.com Weekly Specials on Hot, New Beauty. 3 Free Samples, Free Ship & Offers. 10150 N Wolfe Rd, Cupertino, CA (408) 446-9600

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www.garnierusa.com/Marvelous-Oils > 4.6 rating for garnierusa.com Reveal Ultimate Softness & Shine. Fructis® 5-Use Marvelous Hair Oil.

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Haircare Consultation - Free Haircare Samples - Find a Local Store

**Argan Hair Oil for Dry & Damaged Hair -Badger - Badger Balm**

[www.badgerbalm.com/p-493-argan-hair-oil-for-...](http://www.badgerbalm.com/p-493-argan-hair-oil-for-...) W. S. Badger Company  
\$18.99 - In stock  
Daily Leave-In Conditioning with Organic Argan Oil. ... Argan Oil penetrates deeply to repair damaged hair and smooth split ends. ... When nourishing oils, such as Badger's Argan Hair Oil is applied to damaged hair, it reestablishes its healthy balance and protects hair from heat ...

**Oribe | Gold Lust Nourishing Hair Oil**

[www.oribe.com/gold-lust-hair-oil.html](http://www.oribe.com/gold-lust-hair-oil.html) Oribe  
Works wonders on dry, damaged and color-treated hair...Liquid gold... Use on damp hair before blow drying for heat protection or apply to dry hair for extra luster, conditioning and frizz control. ... Argan Oil adds lightweight shine, softens, reduces frizz and improves hair's ...

**5 Reasons You Should Be Using Hair Oils - Forbes**

[www.forbes.com/sites/.../5-reasons-you-should-be-using-hair-oils/](http://www.forbes.com/sites/.../5-reasons-you-should-be-using-hair-oils/) Forbes  
Oct 15, 2014 - "I could probably list 20 benefits of using a hair oil," Townsend says. "They're a lubricant, so they're great for detangling wet hair. They are a ...

**Magic Hair Growth Oil - Reduce Hair Fall and Reverse Gray ...**

<https://www.youtube.com/watch?v=v2hNyU8mhMc>  
Jul 13, 2015 - Uploaded by Sneha S  
how to grow hair fast, hair oil to reduce hair fall ... Best Hair Oil For Hair Growth (DIY) How To Cure Hair ...

**Healthy Hair Oil - Banyan Botanicals**

[www.banyanbotanicals.com/healthy-hair-oil](http://www.banyanbotanicals.com/healthy-hair-oil)  
★★★★★ Rating: 4 - 9 votes  
Looking for Healthy Hair Oil online? Banyan Botanicals offers certified organic Healthy Hair Oil for sale. Highest purity & quality. Shop with us today!

**Aromachologie Repairing Hair Oil | L'OCCITANE en ...**

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This leave-on serum smoothes and nourishes hair. It repairs split ends and prevents frizz. The non-greasy formula protects against the damaging effect.

**Deeply Restorative Smoothing Hair Oil Concentrate - Argan ...**

[www.kiehls.com](http://www.kiehls.com) HAIR > CATEGORY > Hair Treatments Kiehl's  
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**Oil Reflections - Wella**

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Discover Oil Reflections by Wella Professionals. Wella's hair oil can be used for conditioning and styling and makes hair feel incredibly light and supple.

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**Nurture Hair Oil | Sahajan**

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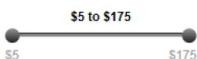
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HAIR CARE

## 8 Best Hair Oils -- And Why You Need One

Using a hair oil will completely change your hair care routine forever -- no exaggeration. Here's everything you need to know about the best hair oils out there

by DAWN DAVIS | 19 COMMENTS

Conventional wisdom dictates that hair and oil go together about as well as water and oil. As in, not at all. Even the words "hair" and "oil" conjure a greasy, un-showered, un-stylable mess, that most of us work very hard to avoid.

What then, is the deal with hair oils, those products that are intended to be *deliberately* applied to your hair? Who on earth would encourage such a slippery, slimy practice?

[Skip ahead to see the best hair oils.](#)

The experts, that's who. Pros say that it's high time we ditched our ill-conceived notions about hair oils, because there's a new generation of lighter, multi-faceted products that do anything but render your hair into an oil slick. "Hair oils have come a long way," says Kattia Solano, owner of Butterfly Studio Salon in New York City.

The best hair oils are multitasking miracle products that can do the job of your leave-in conditioner, styling cream, frizz serum, and shine spray in one. "They're styling products more than they are treatment products," she says.

When you're using a hair oil to [style your hair](#), Solano suggests applying it from ends to mid-length to avoid the oily scalp pitfall. She also stresses the importance of starting with a small amount until you know exactly how much your hair needs -- you can always apply more. Once you get the hang of it -- and toss the seven other [hair care products](#) that are taking up valuable bathroom real estate -- you'll wonder how you ever lived without hair oil in the first place.

While new hair oil products are hitting shelves every day, these are the eight (L'Oreal, Kerastase, Ojon and Josie Maran, to name a few) best hair oils that caught our eye.

[SEE NEXT PAGE: Dove Nourishing Oil Care Detangler, \\$5.99](#)



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**BODY**  
**8 Best Body Oils**

**Dove Nourishing Oil Care Detangler, \$5.99**  
Best hair oil for: Long hair with a tendency to tangle, as well as hair oil newbies.

