

ESTTA Tracking number: **ESTTA711881**

Filing date: **12/01/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Vantiv, LLC
Application Serial Number:	86532546
Application Filing Date:	02/12/2015
Mark:	WE MAKE PAYMENTS INNOVATION SIMPLE
Date of Publication	11/03/2015

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, PaySimple, 1515 Wynkoop St., Suite 250, Denver, CO 80202, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 12/03/2015. PaySimple respectfully requests that the time period within which to file an opposition be extended until 03/02/2016.

Respectfully submitted,
/lisahephner-a-12-1-2015/
12/01/2015

Lisa Hephner

VP

PaySimple

1515 Wynkoop St., Suite 250

Denver, CO 80202

UNITED STATES

lisa@paysimple.com

303-800-0579