

ESTTA Tracking number: **ESTTA680676**

Filing date: **06/29/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants:	Makeup By Lilit, LLC Doyle, Viola
Application Serial Number:	86524380
Application Filing Date:	02/04/2015
Mark:	WHAT'S YOUR SWEET LIFE?
Date of Publication	06/02/2015

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Sweetgreen, Inc., 1728 14th Street NW, 4th Floor, Washington, DC 20009, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/02/2015. Sweetgreen, Inc. respectfully requests that the time period within which to file an opposition be extended until 09/30/2015.

Respectfully submitted,
/Vincent J Badolato/
06/29/2015

Vincent J Badolato

Cooley LLP

1299 Pennsylvania Ave NWSuite 700

Washington, DC 20004

UNITED STATES

vbadolato@cooley.com, pwillsey@cooley.com, chowell@cooley.com, trademarks@cooley.com

202-842-7800