This blend of argan and almond oils is super light. While this hair oil is touted as a detangler, you can also use it as a leave-in conditioner, shine spray, and frizz serum. Shake the bottle to blend the two oils, and mist. We especially love this hair oil for finishing a sleek ponytail.

[Buy Now on Amazon.](#)



**Motions Marula Natural Therapy Hair & Scalp Oil, \$6.19**  
Best hair oil for: Thick, curly, brittle hair.

Thanks to its antioxidant properties, Marula oil, which comes from the Marula tree in Africa, is a rising-star ingredient in the beauty industry -- it's positioned to oust argan from the top spot. And this hair oil is loaded with it. The Marula protects hair from damage; plus, there's honey for shine, and chamomile to soothe scalp irritation. Even though Motions products are generally designed for coarse hair types, if you use a small amount of hair oil this one will work even on fine hair.

[Buy Now on Amazon.](#)



**L'Oréal Professionnel Mythic Oil, \$32**  
Best hair oil for: Those who use heat styling daily. Use it before blow drying or flat ironing as a



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heat protectant that imparts smoothness, shine and a to-die-for flowery scent.

We try not to be swayed by pretty packaging -- waiting, instead, to judge products on how they perform. However, when these beautiful bottles of Mythic Oil hit our desks, we couldn't help but fall in love with the pretty Moroccan designs. Fortunately, you *can* judge these hair oil bottles by their covers -- they work! There are four versions: Rich (for thick hair), Colour Glow (for colored hair, obviously), Nourishing (light enough for everyone), and Reinforcing Milk (for detangling).

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### Got2b Oil-Licious Styling Oil, \$5.99

Best hair oil for: Taming frizzy, ultra-dry hair.

If frizz and static are your main concerns this time of year, you'll love this hair oil. It's a blend of argan, Marula, and white grape seed, and it can be used on damp or dry hair. We suggest rubbing a few drops between your palms after you heat style, and smoothing it over flyaways and ends. Your hair will look great even *after* you pull off your wool hat.

[Buy Now on Amazon.](#)



### Kérastase Elixir Ultime, \$54

Best hair oil for: Adding shine and softness to any hair type.

Kérastase kicked off the hair oil craze earlier this year with their Elixir Ultime, a multitasking serum that can be used as a treatment before you shampoo, a leave-in conditioner before you style, or as a shine enhancer on dry hair. It's a blend of four different oils -- maize, Pracaxi, camellia, and argan -- which have antioxidant properties, as well as smoothing and hydrating benefits. Women -- us included -- swooned.

Even though the original is plenty amazing, Kérastase just



launched three new versions, each for specific needs. First, there's Elixir Ultime Rose Millénaire -- an oil so light it feels like water -- for fine hair.

Then, there's Elixir Ultime Moringa Immortel, which has bonus calcium, iron, and magnesium for damaged hair. And finally, there's Elixir Ultime The Imperial, which has Imperial Tea for extra UV protection for color-treated hair. We sense even more swooning happening soon.

[Buy Now on Amazon.](#)



### Ojon Rare Blend Oil, \$35

Best hair oil for: Hair that is overly processed. Use a tiny bit of this on the tips of your strands to bring your damaged ends back to life.

Don't be fooled by the mesmerizing layers of color -- this is a serious hair oil. The red oil is from the Ojon nut, and it's high in antioxidants. The clear is Tahitian Monoi oil (coconut infused with Tiare flower), which smells like tropical heaven and protects the hair. And the yellow is Kukui oil, an impressive hydrator. All you need is a few drops of this hair oil -- use it wet or dry -- for impressive results. (Shiny, soft, frizz-free hair -- you know the drill.)

[Buy Now on Amazon.](#)



### Avon Advance Techniques 360 Nourishing Moroccan Argan Oil Leave-in Treatment, \$12

Best hair oil for: Beating frizz and leaving any hair type -- from fine to course -- silky and baby soft.

We especially love this hair oil for its texture -- it's more like a skin care serum than traditional oil, which makes it perfect for the oil-phobic or those with fine hair. You can apply this hair oil to damp hair for heat protection or dry hair to disguise fried ends, and it's hard to overdo it.

[Buy Now on Amazon.](#)



### Josie Maran Argan Hot Oil Self-Heating Hair Treatment, \$36



Best hair oil for: Any hair type that needs a boost in overall health. This will add shine and softness, decrease frizz, and, for those of you who regularly bleach your hair, you'll actually be able to run your fingers through it.

If you're still stuck on the idea that hair oils can only be used as treatment products, then at least opt for this amazing new version from Josie Maran. It warms up when you apply it thanks to an exothermic chemical reaction that takes place when it mixes with water -- and you can use it on damaged ends, a dry scalp or all over. If your hair is prone to breakage, this hair oil is just what it needs -- tests show that it strengthens hair by four times.

