

ESTTA Tracking number: **ESTTA686597**

Filing date: **07/29/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Cheetah Mobile Inc.</b>
Application Serial Number:	<b>86532381</b>
Application Filing Date:	<b>02/11/2015</b>
Mark:	<b>CM SNAPBUY</b>
Date of Publication	<b>06/30/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Snapchat, Inc., 63 Market Street, Venice, CA 90291, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/30/2015. Snapchat, Inc. respectfully requests that the time period within which to file an opposition be extended until 10/28/2015.

Respectfully submitted,  
/Jill K. Tomlinson/  
07/29/2015

**Jill K. Tomlinson**

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