

ESTTA Tracking number: **ESTTA723973**

Filing date: **02/01/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Holloway, Jonese R</b>
Application Serial Number:	<b>86534120</b>
Application Filing Date:	<b>02/13/2015</b>
Mark:	<b>JOHNNIE BOI LOSE LONGER. LIVE STRONGER.</b>
Date of Publication	<b>01/05/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, THE LIVESTRONG FOUNDATION, 2201 E. SIXTH STREET, Austin, TX 78702, UNITED STATES, a NON-PROFIT CORPORATION, organized under the laws of Texas, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/04/2016. THE LIVESTRONG FOUNDATION respectfully requests that the time period within which to file an opposition be extended until 05/04/2016.

Respectfully submitted,  
/Heather Dunn/  
02/01/2016

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