[Buy Now on Amazon.](#)



### How to Mix Your Styling Products

Now that you've found your best hair oil, check out [which products work well with it.](#)



#### products mentioned



Dove Nourishing Oil Care Detangler

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# 5 Reasons You Should Be Using Hair Oils



**Celia Shatzman**, CONTRIBUTOR

*I cover fashion, beauty and grooming.*

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It seems counterintuitive: We've dedicated our hair regime to avoiding slick strands. But oils are the latest insider beauty favorite—and for good reason. “Every woman would benefit from using oils even just once a week,” says Dove Celebrity Stylist Mark Townsend, who counts Rachel McAdams, Kirsten Dunst, Dakota Johnson, and Mary-Kate, Ashley and Elizabeth Olsen among his many A-list clients. “You’ll see a major difference in your hair.” Townsend dishes on why you should add oils to your routine.

**They're fantastic multitaskers.** “I could probably list 20 benefits of using a hair oil,” Townsend says. “They're a lubricant, so they're great for detangling wet hair. They are a sealant, so they seal the cuticle down. Oils are a great heat protectant.” Overall, they're a great hair health booster. “The benefit in most of the oils is all the fatty acids, which replace the lipids in your hair when it starts to get really fine. Right before it splits, that means there's nothing holding it together, and all those lipids are gone so you need to replace them.”



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**Application is a cinch.** “The most important thing about oils is to make sure they’re distributed evenly, so I tell my clients to section their hair at least in half—a top section and a bottom section,” says Townsend. “Put one drop of any oil in your hands, rub it together, rake it through the hair and evenly comb it through. Then drop your next section and add one more drop.” The thicker your hair, the more drops you’ll need. Those with very coarse strands may need as much as four or five drops per section. Be sure to avoid applying oil near the scalp. “The natural oils from your scalp are the greatest conditioner ever, so you never need to replace those. Apply oil at least three to four inches away from the scalp, but all the way to the ends. The best way to apply it is to start at the ends and work your way up.”



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**It's easy to DIY.** Townsend makes a conditioner for his clients by combining a cup of coconut oil with a tablespoon each of almond, macadamia, jojoba, and vitamin E oil. He mixes them all in a bowl, then bottles the treatment. "When you're using all those oils, once it's absorbed that's the most that the hair can absorb, so you don't need to pack it on," Townsend explains. "Usually when my clients are doing their own hair they overuse a product, so I think oils are the most amazing pre-shampoo treatment. Put it on first, and it's going to fill in all those gaps in the hair and help all those little areas where you get a lot of tangles."

**You can personalize them.** Different oils have different perks, so target them to your needs. "If you have very dry, damaged hair, you want something heavier, like a coconut oil, since dry hair is super absorbent," Townsend says. "I've never found anything more moisturizing for the hair than just straight coconut oil. I even add straight coconut oil to conditioner. Jojoba oil is an amazing lubricant for the hair. Argan <sup>AGX +%</sup> oil has the great benefits of leaving the hair soft, silky and smooth—that oil will reflect the light, making your hair look super shiny. The downfall of Argan oil is if you use it daily, it doesn't rinse away right away. It might take two or three shampoos to get rid of all the residue."



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## **EXHIBIT G**



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Dictionary

rugged



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# rugged

adjective | rug-ged | \ˈrə-gəd\

## Simple Definition of RUGGED

Popularity: Bottom 40% of words

: having a rough, uneven surface

*of a man's face* : having rough but attractive features

: strong and determined

## Full Definition of RUGGED

- obsolete** : SHAGGY, HAIRY
- : having a rough uneven surface : JAGGED <*rugged* mountains>
- : TURBULENT, STORMY <*rugged* weather>
- a** : seamed with wrinkles and furrows : WEATHERED —used of a human face  
**b** : showing facial signs of strength <*rugged* good looks>
- a** : AUSTERE, STERN  
**b** : COARSE, RUDE  
**c** : rough and strong in character
- a** : presenting a severe test of ability, stamina, or resolution  
**b** : strongly built or constituted : ROBUST <those that survive are stalwart, *rugged* men — L. D. Stamp>

—*rug-ged-ly* adverb

—*rug-ged-ness* noun

See **rugged** defined for English-language learners

See **rugged** defined for kids

## Examples of RUGGED

the *rugged* surface of the moon

She did a painting of the region's *rugged* coastline.

WORD OF THE DAY

JANUARY 22, 2016

## rapscallion

a rascal or ne'er-do-well

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rugged individualism

ruggedize

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## TRENDING NOW

1 Evangelical

People are attracted to his *rugged good looks*.

I admire her *rugged* individualism.

### Origin of RUGGED

Middle English, from Middle English *\*rug*

First Known Use: 14th century

### Related to RUGGED

Synonyms

cast-iron, hard, hard-bitten, hardened, inured, hardy, stout, strong, sturdy, tough, toughened, vigorous

### Synonym Discussion of RUGGED

ROUGH, HARSH, UNEVEN, RUGGED, SCABROUS mean not smooth or even. **ROUGH** implies points, bristles, ridges, or projections on the surface <a *rough* wooden board>. **HARSH** implies a surface or texture distinctly unpleasant to the touch <a *harsh* fabric that chafes the skin>. **UNEVEN** implies a lack of uniformity in height, breadth, or quality <an old house with *uneven* floors>. **RUGGED** implies irregularity or roughness of land surface and connotes difficulty of travel <a *rugged* landscape>. **SCABROUS** implies scaliness or prickliness of surface <a *scabrous* leaf>.

