

ESTTA Tracking number: **ESTTA690963**

Filing date: **08/21/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>CUPCAKE DIGITAL, INC.</b>
Application Serial Number:	<b>86528333</b>
Application Filing Date:	<b>02/09/2015</b>
Mark:	<b>DISCOVERY TOWN</b>
Date of Publication	<b>07/28/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Discovery Communications, LLC, One Discovery Place, Silver Spring, MD 20910, UNITED STATES, a limited liability company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/27/2015. Discovery Communications, LLC respectfully requests that the time period within which to file an opposition be extended until 11/25/2015.

Respectfully submitted,  
/jamesjmercurio/  
08/21/2015

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