### RUGGED Defined for Kids

rugged 

adjective | rug-ged | ˈrʌ-gəd

### Definition of RUGGED

- 1 : having a rough uneven surface <*rugged* hills>
- 2 : **STRONG** 3, **TOUGH** <*rugged* pioneers>
- 3 : involving hardship <*rugged* training>

—*rug-ged-ly* adverb

—*rug-ged-ness* noun

### Learn More about RUGGED

Thesaurus: All synonyms and antonyms for "rugged"

Spanish Central: Translation of "rugged"

Nglish: Translation of "rugged" for Spanish speakers

Britannica English: Translation of "rugged" for Arabic speakers

### Seen and Heard

What is 'the evangelical vote', an...

#### 2 Pussyfoot

Palin endorses Donald Trump for...

#### 3 Petulant

Chris Christie calls Barack Obam...

#### 4 Intransigence

The passing of Alan Rickman cau...

#### 5 Quagmire

Used by President Obama in his f...

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horse

frog

dog



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[TAKE THE QUIZ >](#)



definitions ▾ rugged

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# rugged

[ruh-g-id]

Spell Syllables

Synonyms Examples Word Origin

## adjective

1. having a roughly broken, rocky, hilly, or jagged surface:  
*rugged ground.*
2. (of a face) wrinkled or furrowed, as by experience or the endurance of hardship.
3. roughly irregular, heavy, or hard in outline or form; craggy:  
*Lincoln's rugged features.*
4. rough, harsh, or stern, as persons or nature.
5. full of hardship and trouble; severe; hard; trying:  
*a rugged life.*
6. tempestuous; stormy:  
*rugged weather.*
7. harsh to the ear:  
*rugged sounds.*

## Origin of rugged



1300-50; Middle English < Scandinavian; compare Swedish *rugga* to roughen (of cloth); cf. *rug*

## Related forms

**ruggedly**, adverb

**ruggedness**, noun

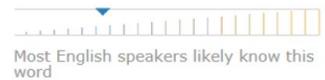
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sitzmark

Feedback

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## Difficulty index for rugged



## Word Value for rugged

9 Scrabble 12 Words With Friends

## Related Words

- alliterate
- arête
- bush pilot
- crag
- qnarled

**unrugged, adjective**

### Synonyms

1. uneven, irregular, craggy. 4. austere. 6. turbulent. 7. grating, cacophonous. 8. unpolished, crude.

### Antonyms

1. smooth. 4. mild. 10. frail.

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### Examples from the Web for rugged

#### Contemporary Examples

On the ground, Border Patrol agents often are not available to respond because of *rugged* terrain or other assignments.



New Drone Report: Our Border Is Not as Secure as We Thought  
Andrew Becker

April 3, 2013

We are the land of meritocracy, *rugged* individualism and equal opportunity.



William and Kate's Royal Wedding: Enough Already!  
John Avlon

April 11, 2011

"The terrain is so *rugged* that they had to bring him out slung over the back of a horse, like the Wild West," Walton recalls.



The Final Run of Ultra-Marathoner Micah True  
Nick Heil

May 18, 2012

### British Dictionary definitions for rugged

# rugged

/ˈrʌɡɪd/

#### adjective

1. having an uneven or jagged surface
2. rocky or steep: *rugged scenery*
3. (of the face) strong-featured or furrowed

Collins English Dictionary - Complete & Unabridged 2012 Digital Edition

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### Word Origin and History for rugged

*adj.*

c.1300, "rough, shaggy, careworn" (originally of animals), from Old Norse *rogg* "shaggy tuft" (see [rug](#)). "The precise relationship to *ragged* is not quite clear, but the stem is no doubt ultimately the same" [OED]. Meaning "vigorous, strong, robust" is American English, by 1848.

hubbly



### Nearby words for rugged

rugby head  
rugby league  
rugby union  
rugby-shirt  
rugen

#### rugged

rugged individualism  
ruggedised  
ruggedize  
ruggedly  
ruggedness

We were challenged with a peace-time choice between the American system of rugged individualism and a European philosophy of diametrically opposed doctrines -- doctrines of paternalism and state socialism. [Herbert Hoover, speech in New York, Oct. 22, 1928]

Hoover said the phrase was not his own, and it is attested from 1897, though not in a patriotic context. Related: *Ruggedly* ; *ruggedness*.

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dapper



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# dapper

adjective | dap·per | \ˈdɑ-pər\

## Simple Definition of DAPPER

Popularity: Top 30% of words

: having a neat appearance : dressed in attractive clothes

*of clothing* : attractive and of high quality

## Full Definition of DAPPER

- 1 **a** : neat and trim in appearance
- b** : very spruce and stylish
- 2 : alert and lively in movement and manners

—dap·per·ly *adverb*

—dap·per·ness *noun*

See **dapper** defined for English-language learners

See **dapper** defined for kids

## Examples of DAPPER

The students all looked very *dapper* in their uniforms.

<the *dapper* gentleman drew admiring glances from all over the ballroom>

## Origin of DAPPER

Middle English *dapyr*, from Middle Dutch *dapper* quick, strong; akin to Old High German *taofar* heavv. Old Church Slavic

## Related to DAPPER

Synonyms  
smart, natty, sharp, snappy, spruce

WORD OF THE DAY

JANUARY 22, 2016

## rapscallion

a rascal or ne'er-do-well

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## BROWSE DICTIONARY

dap joint

dapped

**dapper**

dapperling

dapping



## TRENDING NOW

1 Evangelical

dəˈpəl̩θɪk



Antonyms



### Rhymes with DAPPER

capper, clapper, flapper, knapper, lapper, mapper, rapper, sapper, scrapper, snapper, strapper, tapper, trapper, wrapper, yapper, zapper



What is 'the evangelical vote', an...

### 2 Pussyfoot

Palin endorses Donald Trump for...

### 3 Petulant

Chris Christie calls Barack Obam...

### 4 Intransigence

The passing of Alan Rickman cau...

### 5 Quagmire

Used by President Obama in his f...

## DAPPER Defined for Kids

# dapper

adjective | dap·per | \ˈdɑ-pər\

### Definition of DAPPER

: neat and trim in dress or appearance

### Learn More about DAPPER

Thesaurus: All synonyms and antonyms for "dapper"

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### WORD GAMES

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### Seen and Heard

What made you want to look up *dapper*? Please tell us where you read or heard it (including the quote, if possible).

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**Otunba Bino Gee** - CEO & Founder at BINO GLOBAL VENTURES. (BGV)

Trying to figure if the word is used for complimenting women as well!

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### WORDS AT PLAY





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# dapper

[dap-er]

[Synonyms](#) [Examples](#) [Word Origin](#)

## adjective

1. neat; trim; smart:  
*He looked very dapper in his new suit.*
2. lively and brisk:  
*to walk with a dapper step.*
3. small and active.

## Origin of dapper



1400-50; late Middle English *daper* < Middle Dutch *dapper* nimble, stalwart; cognate with German *tapfer* brave

## Related forms

- dapperly**, adverb
- dapperness**, noun
- undapper**, adjective

## Synonyms

1. spruce, modish, jaunty, natty.

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Word of the Day

sitzmark



Feedback

Word Value for dapper

<b>11</b>	<b>13</b>
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## Related Words

**rakish**  
**spruce**



## Nearby words for dapper

- daphnis
- daphnis-and-chloe
- dapi
- daplex
- dapped

## dapper

- dapper dan
- dapperly
- dapperness
- dapping
- dapple

---

## Examples from the Web for dapper

### Contemporary Examples

A *dapper* man with a Georgian charm, Crumpton is sometimes called the "American James Bond."



CIA's Henry Crumpton on the Heroes You'll Never Know  
Miranda Green  
November 14, 2012

There, the actor—dressed like a *dapper*, blood-soaked zombie—took on the Michael Jackson classic "Thriller."



Joseph Gordon-Levitt's 9 Best Musical Performances: Jimmy Fallon, Lady Gaga, More  
Marlow Stern  
September 26, 2013

The young actor has also gained marks for his *dapper* red-carpet style, which he credits to fashion designer Tom Ford.



Nicholas Hoult on 'Warm Bodies,' 'X-Men,' Jennifer Lawrence & More  
Marlow Stern  
January 31, 2013

---

## British Dictionary definitions for dapper

# dapper

/ˈdæpə/

### adjective

- neat and spruce in dress and bearing; trim
- small and nimble

### Derived Forms

**dapperly**, adverb

**dapperness**, noun

### Word Origin

C15: from Middle Dutch: active, nimble

Collins English Dictionary - Complete & Unabridged 2012 Digital Edition  
© William Collins Sons & Co. Ltd. 1979, 1986 © HarperCollins  
Publishers 1998, 2000, 2003, 2005, 2006, 2007, 2009, 2012  
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## Word Origin and History for dapper

*adj.*

mid-15c., "elegant," from Middle Dutch or Middle Low German *dapper* "bold, strong, sturdy," later "quick, nimble," from Proto-Germanic *\*dapraz*, perhaps with ironical shift of meaning (cf. Old High German *tapfar* "heavy," German *tapfer* "brave"), from PIE root *\*dheb-* "dense, firm, compressed."

Online Etymology Dictionary, © 2010 Douglas Harper  
[Cite This Source](#)

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Dictionary

fix



**We're Going Rogue**  
A phrase once reserved for elephant behavior ...



**Evangelical**  
What is 'the evangelical vote', and when did w...



**What's that Smell?!...**  
Words for odors and such...



**How Strong Is Your...**  
Take our 10-question quiz to find out!



- 
- 
- 
- 
- 

**fix**  
verb | \ˈfiks\

Popularity: Top 40% of words

### Simple Definition of FIX

- : to make (something) whole or able to work properly again : to repair (something)
- : to deal with or correct (a problem)
- : to attach (something) in such a way that it will not move : to connect or join (things) physically

### Full Definition of FIX

transitive verb

- 1 **a** : to make firm, stable, or stationary  
**b** : to give a permanent or final form to: as (1) : to change into a stable compound or available form <bacteria that *fix* nitrogen> (2) : to kill, harden, and preserve for microscopic study (3) : to make the image of (a photographic film) permanent by removing unused salts  
**c** : AFFIX, ATTACH
- 2 **a** : to hold or direct steadily <*fixes* his eyes on the horizon>  
**b** : to capture the attention of <*fixed* her with a stare>
- 3 **a** : to set or place definitely : ESTABLISH  
**b** : to make an accurate determination of : DISCOVER <*fixing* our location on the chart>  
**c** : ASSIGN <*fix* the blame>
- 4 : to set in order : ADJUST
- 5 : to get ready : PREPARE <*fix* lunch>
- 6 **a** : REPAIR, MEND <*fix* the clock>  
**b** : RESTORE, CURE <the doctor *fixed* him up>  
**c** : SPAY, CASTRATE
- 7 **a** : to get even with  
**b** : to influence the actions, outcome, or effect of by improper or illegal methods <the race had been *fixed*>

intransitive verb

- 1 : to become firm, stable, or fixed

- 
- 

WORD OF THE DAY  
JANUARY 22, 2016

**rapscallion**  
a rascal or ne'er-do-well

Get Word of the Day daily email!  
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BROWSE DICTIONARY

five-year plan

fiw

**fix**

fixate

fixated

**Jet.com**

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TRENDING NOW

1 Evangelical

## Examples of FIX

He *fixed* the fence last weekend.

I need to *fix* this dent in my car.

People expect the schools to *fix* whatever is wrong with their kids.

All tables on the ship will be *fixed* to the floor.

The table was *fixed* firmly to the floor.

The scarf was *fixed* in place with a pin.

They haven't yet *fixed* the date of their wedding.

They *fixed* the price at \$10.

Investigators are still attempting to *fix* the exact time of the accident.

## Origin of FIX

Middle English, from Latin *fixus*, past participle of *figere* to fasten; akin to Lithuanian *dygti* to sprout, break through



## Related to FIX

### Synonyms

depose, deposit, dispose, emplace, place, lay, position, put, set, set up, situate, stick



## Synonym Discussion of FIX

**FASTEN**, **FIX**, **ATTACH**, **AFFIX** mean to make something stay firmly in place. **FASTEN** implies an action such as tying, buttoning, nailing, locking, or otherwise securing <*fasten* the reins to a post>. **FIX** usually implies a driving in, implanting, or embedding <*fixed* the stake in the ground>. **ATTACH** suggests a connecting or uniting by a bond, link, or tie in order to keep things together <*attach* the W-2 form here>. **AFFIX** implies an imposing of one thing on another by gluing, impressing, or nailing <*affix* your address label here>.

## Rhymes with FIX

Brix, mix, nix, pyx, six, Styx

<sup>2</sup> **fix**

noun

## Simple Definition of FIX

: a difficult or embarrassing situation

: something that solves a problem

: the act of dishonestly controlling or affecting something (such as a game or election)

What is 'the evangelical vote', an...

## 2 Pussyfoot

Palin endorses Donald Trump for...

## 3 Petulant

Chris Christie calls Barack Obam...

## 4 Intransigence

The passing of Alan Rickman cau...

## 5 Quagmire

Used by President Obama in his f...



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## WORD GAMES

Take a 3-minute break and test your skills!



Someone who is hircine smells like a:

dog

goat

horse

frog



10 quick questions: hear them, spell them, and see how your skills compare to the crowd.

TAKE THE QUIZ >



Test Your Knowledge - and learn some interesting things along the way.

TAKE THE QUIZ >

## WORD GAMES

Take a 3-minute break and test your skills!



Someone who is hircine smells like a:

dog

goat

horse

frog

## Full Definition of FIX

- 1 : a position of difficulty or embarrassment : **PREDICAMENT**
- 2 **a** : the position (as of a ship) determined by bearings, observations, or radio; *also* : a determination of one's position  
**b** : an accurate determination or understanding especially by observation or analysis
- 3 : an act or instance of improper or illegal fixing <the *fix* was in>
- 4 : a supply or dose of something strongly desired or craved <a coffee *fix*>; *especially* : a shot of a narcotic
- 5 : **FIXATION**
- 6 : something that fixes or restores : **SOLUTION** <an easy *fix*>

See **fix** defined for English-language learners

## Examples of FIX

There's no easy *fix* to this problem.

The result was unexpected, and some people suspect a *fix*.

## First Known Use of FIX

1809

1809

## Related to FIX

### Synonyms

bind, box, catch-22, corner, dilemma, predicament, hole, impasse, jackpot [*chiefly West*] iam, mire, nic, suamire, rabbit

## FIX Defined for Kids

<sup>1</sup> **fix** 

verb | \ˈfiks\

## Definition of FIX

**fixed** **fix-ing**

- 1 : **REPAIR** 1, **MEND** <Dad *fixed* the broken gate.>
- 2 : to make firm or secure <We *fixed* the tent pegs in the ground.>
- 3 : to hold or direct steadily <*Fix* your eyes on this.>
- 4 : to set definitely : **ESTABLISH** <Let's *fix* the date of the meeting.>
- 5 : to get ready : **PREPARE** <*fix* dinner>
- 6 : to cause to chemically change into an available and useful form <These soil bacteria *fix* nitrogen.>

N A M E  
T H A T  
T H I N G

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N A M E  
T H A T  
T H I N G

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Take a 3-minute break and test your skills!

-fix-er\`fik-sər\ noun

<sup>2</sup> **fix**   
noun

### Definition of FIX

- 1 : an unpleasant or difficult position <Losing his library book left him in a *fix*>
- 2 : something that solves a problem <a quick *fix*>

### Learn More about FIX

Thesaurus: All synonyms and antonyms for "fix"  
 Medical Dictionary: Definition of "fix"  
 Spanish Central: Translation of "fix"  
 Nglish: Translation of "fix" for Spanish speakers  
 Britannica English: Translation of "fix" for Arabic speakers

### Seen and Heard

What made you want to look up *fix*? Please tell us where you read or heard it (including the quote, if possible).

9 Comments

Sort by **Newest** ▾



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### WORDS AT PLAY





definitions [fix]



Star icon, CITE, A>あ, f, Twitter, g+

# fix

[fiks]

Spell Syllables

Synonyms Examples Word Origin

verb (used with object), **fixed** or **fixt**, **fixing**.

- to repair; mend.
- to put in order or in good condition; adjust or arrange:  
*She fixed her hair in a bun.*
- to make fast, firm, or stable.
- to place definitely and more or less permanently:  
*to fix a circus poster to a wall.*
- to settle definitely; determine:  
*to fix a price.*
- to direct (the eyes, the attention, etc.) steadily:  
*His eyes were fixed on the distant ship.*
- to attract and hold (the eye, the attention, etc.).

verb (used without object), **fixed** or **fixt**, **fixing**.

- to become fixed.
- to become set; assume a rigid or solid form.
- to become stable or permanent.
- to settle down.
- Slang.* to inject oneself with a narcotic.
- Chiefly Southern U.S.* to prepare; plan (usually followed by an infinitive):  
*I was just fixing to call you. We're fixing to go to Colorado this summer.*

## noun

- Informal.* a position from which it is difficult to escape; predicament.
- Informal.* a repair, adjustment, or solution, usually of an immediate nature:  
*Can you think of a fix for the problem?*
- Navigation.*
  - a charted position of a vessel or aircraft, determined by two or more bearings taken on landmarks, heavenly bodies, etc.
  - the determining of the position of a ship, plane, etc., by mathematical, electronic, or other means:  
*The navigator took a fix on the sun and steered the ship due north.*
- a clear determination:  
*Can you get a fix on what he really means?*
- Slang.*
  - an injection of heroin or other narcotic

Word of the Day

## sitzmark



Word Value for fix

13

Scrabble

13

Words With Friends



Nearby words for fix

- fivefold
- fivepenny
- fivepins
- fivep
- fives

### fix

- fix someone up
- fix someone's hash
- fix someone's wagon
- fix up
- fix, the



Feedback

- a. an injection or infusion of other narcotic.
- b. the narcotic or amount of narcotic injected.
- c. a compulsively sought dose or infusion of something:  
*to need one's daily fix of soap operas on TV.*

32. *Slang.*
- a. an underhand or illegal arrangement, especially one secured through bribery or influence.
  - b. a contest, situation, etc., whose outcome is prearranged dishonestly.



### Verb phrases

33. **fix on / upon**, to decide on; determine:  
*We won't be able to fix on a location for the banquet until we know the number of guests.*
34. **fix up**, *Informal.*
- a. to arrange for:  
*to fix up a date.*
  - b. to provide with; furnish.
  - c. to repair; renew.
  - d. to smooth over; solve:  
*They weren't able to fix up their differences.*

### Idioms

35. **fix one's wagon**, *Informal.* to exact retribution for an offense; treat someone vengefully:  
*I'll dock his pay and that will fix his wagon.*
36. **in a fix**, *Older Slang.* pregnant.

### Origin of fix



1350-1400; 1900-05 for def 29; 1935-40 for def 31; Middle English *fixen* (v.) < Medieval Latin *fixāre*, derivative of Latin *fixus* fixed, past participle of *figere* to fasten

### Related forms

- fixable**, adjective
- fixability**, noun
- overfix**, verb
- refix**, verb (used with object), **refixed**, **refixing**.
- unfixable**, adjective

### Synonyms

**1.** correct, amend. **3, 4.** fasten, secure, stabilize. *Fix, establish* imply making firm or permanent. To *fix* is to fasten in position securely or to make more or less permanent against change, especially something

already existing: *to fix a bayonet on a gun; fix a principle in one's mind.* To establish is to make firm or permanent something (usually newly)



## Usage note ⊖

Fix, meaning "to repair" appears to have been used first in America, but it is long established and has been used in England since the early 19th century: *The engineer quickly fixed the faulty valve.* The verb use is fully standard in all varieties of speech and writing, and objections to it on the grounds of style merely reflect personal prejudice, not the practice of



Dictionary.com Unabridged  
Based on the Random House Dictionary, © Random House, Inc. 2016.  
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## Examples from the Web for fix ⊖

### Contemporary Examples

Because they created this crisis and now seem unable to *fix* it.



[Our Pathetic Congress](#)  
John Avlon  
December 29, 2012

CinemaSins, the film criticism/comedy YouTube channel of Jeremy Scott and Chris Atkinson, seems poised to *fix* all that.



[The Witty Genius of YouTube's CinemaSins: Everything Wrong with Your Favorite Movie](#)  
Rich Goldstein  
April 2, 2014

The House and Senate write up the *fix* the White House wants, but they attach it to something Obama hates.



[The GOP Could Make Obama Kill Obamacare](#)  
Michael Tomasky  
November 9, 2014



## British Dictionary definitions for fix ⊖

# fix

/fɪks/

### verb (mainly transitive)

1. **(also intransitive)** to make or become firm, stable, or secure
2. to attach or place permanently: *fix the mirror to the wall*
3. **(often foll by up)** to settle definitely; decide: *let us fix a date*



Collins English Dictionary - Complete & Unabridged 2012 Digital Edition  
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Publishers 1998, 2000, 2003, 2005, 2006, 2007, 2009, 2012  
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## Word Origin and History for fix ⊖

v.  
late 14c., "set (one's eyes or mind) on something," probably from Old French *\*fixer*, from *fixe* "fixed," from Latin *fixus* "fixed, fast, immovable,

established, settled," past participle of *figere* "to fix, fasten," from PIE root *\*dhiǵw-* "to stick, to fix."

Sense of "fasten, attach" is c.1400; that of "settle, assign" is pre-1500 and evolved into "adjust, arrange" (1660s), then "repair" (1737). Sense of "tamper with" (a fight, a jury, etc.) is 1790. As euphemism for "castrate a pet" it dates from 1930. Related: *Fixed* ; *fixedly* (1590s); *fixing*.

*n.*

"position from which it is difficult to move," 1809, American English, from *fix* (v.). Meaning "dose of narcotic" is from 1934, shortened from *fix-up* (1867, originally in reference to liquor).

Online Etymology Dictionary, © 2010 Douglas Harper  
[Cite This Source](#)

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## fix in Science

**fix**  (fiks)

1. To convert inorganic carbon or nitrogen into stable, organic compounds that can be assimilated into organisms. Photosynthetic organisms such as green plants fix carbon in carbohydrates as food; certain bacteria fix nitrogen as ammonia that can be absorbed directly or through nitrification by plant roots. See more at [carbon fixation](#), [nitrogen fixation](#).
2. To convert a substance, especially a gas, into solid or liquid form by chemical reactions.
3. To kill and preserve a tissue specimen rapidly to retain as nearly as possible the characteristics it had in the living body.

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## Slang definitions & phrases for fix

**fix**

**noun**

1. A fight, game, etc, of which the winner has been fraudulently predetermined : *The World Series that year was a blatant fix (1890s+)*
2. (also fix-up) A dose of a narcotic, esp an injection of heroin; **blast**: *afixto calm her jittery nerves (1930s+ Narcotics)*

---

The Dictionary of American Slang, Fourth Edition by Barbara Ann Kipfer, PhD. and Robert L. Chapman, Ph.D.  
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## fix in Technology

1. Federal Information Exchange.
2. Financial Information eXchange.  
(2001-05-14)

1. The **fixed point combinator**. Called **Y** in **combinatory logic**. Fix is a **higher-order function** which returns a fixed point of its argument (which is a function).

$\text{fix} :: (a \rightarrow a) \rightarrow a$   $\text{fix } f = f (\text{fix } f)$

Which satisfies the equation

$\text{fix } f = x$  such that  $f x = x$ .

Somewhat surprisingly, fix can be defined as the non-recursive lambda abstraction :

$fix = \lambda h . (\lambda x . h (x x)) (\lambda x . h (x x))$

Since this involves self-application, it has an infinite type. A function defined by

$f x_1 \dots x_N = E$

can be expressed as

$f = fix (\lambda f . \lambda x_1 \dots \lambda x_N . E) = (\lambda f . \lambda x_1 \dots \lambda x_N . E) (fix (\lambda f . \lambda x_1 \dots \lambda x_N . E)) = let f = (fix (\lambda f . \lambda x_1 \dots \lambda x_N . E)) in \lambda x_1 \dots \lambda x_N . E$

If  $f$  does not occur free in  $E$  (i.e. it is not recursive) then this reduces to simply

$f = \lambda x_1 \dots \lambda x_N . E$

In the case where  $N = 0$  and  $f$  is free in  $E$ , this defines an infinite data object, e.g.

$ones = fix (\lambda ones . 1 : ones) = (\lambda ones . 1 : ones) (fix (\lambda ones . 1 : ones)) = 1 : (fix (\lambda ones . 1 : ones)) = 1 : 1 : \dots$

Fix  $f$  is also sometimes written as  $\mu f$  where  $\mu$  is the Greek letter or alternatively, if  $f = \lambda x . E$ , written as  $\mu x . E$ .

Compare [quine](#).

[Jargon File]

(1995-04-13)

2. [bug fix](#).

(1998-06-25)

The Free On-line Dictionary of Computing, © Denis Howe 2010 <http://foldoc.org>

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## Related Abbreviations for fix

### FIX

Federal Internet Exchange

The American Heritage® Abbreviations Dictionary, Third Edition

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## Idioms and Phrases with fix

### fix

[fix someone's wagon](#)

[fix up](#)

also see:

[get a fix](#)

[get a fix on](#)

[if it ain't broke don't fix it](#)

[in a fix](#)

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